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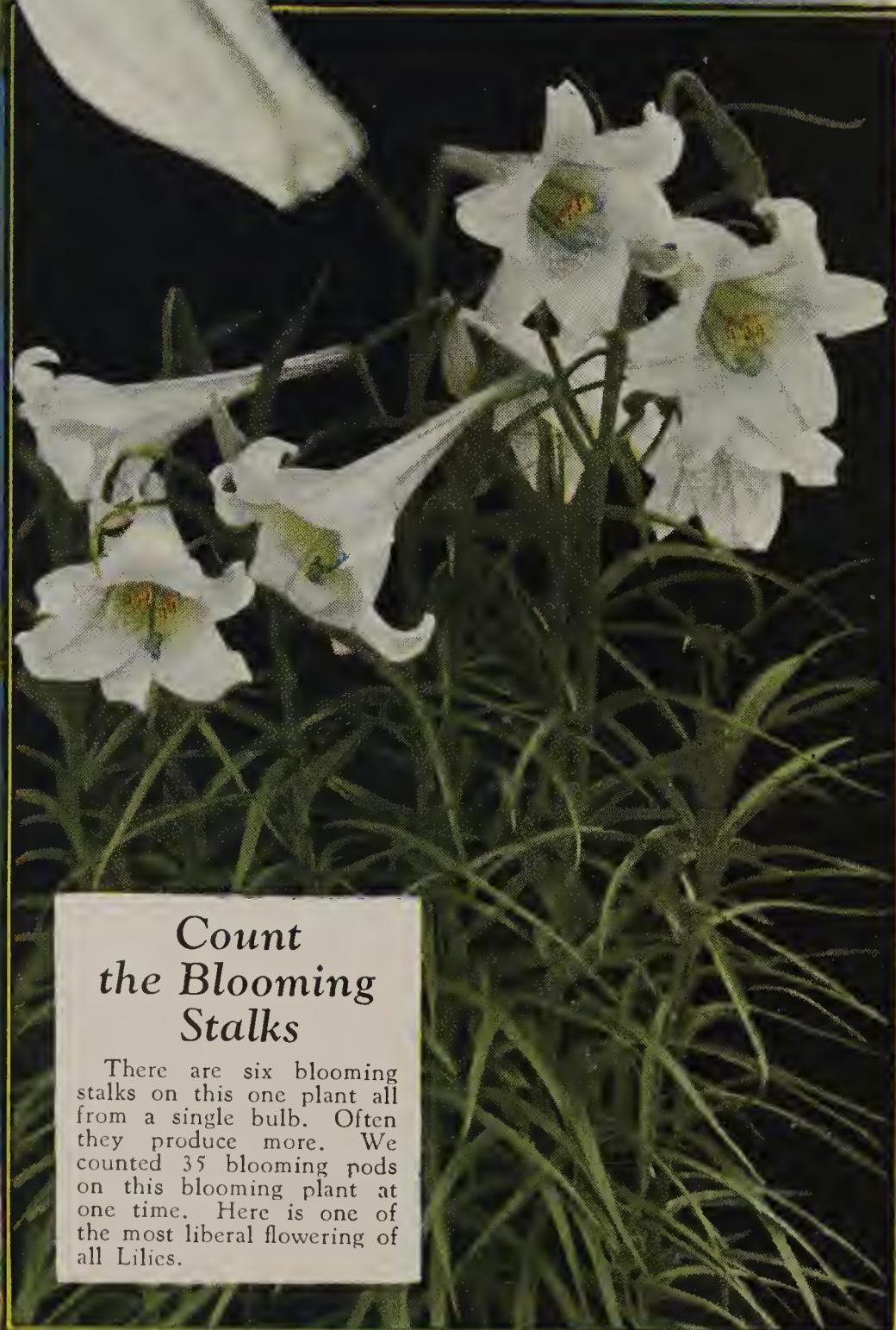
These Beautiful Roses
from Kellogg's Princess
Charming Rose Garden
See Page 79



Spring 1938
KELLOGG'S GARDEN BEAUTY BOOK
R. M. KELLOGG CO.
THREE RIVERS, MICHIGAN

Mammoth Size

Large, beautiful trumpets, 7 inches long, 5 to 6½ inches across! Green-Throated Lily gives you a tremendous lot of beauty for your money.



Count the Blooming Stalks

There are six blooming stalks on this one plant all from a single bulb. Often they produce more. We counted 35 blooming pods on this blooming plant at one time. Here is one of the most liberal flowering of all Lilies.

FROM JAPAN

We went clear to Japan to get our start with these new Green-Throated Lily bulbs. We searched the world for strong, blooming size bulbs that could be relied upon to grow vigorously. The bulbs we furnish are tested and proven bloomers that will bloom the first season.

NEW! Green Throated LILY

(*Philippinense formosanum*)

This is the beautiful Lily that amazed the flower world with the rare beauty of its apple-green throat only four short years ago. This is one of the rarest shades to be found in the blooms of flowers and every lover of the unusual should have Green-throated Lilies.

Outside they are purest white or purest white with streaks of maroon; inside they are purest white which shades into the now famous apple-green throat. Please send your order early for Green-Throated Lilies as the supply is still limited and the demand grows larger every year.

8 for \$1.97

1 for... \$0.40 4 for... \$1.15
2 for... .69 6 for... 1.59
3 for... .97 8 for... 1.97

25 or more at 20c each.
Blooming size bulbs.

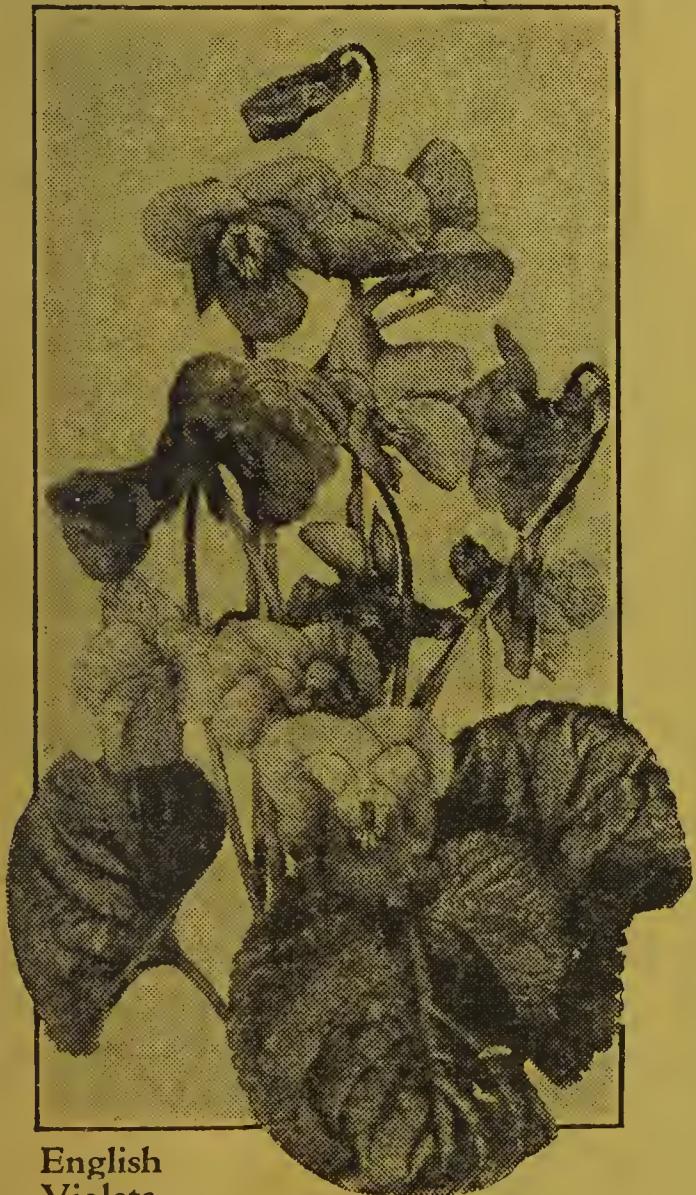
Everblooming!

And don't forget that Green-Throated Lilies are everblooming. They make a new record in length of blooming season for Lilies. Starting in August they bloom heavily until stopped by heavy frosts. Often they continue until November 1st or later.

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English
Violets

← English Violets

(*Viola Odorata*)

Everyone loves violets and these are particularly charming. Amazingly fragrant. Bloom during May and June with beautiful purple flowers, and beautiful dark green foliage. Very hardy. Thrive in sun or shade. Ultimate height, 6 to 8 inches. Planting distance 8 inches.

PRICES: 2-year, field-grown plants:

4 for 87¢
 1 for 25¢ - 10 for \$1.85

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6 Rhubarb Plants 69¢

This is the GIANT VICTORIA variety. The best of all Rhubarb.

Rhubarb is one of the easiest and best plants to grow and every home garden should have several hills. Also an excellent money-maker. Don't do without this appetizing dainty. Not only appetizing but healthful. You will find rhubarb recommended by the best dietitians wherever a healthful vegetable is needed. Order enough for your home needs, now. PRICES 6 for 69c; 12 for \$1.19; 25 for \$1.98; 50 for \$2.99; 75 for \$4.27; 100 for \$5.39.

6 Primroses

The flower that everybody loves. Primroses are really lovable in their beauty and everybody should have them. These 6 plants come in a variety of colors, all hardy, field-grown plants. Safe delivery guaranteed. Order now and avoid disappointment. 22c each; 6 for 97c; 12 for \$1.79.

97¢



Kellogg's Garden of Lilies

All

9 for \$2¹⁹
only \$2.70
Value

Just order Kellogg's "Garden of Lilies" and you'll get one each of the 9 Lilies listed here, value \$2.70, for only \$2.19. (Note: There are two colors of Speciosum Lilies, hence 9 Lilies).

(1) WHITE JAPANESE EASTER LILY (*Lilium longiflorum*). Immense trumpets of pure white. June to August. Fragrant. Grows 3 to 4 feet high. Plant 12 inches apart.

(2) CORAL LILY (*Lilium tenuifolium*). A beautiful little midget; one of the prettiest Lilies in cultivation. Grows 18 inches high, with coral-red flowers in June. Plant 8 to 10 inches apart.

(3) CROCEUM LILY (*Lilium croceum*). Beautiful orange-yellow, tinged red—oddly peppered with small black spots. Blooms July. Plant 12 inches apart. Grows 2 to 3 feet high. Very unique, unusual, beautiful.

(4) SPECIOSUM LILIES. Two beautiful colors:
Speciosum rubrum. Rosy white, spotted crimson. August. Grows 2 to 3 feet high. Plant 12 inches apart.
Speciosum album. Pure white with green bands across petals. August. Grows 2 to 3 feet high. Plant 12 inches apart.

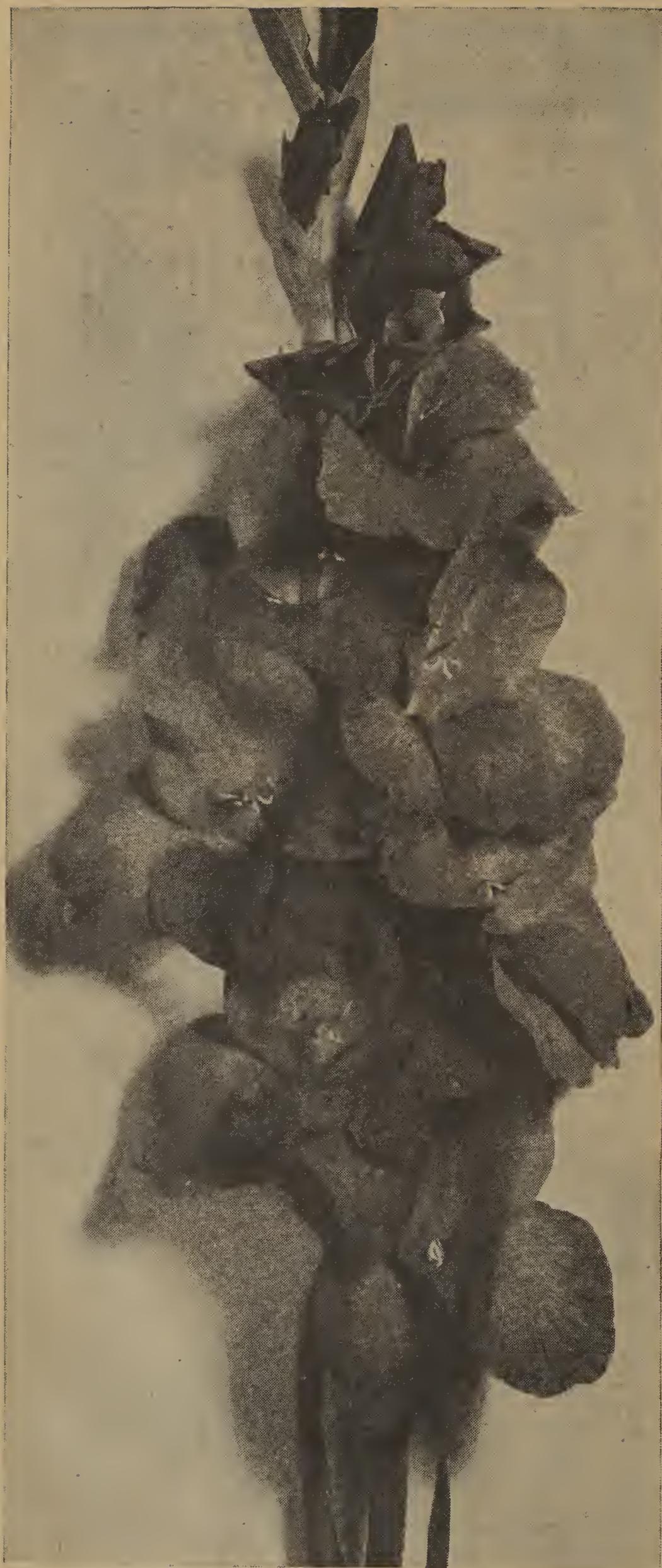
(5) TIGER LILY (*Lilium tigrinum*). Deep, rich orange, with black spots. Free blooming; tall.

PRICES: All Lilies above, 30c each; 3 for 87c; 6 for \$1.59; 12 for \$2.79. Your choice

(6) REGAL LILY. (Below). Hardy! Snow-white with gilded throat; veins of crimson on outside. Have seen up to 22 mature blooms on one flower head. Blooms June-July. 4 to 5 ft. Plant 12 inches apart. Prices: 20c each; 3 for 45c; 6 for 69c; 12 for \$1.19; 25 for \$2.17.

(8) LILUM HENRYI. Deep apricot blooms. August-September. Grows 3 feet high. Plant 12 inches apart. Prices: 40c each; 3 for 99c; 6 for \$1.89; 12 for \$3.59.

(7) GOLD-BANDED LILY (*Lilium auratum*). Gorgeous creamy white petals with maroon markings and rich gold band. Blooms July-Aug. Grows 2 to 3 feet high. Plant 12 to 14 inches apart. Prices: 30c each; 3 for 87c; 6 for \$1.59; 12 for \$2.79.



*new
Glad*

Grand Master

RED — BEAUTIFUL VELVET RED! Grand Master is the richest, most striking dark red you ever saw, smooth, soft and alluring. The only markings are very faint streaks of "black", such as appear in red velvet when the nap is disturbed. The dark rich red extends into the deepest extremities of the throat with no shading at all except the deep dark shadow.

MASSIVE DISPLAY. Florets open many at once and lap over each other, making a continuous mass of red that is amazing in its beauty. Do not fail to include Grand Master in your order. Be the first to show it.

Prize Winner

PRIZE WINNER—WON OVER 975 OTHERS. In August, 1935, at the National Gladiolus Show in South Bend, there were 976 entries competing for the Seabrook Perpetual Challenge Cup. Grand Master won over all the 975 others.

9 ENTRIES—8 FIRST PRIZES. At the 1936 Gladiolus Show in Anderson, Indiana, Grand Master was entered in every class possible, 9 entries in all, and from the 9 entries won 8 first prizes.

It is seldom that Grand Master, on being entered at a show does not carry off several prizes. You will want this Prize Winner.

PRICES — GRAND MASTER GLADIOLUS

| | |
|---------------------------|-----------------------|
| 1 bulb for ... \$1.00 | 4 bulbs for .. \$3.25 |
| 2 bulbs for .. 1.75 | 6 bulbs for .. 4.65 |
| 12 bulbs for \$8.95 | |

Large blooming size bulbs. See picture of Grand Master above.

Kellogg's BLUE RIBBON Gladioli



Buy your Gladiolus bulbs of Kellogg and be assured of fine, healthy stock that will bloom for you this summer. All Gladiolus bulbs that we ship are fine, blooming size, guaranteed healthy and true-to-name. We are one of the largest Gladiolus growers in the United States, with over 40 acres of ideal soil devoted exclusively to these beautiful flowers. Remember, too, that every bulb is guaranteed to reach you in good growing condition or your order refilled free.

AVE MARIA. Blue! There are some streaks of violet and some purple, true, but the basic color is true blue. Blossoms nearly 5 inches across, spikes in places half a foot wide.

BETTY NUTHALL. Lovely ruffled petals of dainty salmon-pink, lightly streaked with a darker shade. Lower petals yellow in throat with beautiful streaks of red.

CAPTAIN BOYNTON. Large, beautiful white flowers suffused with lavender and with blotches of deeper lavender in the throat.

CHAS. DICKENS. Better than Anna Eberius but very similar in color. Beautiful rich velvety purplish red, beautifully streaked with darker red. Light throat.

COL. CHAS. LINDBERGH. Red at edges fading to pink towards center, beautiful sunset throat.

**DR. F. E.
BENNETT.**
Peach - red
overlaid with
scarlet.

**GOLDEN
D R E A M.**
Beautiful truly
golden yellow.
3- to 4-foot
spikes. Many
pure yellow flowers at a time.

MRS. F. C. PETERS. Rose-lilac flowers bordered with crimson blotches. White on lower petals. Most magnificent.

Make Your Own Collection

100 for \$3.50

| | |
|--------------|---------------|
| 3 for \$0.20 | 50 for \$1.95 |
| 12 for .65 | 100 for 3.50 |
| 25 for 1.25 | 120 for 4.15 |

You may select any Gladiolus bulbs you wish from this page at the prices above and they will be sent to you neatly boxed and with each variety labeled, large blooming size.

Order 120 bulbs and you will receive 2 Mildred Louise and 2 Picardy FREE. (See page 8).

MRS. LEON DOUGLAS. Magnificent large blooms of begonia-rose, striped soft orange-scarlet. Gorgeous!

MARMORA. Seems like a beautiful messenger from another world — unusual violet-mauve dotted and splashed with other colors in strange beautiful fashion.

MOROCCO.
A dusky, fas-

cinating beauty! Black—real black—is a striking part of this color scheme. The under color is richest wine-red but it is liberally streaked with shades of midnight, and the flowers are velvety in texture.

ORANGE WONDER. Umm! What a beauty! Clear, beautiful orange into the throat.

PFITZER'S TRIUMPH.

Beautiful, beautiful red!

W. H. PHIPPS. La
France-pink overlaid with salmon.

100 Mixed
\$2 95

Made up entirely of
bulbs listed on this
page. We try to in-
clude each variety but may give more
of some than others. Bulbs not labeled.

Kellogg's Rainbow Collection...

100

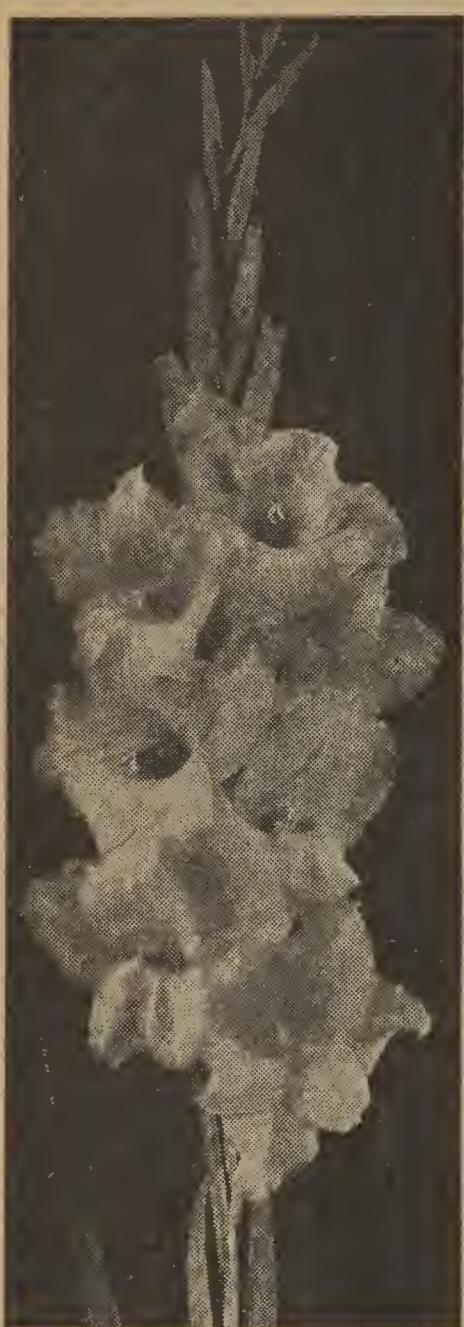
Large Blooming Size Bulbs

\$185

All the beautiful colors of the rainbow and the best value ever offered in Glads. All large blooming size and many of the finest varieties. Each year we add our surplus bulbs to this mixture regardless of variety, and year by year the list grows finer and finer. Bulbs unlabeled. Order early! PRICES: 100 bulbs, \$1.85; 200 bulbs, \$3.59.

See Index on pages 3 and 4.

The bulbs on this page are for those gardeners who want the finest—they are true aristocrats.



Mildred Louise

MILDRED LOUISE. Rich salmon-pink fading to golden yellow at throat. Large 5 to 5½-inch florets beautifully formed and distributed on tall, grand spikes.

MISS GREELEY. A rare, exotic flower of salmon-pink and purple like rare Bohemian glass. Under shade salmon-pink, and over this the purple seems to flow in pretty rivulets.

MISS THREE RIVERS. Amazing height, often 5 feet. Beautiful apple-green in the throat. Large, ruffled creamy orchid flowers and beautiful placement on the spikes.

PELEGRIINA. Beautiful exotic dark beauty.

PICARDY. Color clear pure pink, beautifully painted with red in the throat. Florets 5 to 5½ inches across.

RED PHIPPS. Amazingly beautiful. Blossoms large, rich, glorious red—blossoms close together, giving a wonderful massed display of color.

WASAGA. A fascinating dream in soft pale red-orange with light red. 5 inch florets.

BAGDAD. A very unusual and beautiful Glad, smoky in color. Voted one of the 10 favorites 2 years ago.

CACTUS ROSE. Rich velvety purplish red just like the far-famed cactus blossoms of the western deserts—a color rarely seen in other flowers. Throat like the frost of an October morning—beautiful! Tall, 5 to 6 feet—makes every passer-by exclaim in wonder.

COMMANDER KOEHL. Red! Deepest, richest, most beautiful red. Flowers more than 5 inches across.

DEBONAIR. Beautiful La France-pink with shrimp-pink throat. One of the very finest.

DREAM. A very lovely shade of geranium-red with showy deep red blotches.

DREAM O' BEAUTY. Heaven-ly red—not at all glaring or harsh. Darker shades still from throat.

DR. NELSON SHOOK. Deep-est, purest, most beautiful red you ever saw—velvety, lighter throat.

DUNA. A wonderful rosily-blush-ing cream with a purest clear tinge of yellow in the throat you can imagine.

PRICES

Any Glads on this page:

| | | | |
|------------|--------|-----------|--------|
| 3 for .. | \$0.27 | 25 for .. | \$1.58 |
| 12 for .. | .87 | 50 for .. | 2.85 |
| 100 for .. | | \$5.35 | |

Our finest collection, 100 mixed bulbs—our choice from the varieties listed on this page. At least 10 varieties, at least 10 different colors. Selected for wide color range, contrast, and color harmony. Your opportunity to have the finest at a saving.

200, \$7.85
Mixture

HEAVENLY BLUE. A rare and beautiful shade of pure porcelain-blue with darker lines in the throat.

HERITAGE. Large flowers and delightful warm pink coloring with lighter throat. White mid-ribs on lower petals.

MAID OF ORLEANS. As pure a white as any snow that ever fell.

MARGARET FULTON. Glorious coloring! Best described as like a half-ripe cherry.

Imported Varieties

GRAPHIN LIVIA (Chotek). What a delightful beauty! It is indeed royal—a pretty and dignified lavender, with lower petals beautifully shaded in the throat.

POLAR ICE. White so clean and pure that it really glitters like new-fallen snow. Open florets beautifully grouped and beautifully shaped, while those above are ever so faintly tinted with green. Can't you just imagine the amazing effect?

SONATINE. A darling of lovely coral-pink with faint diffused streaks near center and more decided streaks near edges. Tall and stately. Spikes well filled.

TIP TOP. A new giant Glad, and gloriously colored—beautiful dark crimson, diffused to lighter tint at center and with a little dark carmine spilling along the lower petals. Buds open dark carmine and altogether the effect is wonderfully beautiful. Tall and stately.

20 Bulbs for \$1.25

(Other prices in "box" above)

Five of Each Variety or Varieties Your Choice

Beautiful New Dahlia **Murphy's Masterpiece**



Here is a Dahlia that will amaze you with its enormous size and dark red beauty, too. It has actually been grown to $17\frac{1}{2}$ inches across— $17\frac{1}{2}$ inches of dark red, gorgeous beauty—considered the largest Dahlia that has ever been produced—figures officially verified by the American Dahlia Society.

It is a very strong grower, reaching from 6 to 8 feet high on good

soil and responds readily to fertilization. Has long, strong stems. Those who want a Dahlia they can really brag about, will make no mistake in getting Murphy's Masterpiece.

Our roots of Murphy's Masterpiece have been grown on sand which soil produces best roots of this variety.

\$50.00 in Prizes

We will give \$50.00 in prizes to be selected in merchandise for the largest bloom produced by Murphy's Masterpiece Dahlia:

| | |
|----------------|---------|
| 1st Prize..... | \$25.00 |
| 2nd Prize..... | 15.00 |
| 3rd Prize..... | 10.00 |

Prizes will be awarded on basis of largest flower produced and best letter of less than 100 words, telling of your large flowers. In case of a tie duplicate prizes will be awarded. All letters must be in by Oct. 31, 1938.

PRICES: \$1.00 each; 2 for \$1.85; 4 for \$3.50.

Kellogg's Dahlias

All Kellogg's Dahlias are produced by one of the nation's greatest Dahlia experts. Tubers are guaranteed to sprout three weeks after planting or replaced free of charge. Reports must be made not later than June 1st. Varieties as follows:

JERSEY'S BEAUTY. A great fluffy ball of beauty —soft, yellow under-tint beautifully streaked with rosy shades of mauve. PRICES: 27c each; 4 for 89c.

JANE COWL. Shades of orange, salmon, rosy pink and yellow, blending in the most delightful fashion. 8 inches. PRICES: 27c each; 4 for 89c.

MRS. I. DE VER WARNER. A great, gorgeous 6 inch fluff, soft wisteria streaked violet. PRICES: 20c each; 4 for 67c.

PRIDE OF CALIFORNIA. A very large, thick flower of dark crimson; shades to almost maroon at the center. An ideal garden and cut flower variety. PRICES: 20c each; 4 for 65c.

SAGAMORE. Outstanding variety of great beauty, wonderful keeper. Large flowers of true decorative form; color golden yellow, shaded orange-buff. PRICES: 25c each; 4 for 75c.

Kellogg's All Star COLLECTION
1 Each of the five above - **95¢**

THE COMMODORE. 12 to 14 inches. A great mammoth Dahlia of the purest clear lemon-yellow. Very shaggy. Very prolific bloomer. Medium height. Does well in any soils. PRICES: 45c each; 2 for 79c; 4 for \$1.47.

MONMOUTH CHAMPION. Brilliant orange-flame blooms borne very freely on strong vigorous plants. Enormous size. PRICES: 27c each; 4 for 89c.

JERSEY'S MAMMOTH. A wonderful informal decorative Dahlia with mammoth blooms of mahogany-brown and gold, and long, strong stems; a vigorous plant. PRICES: 27c each; 4 for 89c.

KEMP'S WHITE WONDER. The finest pure white Dahlia yet produced. Informal decorative, giant blooms produced in great profusion. Strong vigorous grower, good anywhere. Won as the largest and best Dahlia in the show at the Midwest Dahlia Show in 1934. PRICES: 50c each; 4 for \$1.45.

Kellogg's **4 Shaggy Monsters \$1.17**
1 Each of the 4 named above

Free!
1 Ruth Vaughan

IF YOU ORDER TWO OR MORE COLLECTIONS With any two Dahlia groups on this page you get one Ruth Vaughan free. Two Ruth Vaughan with all three collections. Description right.

RUTH VAUGHAN. Here's a great fluffy ball of the daintiest, prettiest pink you ever saw. Flowers grow to 6 inches across or 8 to 10 inches if richly fertilized. Long, strong, stiff, cane-like stems. A profuse and persistent bloomer. Full form and size throughout the season. PRICES: 60c each; 2 for \$1.09; 4 for \$1.99; 8 for \$3.95; 12 for \$5.87.



10 MAMMOTH FLOWERING VARIETIES

Kellogg's
Dahlia Garden
10
for only **\$1.00**

Cannas

The most brilliant of all bedding flowers. High grade, hand picked roots

10 Labeled Varieties 87c

For this low price we send you 2 each of the following, healthy, high-grade roots:

- 2 President. Glowing scarlet.
- 2 King Humbert. Scarlet.
- 2 City of Portland. Deep pink.
- 2 King Midas. Brilliant yellow.
- 2 Ambassador. Poppy-red.

Or, if you want to choose your own, you may use these prices. 17c each; 3 for 43c; 5 for 59c; 10 for 95c; 15 for \$1.35; 20 for \$1.75.

New!

See description and new low prices beneath picture.

Kellogg's Canna Bed-

This amazing bargain collection gives you all the various colors—red, yellow, pink, scarlet. Roots strictly high-grade and hand picked from many varieties. Varieties, our choice, not labeled. Grow 6 feet high. Bloom July and August. Plant 2 feet apart.

FINE HEALTHY ROOTS
15 for 97¢



Free!

If You order both Collections

We'll send you a Rosamond Coles FREE if you order both Collections at left.

Rosamond Coles

(Picture Above)

Here's the most gloriously brilliant of all Cannas—and the newest! Coloring is brilliant red and brilliant yellow, and in spite of their sharp contrast they harmonize beautifully and make a beautiful color spot in your garden. All visitors to our nursery stop to admire and exclaim over Rosamond Coles Canna. Your friends will similarly exclaim over yours when they see it in your garden. PRICES: 25c each; 2 for 40c; 4 for 75c.



WINE POPPY (*Callirhoe involucrata*). See picture at right. This beautiful flower, with its rich purplish crimson poppy-like blooms and with their beautiful ivory-white centers will really be one of the most charming attractions in your garden. Blooms from early summer to late fall. Grows 6 to 8 inches high. Planting distance, 18 inches. One of the most delightful little trailing plants you ever saw. PRICES: 25c each; 4 for 87c; 8 for \$1.69.



Fine \$1.00
See page 93



Lare
3 Color-True
Aquilegias 69¢

Choose the colors of Aquilegias that you want—these are color-true varieties and all are tall growing, mammoth flowering, long-spurred—will make a beautiful display in your garden. Order by variety name as follows:

SILVER QUEEN. Beautiful silvery white just tinged with cream in the throat. The flowers seem to dance like beautiful fairies in the sun. Delightful! 29c each; 3 for 67c; 6 for \$1.19.

CHRYSANTHA. Clear, beautiful yellow, just as pretty and charming as it can be! 29c each; 3 for 67c; 6 for \$1.19.

Special 69¢
1 Each of the above
93c value

COERULEA. Pretty, pretty, pretty! Outer petals are beautiful mauve, tinged yellow in throat. Order early—scarce. 35c each; 3 for 79c; 6 for \$1.47.

Everblooming!

Starts Blooming About
July 1st and Continues
Until
Nov. 1st.

| JULY 1933 | | | | | | |
|-----------|-----|-----|-----|-----|-----|-----|
| SUN | MON | TUE | WED | THU | FRI | SAT |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| 29 | | | | | | |

| AUGUST 1933 | | | | | | |
|-------------|-----|-----|-----|-----|-----|-----|
| TUE | WED | THU | FRI | SAT | SUN | MON |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| 29 | 30 | 31 | | | | |

| SEPTEMBER 1933 | | | | | | |
|----------------|-----|-----|-----|-----|-----|-----|
| SUN | MON | TUE | WED | THU | FRI | SAT |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| 29 | 30 | 31 | | | | |

| OCTOBER 1933 | | | | | | |
|--------------|-----|-----|-----|-----|-----|-----|
| SUN | MON | TUE | WED | THU | FRI | SAT |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| 29 | 30 | 31 | | | | |

ORDER
NOW!
Supply
Limited

Full Size Blossoms

Note the individual gorgeousness and beauty of each flower. Fine for cutting.

World's Fair Sensation

KELLOGG'S DAZZLER was the sensation at the Chicago Century of Progress, where thousands and thousands of people saw it. It is giving flower lovers the biggest thrill they have had in years.

and will
bloom
all
winter if
potted
and taken in
the house

TRADE MARK

DAZZLER

Kellogg's Dazzler, the new improved hardy, everblooming Carnation is the heaviest blooming, most gorgeous and largest flowering hardy Carnation ever introduced. Foliage is dark olive-green and each plant produces 20 to 30 strong, 15- to 20-inch blooming stalks supporting flowers in great profusion. 40 to 50 bright crimson flowers open at one time on each plant. The blooms are richly clove-scented, deep crimson in color, and the plant blooms continually from the middle of June to late October. Will bloom all winter if potted and put in medium warm room. Plant grows nearly as large as a bushel basket first season and it's hardy, too; stood 15 degrees below zero without injury. Blooms first year.

Dazzler is the gem of the rockery, the dazzle of the flower garden, the king of the border, and the greatest of all flowers for group planting.

Glorify your garden with Kellogg's Dazzler, the brightest red and most dazzling flower of all time.

PRICES OF DAZZLER CARNATION

8 for \$1.85

Potted
Plants

Or, other quantities as follows: 40c each;
3 for 95c; 25 for \$5.00; 50 for \$9.00.



Beautiful New *Double Hollyhock* **Orange Prince**

3
for
\$15

We suggest that you
order at least 3 Orange
Prince.

Prices:

45c each
3 for \$1.15
6 for \$2.15

More than six at 35c
each.

Here's just what all Hollyhock lovers have been waiting for—a beautiful, delicate orange, double flower—the most captivating Hollyhock you ever saw—something that will make your friends stop and exclaim in admiration. Grows to the same height as other Hollyhocks. Hardy.

Hollyhock, Orange Prince

Just look at the beautiful natural color photograph of Hollyhock Orange Prince above. This picture was made direct from the flower with the latest and most up-to-date color camera yet developed. Doesn't it make you want a group of Orange Prince in your garden?

WARNING! We have only a limited supply of Orange Prince this season and you should order at once and have yours reserved. Those who order late may have to wait until next year.



Hollyhock Delphiniums

5 Red Hot Poker 97c

(Tritoma Pfitzeri)

Of all the striking flowers in your garden, Red Hot Poker will be the most brilliant. You'll gasp at the illusion of real, live, flaming fire these flowers produce, for indeed they do look just like a red hot poker. They grow 3 to 4 feet high and bloom August to October when fiery color is most needed. Planting distance 12 inches. Field-grown plants.

PRICES:
25c each; 3 for 67c; 5 for 97c; 10 for \$1.89.

FREE!
~~\$1.00~~ value
See page 93



Beautiful Hollyhock Delphiniums

See Picture at left

for

97¢

PRICES:
Each.. \$0.20
3 for. .57
6 for. .97
12 for. 1.87

2-year, field-grown plants

This collection will appeal to everyone who likes gorgeous masses of color. Hollyhock Delphiniums are unusually tall—often 6 to 7 feet—and the flower spikes are unusually massive and rich in their coloring. No wonder they are popular.

These are not just ordinary Larkspurs. They are tall and rugged growers. The foliage is broad and handsome. Flower spikes are extremely massive. These unfailing characteristics alone put Hollyhock Strain English Hybrids in a class by themselves. Add to this the magnificent grandeur of their varied colors and you have a word picture of these most impressive beauties. Here you will find all shades of blue, old rose, pink, lavender and purple and a profusion of double and semi-double flowers. Ultimate height up to 6 or 7 feet. Bloom during June and July. Planting distance 18 inches. These are hybrids and are to be had in mixed colors only.

PRICES: 20c each; 3 for 57c; 6 for 97c; 12 for \$1.87.

Special! See the New
"Achievement"
shown on page 52



4
Double Hollyhocks
69¢

These roselike, double Hollyhocks scarcely look real, they are so pretty. A wonderful background plant. Hardy, easily grown, mammoth flowering, beautiful! Bloom June and July. You get one red, one pink, one lilac, and one yellow (or you may select colors). 20c each; 2 for 37c; 4 for 69c; 12 for \$1.79.

Pretty New Fireball
Don't Miss It
See page 36

Kellogg's Delphinium Garden



Bellamosa and
Belladonna

Belladonna and Bellamosa Delphiniums

Here are two of the most beautiful strains of Delphinium, both just alike excepting that Belladonna is light blue and Bellamosa is dark blue. Grow 3 to 4 feet high, with a spread of 12 inches per plant. Bloom June to July. You may choose either light blue Belladonna or dark blue Bellamosa, or part of each. PRICES: Strong, 2-yr., field-grown plants,

20c each; 3 for 49c; 6 for 93c;
12 for \$1.69.

20
Delphiniums

Here is Kellogg's newest Delphinium garden—a fine big value. We send you 20 fine plants mostly from the varieties shown on this page, but may include some Hollyhock strain if we have them in surplus. PRICE: 20 plants—

\$ 2~9



Lamartina
The Best of the Blues

CHINESE DELPHINIUMS. Exceedingly pretty blue flowers and exceedingly pretty fernlike foliage. Grows 2 to 3 feet high. Flowers are gentian-blue (dark blue). Bloom from July on. Planting distance, 15 inches. Field-grown. PRICES: 20c each; 3 for 49c; 6 for 93c; 12 for \$1.69.

LAMARTINA DELPHINIUM. Blue! Blue! Blue! Lamartina is the richest of all blue Delphiniums—always blue, the deepest, richest, purest blue you ever saw. Blooms middle of June until mid-October or longer. Simply loaded with spike after spike of rich blue flowers. Grows 3 to 4 feet tall. PRICES: 2-yr., field-grown plants, 25c each; 2 for 40c; 4 for 67c; 6 for 95c; 12 for \$1.79.



Chinese Delphinium

R. M. Kellogg Company, Three Rivers, Mich.

Really Very Fine

Don't overlook these garden glorifiers. They are all exceptionally fine.



Blue Fringed DAISY

(*Erigeron speciosus*)

Flowers large and violet-blue with yellow centers. Blooms June and July, 1½ to 2 feet high. Fine for cutting. Planting distance, 18 inches. Field-grown. PRICES: 25c each; 3 for 67c; 5 for 97c; 10 for \$1.89.



Lobelia Cardinalis

(*Cardinal Flower*)

Picture at left. Rich fiery red flowers produced on strong spikes 24 to 30 inches high. Long blooming period July to Sept. Planting distance, twelve inches. Field-grown. PRICES: 20c each; 3 for 49c; 6 for 93c; 12 for \$1.69.

Special!

| | |
|-------------------------|--------|
| 2 Blue Fringed Daisy .. | \$0.50 |
| 2 Glory of Holland .. | .80 |
| 2 Lobelia Cardinalis .. | .40 |
| 2 Spanish Bayonet .. | .50 |
| Total Value | \$2.20 |

All **\$1.67**
for



GLORY OF HOLLANDE

(*Armeria Mauritanica*)

Here's something new to you, and its pretty flowers are large, fluffy balls of clear, deep pink, as large as a silver dollar and worth a dollar in beauty. 24 inches high. Blooms all summer. Order this and have something unusual. PRICES: 2-yr., field-grown plants, 40c each; 3 for 95c; 6 for \$1.79.



Spanish Bayonet

(*Yucca filamentosa*)

Gives a Mexican touch to your garden. Spikes 4 to 5 feet high with creamy white, inverted flowers; swordlike, evergreen foliage. Blooms July. Plant 18 inches apart. Field-grown. PRICES: 25c each; 3 for 67c; 5 for 97c; 10 for \$1.89.

6 for only 99c

22c each; 3 for 57c;
12 for \$1.89—your choice from this page.



SCARLET CAMPION

(*Lychnis Haageana*)

Scarlet, orange-scarlet, pink, and crimson blooms continuously June, July, and August. Likes partial shade. Hybrid—random colors only. Flowers 2 inches across. 12 inches high. Planting distance, 15 inches. Field-grown.



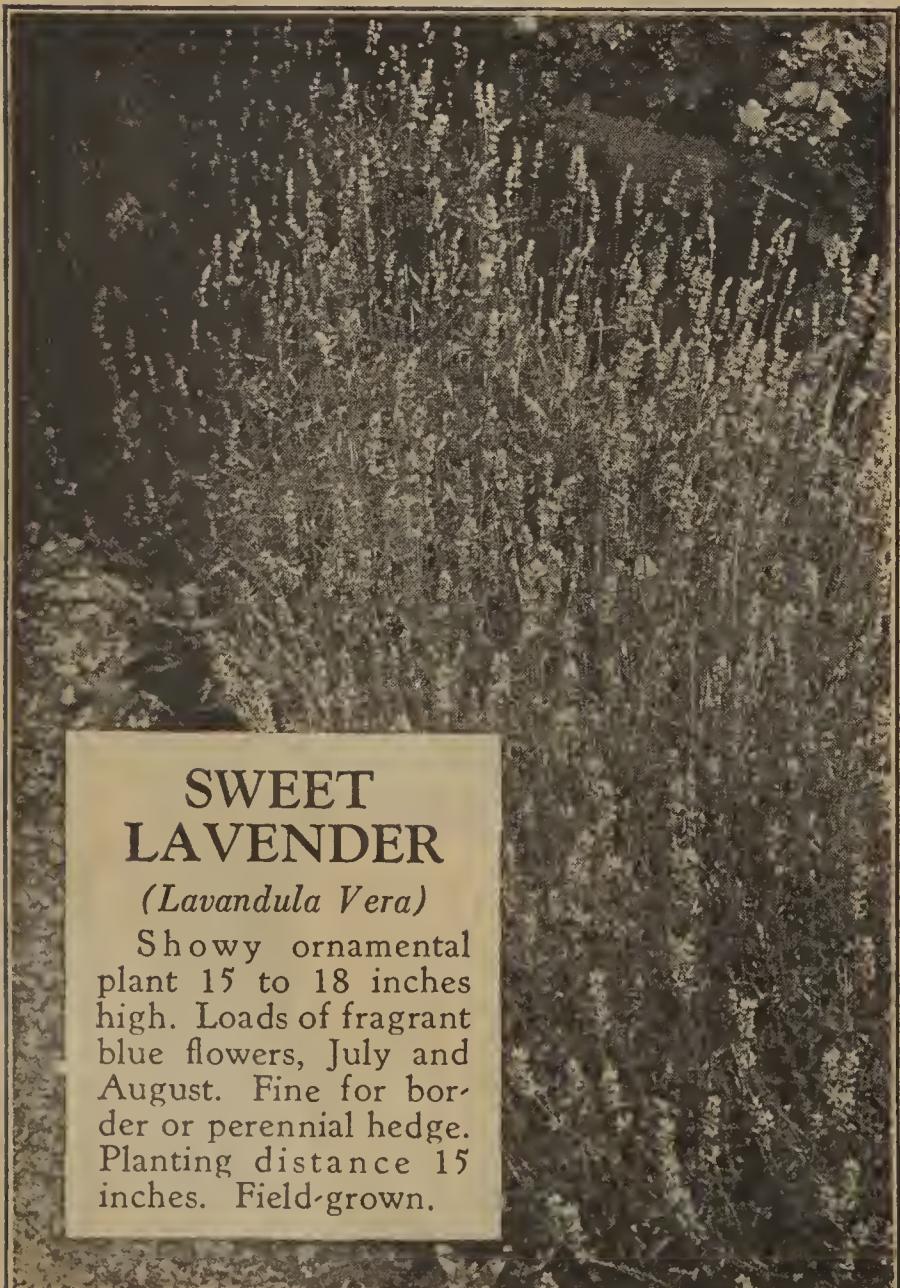
Peach-Leaf Bellflower

(*Campanula Persicifolia*)

Pretty cup-shaped, blue flowers on stems 2 feet high. Blooms June and July. Lends charming effect to any garden. Planting distance, 12 to 15 inches. Field-grown.

CAMPANULA PERSICIFOLIA ALBA.

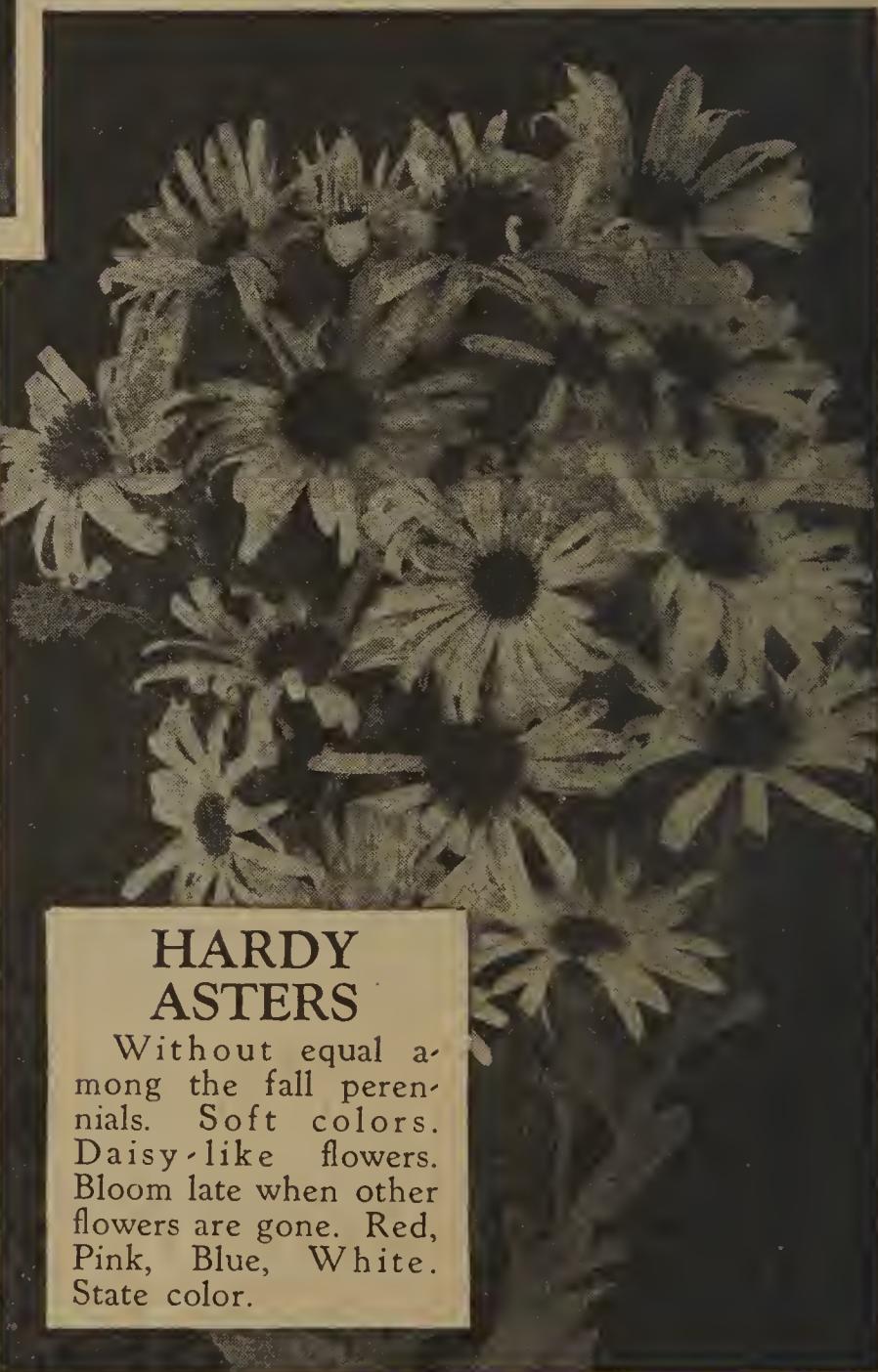
Same as *Campanula persicifolia* but white in color.



SWEET LAVENDER

(*Lavandula Vera*)

Showy ornamental plant 15 to 18 inches high. Loads of fragrant blue flowers, July and August. Fine for border or perennial hedge. Planting distance 15 inches. Field-grown.



HARDY ASTERS

Without equal among the fall perennials. Soft colors. Daisy-like flowers. Bloom late when other flowers are gone. Red, Pink, Blue, White. State color.

R. M. Kellogg Company
Three Rivers, Michigan

**Any 6 Perennials
on this page**

**20¢ each 3 for 49¢
6 for 93¢ 12 for 1.69 93¢**



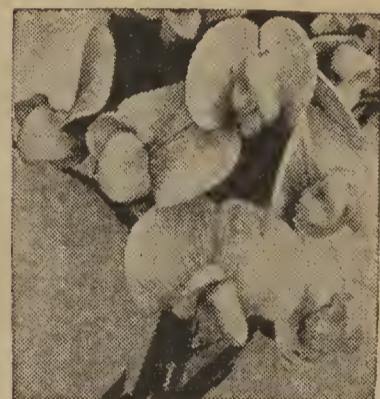
MALTESE CROSS
(*Lychnis chalcedonica*). Showy flowers of vivid scarlet in July. Grows 2½ to 3 feet high. Planting distance, 18 inches. Field-grown.



SALVIA AZUREA

(Meadow Sage)

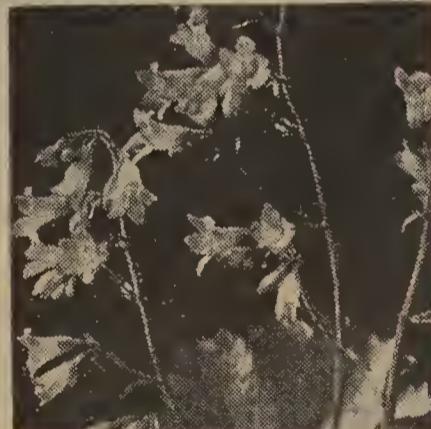
Attractive perennial growing 3 to 4 feet high. Produces a profusion of sky-blue flowers in August and September. Should be in every garden. Planting distance, 12 to 15 inches. Field-grown.



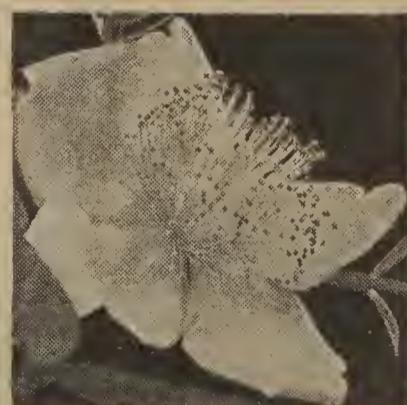
ROSE CAMPION (*Lycn尼斯 viscaria splendens*). (Not shown). Brilliant rosy red flowers June-July. 15 to 18 inches high. Planting distance, 18 inches. Field-grown.



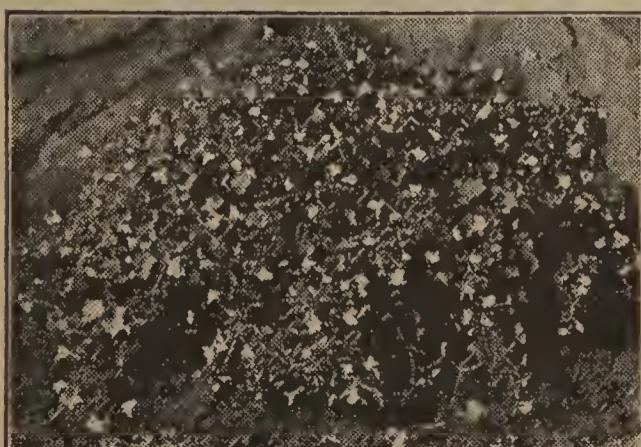
SEA HOLLY (*Eryngium amethystinum*). True Blue Thistle. Grows 2 feet high. July-August. Good for dried bouquets. Planting distance, 18 inches. Field-grown.



PINK CORALBELL
(*Heuchera brizoides*). Long, July to September bloomer—beautiful foliage. Dainty coral-pink flowers. 15 to 18 inches high. Planting distance, 15 inches. Field-grown.



PERENNIAL PEA
(*Lathyrus latifolius*). Blooms June-July. Climbs any support. Hardy. Planting distance, 24 inches. Red, pink, and white. State color. Field-grown.



BOCCONIA CORDATA
(*Plume Poppy*). Rugged perennial growing 6 feet tall. Flowers of creamy white in May and June. Leaves are large and ornamental. Best of all background plants. Planting distance, 18 to 24 inches. Field-grown.



KENILWORTH IVY (*Linaria cymbalaria*). The daintiest of all trailing vines. A wonder for endurance of bloom. Keeps it up all summer with minute, lavender-pink flowers. Beautiful foliage. Grows 4 to 6 inches high. Planting distance, 8 inches. Field-grown.



VERONICA *incana* (*Silver Speedwell*). Pretty blue flowers in spikes as shown; silvery gray foliage. Grows 12 inches high. Blooms July and August. Very pretty. Plant 8 inches apart. Field-grown.

VERONICA *amethystina*. (Not shown). Spikes of rich royal blue flowers June and July. 12 to 15 inches high. Planting distance, 18 inches.

VERONICA *teucrium*. (Not shown). Pretty lively blue flowers May and June. Dense growing; dwarf, 6 to 8 inches high.

VERONICA *longifolia*. Flower spikes like pretty kitten tails that some mischievous youngster has dipped into rich blue ink. August. Two feet high. Stands dry location, extra fine. Planting distance, 18 inches.

→
CREEPING PHLOX (*Phlox subulata rosea*). Makes a beautiful blanket of pink during April and May. Foliage evergreen and mossy. Grows 4 to 6 inches high. May also be had in white. Field-grown.



JAPANESE PLUME GRASS (*Eulalia japonica*). Gives beautiful effect as it waves in the breeze with the sun sparkling on it. Leaves long and narrow with silvery gray plumes arising 6 to 7 feet. Blooms August. Planting distance, 24 inches. Field-grown.

STRIPED RIBBON GRASS (*Phalaris arundinacea variegata*). Leaves striped with white. Grows 18 to 24 inches tall. Very ornamental. Planting distance, 24 inches. Field-grown.

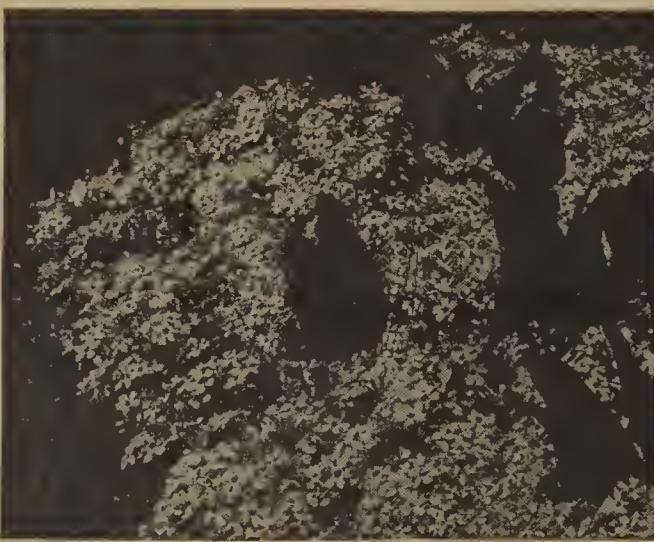
**Any 6 Perennials
on this page**

20¢ each 3 for 49¢ 12 for 1.69 93¢



Spanish Evergreen—Candytuft

SPANISH EVERGREEN (*Candytuft—Iberis sempervirens*). Pretty, white-flowering, evergreen perennial. Blooms April and May; succeeds in ordinary soil. Grows 8 to 12 inches across. Hardy. Planting distance, 12 inches. Field-grown.



Creeping Phlox

There's Something
New On Page 52

IBERIS GIBRALTARICA (*Pink Candytuft*). Similar to the white variety, but covered with dense heads of pale pink flowers in early spring. Evergreen.

GOLDEN FLAX (*Linum flavum*). Pretty bits of dancing gold in your garden. Blooms May to August. 12 to 15 inches high. Hardy, easy to grow. All lovers of pretty yellows should have this flower. Plant 15 inches apart. Field-grown.



Golden Flax



BLUEBEARD GRASS (*Festuca glauca*). One of the bluest of blue-foliaged perennials. 10 to 12 inches high in attractive clumps. Foliage fine cut, excellent for edging. Planting distance, 12 inches. Field-grown.



Japanese Spurge

JAPANESE SPURGE (*Pachysandra terminalis*). Dense masses of lustrous green leaves. Trailing plant. 9 to 12 inches high. Perfect ground cover for shady places. Thrives under evergreens or anywhere. Practically evergreen. If an immediate effect is desired, use 3 plants to each square foot. Field-grown.

**Any 6 Perennials
on this page**

17¢ each 3 for 45¢
6 for 67¢ 12 for 1.19

67¢

Two
New
Sedums
on page 41

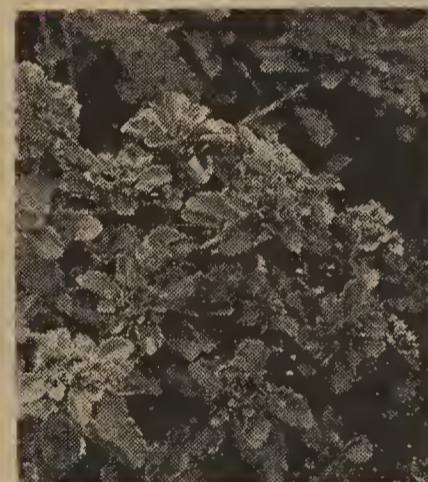
Sedums

(Hardy Stonecrops)

Two
New
Sedums
on page 41



**SEDUM SPECTABILE,
BRILLIANT.** Grows
upright 12 to 18 inches
high. Broad leaves,
sparkling red flowers.



**SEDUM SPURIUM
COCCINEUM.** Above.
Crimson blooms and
pretty dark green foli-
age. Grows about 6
inches high.

**SEDUM DASYPHYL-
LUM.** A new Sedum.
(Not shown). Thick-
set, glossy bluish gray
beads; very dwarf and
extremely attractive.

SEDUM REFLEXUM.
(Not shown). A creep-
ing Sedum with vine-
like habit. Foliage very
beautiful; flowers yel-
low.

**SEDUM SPECTABILE
VARIEGATA.** Same
as Spectabile except
leaves are variegated
green and ivory. 2-yr.,
field-grown.

**SEDUM KAMTSCHA-
TICUM.** Grows 6 to 8
inches high. Has beau-
tiful broad, green leaves
and yellow flowers. One
of the best Sedums.



**SAPONARIA OCY-
MOIDES (Soapwort).**
Prostrate plant produc-
ing myriads of rosy pink
blossoms in May and
June. Extremely hardy.
Does well almost any-
where. Grows 4 to 6
in. high. Plant 12 in.
apart. Field-grown.

**COAT FLOWER (*Tunica
saxifraga*).** Tiny, shim-
mering flowers of pret-
ty pink that seem to
float over beautiful low,
green foliage. Fine for
rockery or border.
Grows 4 to 6 inches
high. Blooms all sum-
mer. Plant 12 inches
apart. Field-grown.

**MOUNTAIN BLUET
(*Centaurea montana*).**
A little darling for rockery,
bed or border; and it is blue
—the lovely dark, beautiful
blue that sets off other col-
ors so well. Blooms July to
September. Note the seed
pod—looks like a dainty
tight-laced bodice, doesn't it?
Grows 18 to 24 inches high.
Field-grown.

It's easy to find what you want. See index pages 3 and 4.



**ACHILLEA TOMEN-
TOSUM.** Pretty bright
yellow flowers 6 to 8
inches high. Foliage
woolly and carpet-like.
Blooms July to Septem-
ber. Hardy, long bloom-
ing; easy culture. Plant
15 in. apart. Field-grown.



**RAGGED GYPSY (*Monarda
didyma*).** This is indeed the
beautiful Ragged Gypsy of
the flower world. Flowers
brilliant crimson July through
September. Very brilliantly
colored. 2 feet high. Plant-
ing distance, 18 inches. Field-
grown.



**MEADOW RUE (*Thalic-
trum*).** Fine border or
background plant that
grows 3 to 4 feet high.
Blooms during June
and July. Unusually
beautiful foliage. Plant
18 inches apart. Two
varieties. Field-grown.

Thalictrum aquilegifolium.
Purple flowers; foliage
like Columbine.

Thalictrum glaucum. At-
tractive silvery foliage.
Mistlike yellow flowers.



8 Hardy Phlox

99 c

Each a different variety and color. Hardy! Strong, field-grown plants, same quality as our highest priced collections but varieties not labeled. Thousands will take advantage of this offer, and the supply may soon be gone, so hurry your order while the supply lasts.

\$2.00
value

These Phlox would cost you \$2.00 or more if ordered by variety.

Border
Queen

Above is a picture of Border Queen, the beautiful new Phlox. Heads are enormous, and flowers are pure pink, rare and beautiful. Plant sturdy and upright. A fine variety that you should have. Value 35c each.

and One Border Queen

free!
*if you order
at Once*

Order the collection above at once and we will send you one Border Queen, labeled, the beautiful new Phlox shown here, free, making 9 Phlox in all. Send your order at once, as we cannot guarantee to give the Border Queen free if you wait more than 30 days after receipt of catalog.

New Hardy Phlox Nordlicht

Nordlicht is colored with one of those exceedingly pretty and rare shades that make you search and search for suitable comparisons, and indeed there are few colors to compare with it. Pink? Yes and there's a touch of blue ever so faint, magically blended in, making a wonderful rosy mauve-pink. See picture at right.

Plants—not a spot or blemish anywhere, and as sturdy and strong as a country urchin. Nordlicht is decidedly a four-star Phlox. You must have it.

PRICES: 37c each; 2 for 63c; 4 for \$1.10; 12 for \$2.39.

Special!

3 Nordlicht 3 Salmon Glow

These six plants will make a fine display in your garden. We send you hardy field-grown plants. Safe arrival guaranteed or order refilled free.

for Only
\$1.57

New Hardy Phlox Salmon Glow

Many of the best Phlox must look to their laurels when Salmon Glow appears in your garden. Here is a shade of deep rich salmon-pink so beautiful and satisfying that you will immediately want to discard all other salmon Phlox in Salmon Glow's favor. Eye—deep carmine. Heads well filled, and stately. Foliage, healthy and strong.

If your garden budget is running low when you come to Salmon Glow drop something else in its favor, for you should by all means have this amazingly beautiful variety.

All plants sturdy, field-grown stock, guaranteed to reach you in good growing condition or order refilled free.

PRICES: 37c each; 2 for 63c; 4 for \$1.10; 12 for \$2.39.



Rare Hardy Phlox Africa

Here is a beautiful Phlox with a color so mysteriously beautiful that instinctively the originator named it Africa, in honor of that mysterious continent. And indeed, the color of Africa is inconceivably beautiful—can hardly be described. It is an amazing dark carmine-red that seems to belong to another world.

Africa is a strong, vigorous grower, healthy and hardy, that you can safely plant—easy to grow. Expect to see something far more beautiful than this picture when your Africa Phlox blooms. Do not delay in ordering Africa Phlox because the supply is decidedly limited. Prices: 37c each; 2 for 63c; 4 for \$1.10; 12 for \$2.39.

Special!
**3 Daily Sketch
3 Africa**

for Only
\$1.57

All Daily Sketch and Africa Phlox are fine hardy field-grown plants guaranteed to reach you in good growing condition or your order replaced free of charge.

Daily Sketch

We doubt if any artist will successfully paint Daily Sketch Phlox. Here is a pink so dainty and pretty that it cannot be actually reproduced. Grow Daily Sketch and you will see how beautiful it is but never by picture.

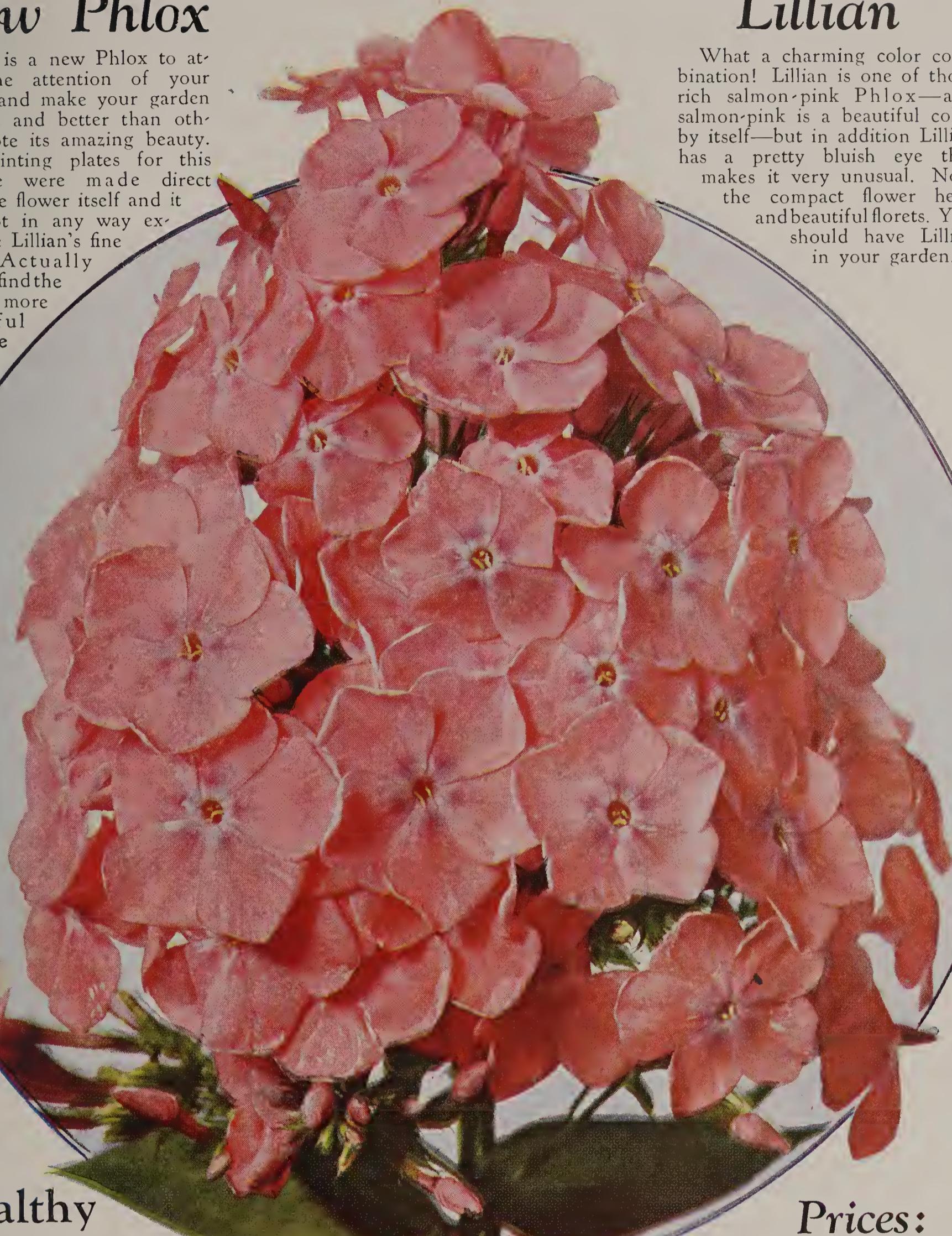
Florets of Daily Sketch are the largest you ever saw— $1\frac{1}{2}$ inches across—as large as a good sized Pansy. Color does not fade but stays beautiful through the season. Long blooming season, July to frost. Hardy. By all means plant this beautiful flower in your garden. Order early for the supply is limited. Prices: 37c each; 2 for 63c; 4 for \$1.10; 12 for \$2.39.

New Phlox

Here is a new Phlox to attract the attention of your friends and make your garden different and better than others. Note its amazing beauty. The printing plates for this picture were made direct from the flower itself and it does not in any way exaggerate Lillian's fine color. Actually you will find the flower more beautiful than the picture.

Lillian

What a charming color combination! Lillian is one of those rich salmon-pink Phlox—and salmon-pink is a beautiful color by itself—but in addition Lillian has a pretty bluish eye that makes it very unusual. Note the compact flower head and beautiful florets. You should have Lillian in your garden.



Healthy

Lillian deserves a medal for good health. Here is a truly robust flower with plenty of vitality to grow big and strong and resist disease. Often 12 to 15 flower spikes are produced per plant, making a handsome massive display above dark green foliage. Flower heads stand 2 to 3 feet high. Very hardy—stand coldest winters and warm summers. Even fine for cutting, will last 6 to 8 days or more in water. Stems strong and straight. See prices at right.

[25]

Prices:

40c each

3 for \$1.10

6 for \$2.00

12 for \$3.65



New Hardy Phlox, "Blushing Bride"

Brand new! Introduced for the first time this year. Phlox enthusiasts—you simply must have this fascinating new beauty in your garden.

Blushing Bride blossoms are tender, delicate pink with a deep rosy red blush starting at the center and diffusing outward in the most delightful manner. There are many blossoms on every head and as many as a dozen fine sturdy flowering stalks will be produced by each plant, so that every plant makes an exceedingly fine display. We do not know of any Phlox that we can recommend more highly.

Plants healthy, vigorous, and hardy. **SPECIAL OFFER ON PAGE 27.**

PRICES: 50c each; 3 for \$1.25; 6 for \$2.35; 12 for \$4.50.

De Luxe Mixture

8 of the finest
varieties of
Phlox

\$ 179

We have several fine mixtures of hardy Phlox, but this is the best of all, for not only is it composed of the best varieties, but all plants are labeled so that you can check the value. We put no restrictions on our order fillers when they make up these collections, but instruct them to fill with any of our finer varieties that they find in surplus. You may get such varieties as those shown in color on preceding pages, or such well-known beauties as Count Zeppelin, E. I. Farrington, Border Queen, and others. Outstanding new varieties may also be included. All varieties our choice.

LABELED—Satisfaction Guaranteed

So confident are we that you will be pleased with the varieties you receive that we agree to send you another plant for every variety you find in this collection that does not satisfy, without charge, and you keep the original plant, in the bargain. 1 collection, \$1.79; 2 collections, \$3.47.

Special Offer

The six hardy Phlox listed below are shown in colors on pages 23, 24, 25, and 26.

Here are six of the newest and finest hardy Phlox at a saving. All hardy, field-grown plants, healthy and vigorous, ready to grow.

| | |
|------------------------|--------|
| 1 Blushing Bride | \$0.50 |
| 1 Lillian | .40 |
| 1 Africa | .37 |
| 1 Daily Sketch | .37 |
| 1 Nordlicht | .37 |
| 1 Salmon Glow | .37 |

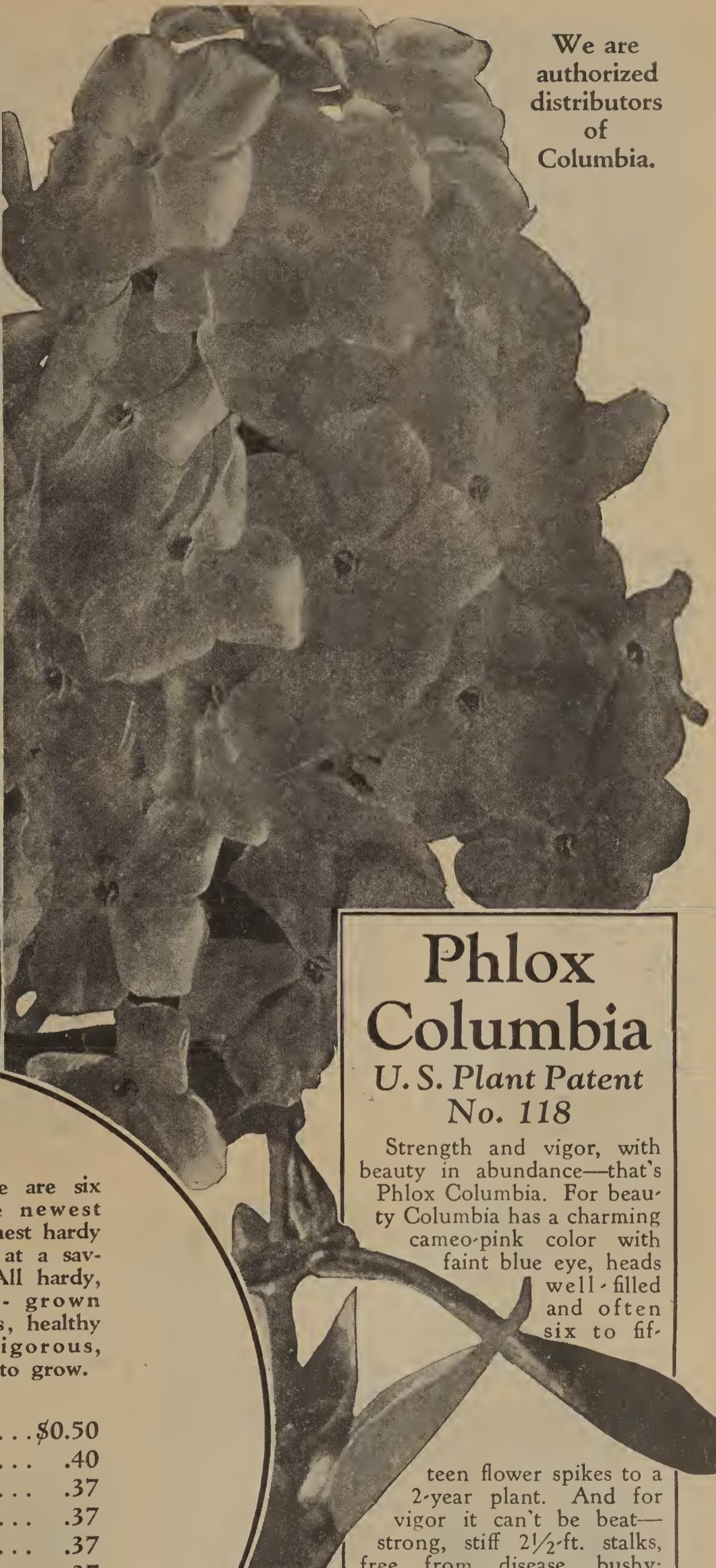
TOTAL
VALUE
\$2.38

\$ Yours
for

79

See
Index on
pages 3 and 4.

We are
authorized
distributors
of
Columbia.



Phlox Columbia

U. S. Plant Patent
No. 118

Strength and vigor, with beauty in abundance—that's Phlox Columbia. For beauty Columbia has a charming cameo-pink color with faint blue eye, heads well-filled and often six to fif-

teen flower spikes to a 2-year plant. And for vigor it can't be beat—strong, stiff 2½-ft. stalks, free from disease, bushy; flourishes in hottest summers and survives rigorous winters. Our special arrangements with the patent owners permit us to offer you this beautiful variety. PRICES: 40c each; 3 for \$1.10; 12 for \$3.30.



SNOW-IN-SUMMER
(*Cerastium tomentosum*). Blooms from May to July. Flowers white, foliage silver-gray. Grows 4 to 6 inches high. Very spreading habit. Plant 12 inches apart. Field-grown.



WOOD ANEMONE
(*Anemone sylvestris*). Lovely pure white flowers 12 to 15 inches high. Does well either in shade or sun. Blooms during May and June. A flower that should be in every garden. Plant 10 to 12 inches apart. Field-grown.



CREEPING BABY'S BREATH
(*Gypsophila repens*). Showers of white blossoms in July and August. Creeping habit. Grows 4 inches high. May also be had in pink. State color wanted. Field-grown.



**Any 6 Perennials
on this page**

18¢ each 3 for 47¢ 6 for 79¢ 12 for 1.47 79¢



BABY'S BREATH (*Gypsophila paniculata*). Beautiful as a foreground to shrubbery or for hiding unsightly places. Fine for rockeries; fine for trimming bouquets; exceedingly graceful and charming. Panicles of minute white flowers in July. Mistlike in effect. Grows 2 to 3 feet high. Planting distance 18 inches. Field-grown.



**ALYSSUM SAXATILE
COMPACTUM** (*Madwort*). Fine border or rock plant with masses of bright yellow flowers, green leaves. Blooms in May. Grows 12 to 15 inches high. Easy to grow. Field-grown.

Kellogg's Old-Fashioned Garden pages,
32-33.



← **CALAMINT** (*Calamintha alpina*). Graceful aromatic plant, grows 6 inches high. Purple flowers in June and July. Planting distance, 12 inches. Field-grown.

FALSE INDIGO (*Baptisia australis*). Makes a large, bushy plant 2½ to 3 feet high just covered with long spikes of dark blue, pealike flowers. Blooms in June. Very hardy. A beautiful addition to your garden. Planting distance 18 inches. Field-grown.



THE PEARL (*Achillea ptarmica*). Pure white, daintily beautiful flowers all summer. 15 to 18 inches tall. Fine for edging or border. Planting distance, 18 inches. Field-grown.



FALSE WALL CRESS
(*Aubrieta Hybrids*). Just alive with pretty flowers of lavender and purple in May and June. Glaucous green foliage. 4 to 6 inches high. Planting distance, eight inches. Field-grown.



ROCK CRESS (*Arabis*). Grows 6 inches high. Masses of bloom in April and May. Two varieties: Field-grown. Alpina. White flowers.



MOUNTAIN DAISY (*Aster alpinus*). Beautiful lavender-blue flowers with orange center. 6 to 8 inches high. Blooms May and June. Planting distance, 8 inches. Field-grown.

EVENING PRIMROSE (*Oenothera*). One of the most beautiful little flowers you ever saw. Pretty little yellow cups about two inches across. 12 to 15 inches high. Blooms June till October. Fine for border or rockery. Planting distance, 15 inches. Field-grown.

**Any 6 Perennials
on this page**

**18¢ each 3 for 47¢
6 for 79¢ 12 for 1.47**

79¢



Coneflower

CONEFLOWER (*Rudbeckia purpurea*). This unique flower seems proud of its gorgeous, glistening, bronze cones—note how the petals lie back to display them. Petals deep purple. 3 feet high. July to October. Easy to grow. Plant 18 inches apart. Field-grown.



Blazing Star



HARDY FORGET-ME-NOT (*Myosotis palustris semperflorens*). Does well in ordinary soil, but particularly likes a moist location. 4 to 6 in. high. Flowers sky-blue, blooms from May to September. Plant 12 inches apart. Field-grown.

GROUND IVY (*Nepeta Mussini*). Dwarf, compact plant with silvery gray foliage producing myriads of lavender-blue flowers all spring and occasionally during summer. Grows 4 to 6 inches high. Planting distance, 12 inches. Fine for edging. Field-grown.

MOUNTAIN THYME (*Thymus serpyllum*). Fine for ground cover where grass fails to grow. Small, lilac-purple blooms all summer. Can be walked upon or mowed. Grows 8 to 10 inches high. Plant 12 inches apart. Field-grown.

→
MIDGET HEDGE (*Teucrium chamaedrys*). May be sheared to any height up to 12 inches. Foliage dense, glossy green, aromatic, resembling boxwood. Bright lavender-pink flowers. Blooms July and August. Not evergreen but quickly resumes full leaf each season. Fine for pretty low hedges or borders. Plant 10 inches apart. Field-grown.



GARDEN HELIOTROPE (*Valeriana officinalis*). Pretty heads of rosy white flowers, June and July. Odor like heliotrope. Grows 3 to 4 feet high. Very hardy.



HIBISCUS (*Mallow*). A giant among perennials. 3 to 4 feet high. Fine foliage; blooms like single Hollyhock, very showy. Blooms July-August. Planting distance, 2 feet. Three colors: Pink, red, and white. State color. Field-grown.



**Any 6 Perennials
on this page**

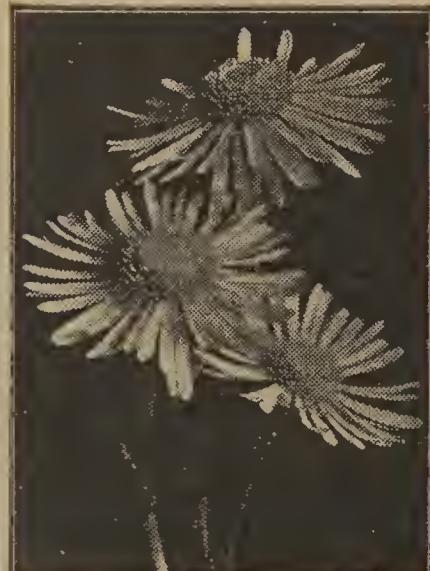
**18¢ each 3 for 47¢
6 for 79¢ 12 for 1.47**

79¢

4 Dahlias 49c



Sun Rose



SKY BLUE DAISY (*Aster subcoeruleus*). A pretty blue Daisy with golden yellow center. One of the prettiest little flowers you can imagine. Grows only 10 to 12 inches high. Makes a beautiful border. Fine for beds or rockery. Field-grown.

Here is where 49c buys \$1.00 value. With this collection you get one Decorative Dahlia, one Show Dahlia, one Peony-Flowered Dahlia, and one Cactus-Flowered Dahlia. These will be our choice, but each variety will be labeled so that you can identify them. Order as many collections as you wish and we shall try to give you a different variety for each root that you receive. All are fine, high grade varieties that will delight you. Price, only 49c for the four, postpaid.



HARDY CARNATION (*Dianthus Grenadin*). All the joys of hothouse Carnations right in your own garden. Red, pink, or white. State choice. Grows 2 ft. high. Planting distance, 12 inches. Blooms June and July. Field-grown.

CRIMSON GARDEN PINK (*Dianthus latifolius*). (Not shown). The richest, reddest, hardy garden Pink ever. 12 to 15 inches high. Blooms June through September. Field-grown.



SUN ROSE (*Helianthemum mutabile*). Delightfully beautiful low little flower. Pink, yellow, white, orange—mixed colors. Flowers July to September. Grows 12 inches high. Planting distance, 18 inches. Field-grown.

HELENIUM RIVER-TON GEM (*Helen Flower*). A miniature sunflower in shades of old gold and red magically suffused. 3 to 4 feet high. Flowers 2 inches across. Blooms August to October. Likes sun.



PENTSTEMON, BLUE GEM (*Pentstemon heterophyllus*). Dwarf variety with flowers of metallic blue. Excellent cut flower. Long blooming, June-Sept. Height, 3 ft. Planting distance, 18 in. Field-grown.



ARENARIA MONTANA (*Sandwort*). Dense evergreen carpeting plant. Small white flowers like Morning Glories, in May. Does not grow over 4 inches high. Field-grown.



BUGLE PLANT (*Ajuga reptans*). Fine, fast spreading plant for carpeting. Grows dense. Likes shade or sun. Pretty purplish blue flowers May and June. Easy to grow. Grows 4 inches high. Plant 12 inches apart. Field-grown.



STOKES' ASTER (*Stokesia cyanea*). Delightfully ruffled blue flowers 3 to 5 inches across. 18 inches high. Blooms August and September. Easy to grow. Plant 12 inches apart. Field-grown.



ANCHUSA ITALICA (*Dropmore*). Fine 4 to 5 feet high border plant with heads of pretty blue flowers in June and July. Broad pubescent (hairy) leaves. Planting distance, 2 feet. Field-grown.

Kellogg's Shadyside Garden

12 Plants \$ 1.87

Many of the loveliest and most popular flowers bloom at their best in shady spots. Now, in response to an ever-growing demand, we offer Kellogg's Shadyside Garden composed only of plants that bloom satisfactorily in the shade. The pictures here show a few of them, and in filling orders for Kellogg's Shadyside Garden we shall endeavor to include plants illustrated, but reserve the right to substitute other Shadyside plants of equal value if sold out of any of them.

12 plants, our choice, labeled for your convenience in planting, all first grade stock, special price Only \$1.87.

(Note:—Value would run \$2.50 or more if you made choice.)

2 Shadyside
Gardens

24 plants
\$3.69



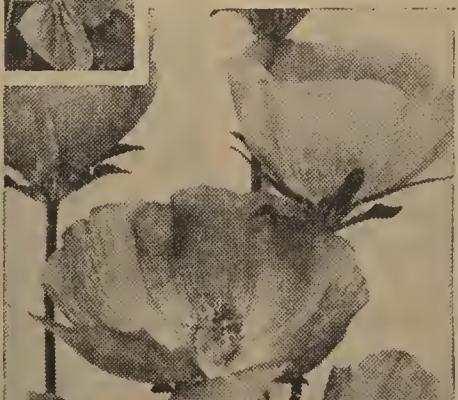
Flowers shown are (beginning upper left)
Pasque Flower
Globe Flower
Plumy Bleeding Heart
Wood Anemone
Primrose
Bleeding Heart

Kellogg's Everblooming Garden

The small garden especially needs everblooming plants. Now we offer you Kellogg's Everblooming Garden, all plants that bloom continuously, at a saving in price.

These 12 plants would cost you \$2.00 or more if you made choice. You get the 12 our choice but labeled for only \$1.59 when you order Kellogg's Everblooming Garden. 2 gardens, 24 plants, \$2.99.

12
Plants
\$ 1.59



3 Bleeding Hearts \$1.00

40c each; 6 for \$1.85

Here are flowers that really belong in your old-fashioned garden, but we found it impossible to include them in the group offer because of scarcity. Order early to be sure of getting Bleeding Hearts.



PLUMY BLEEDING HEART (*Dicentra eximia*). The beautiful thing about Plumy Bleeding Heart is its wonderful fernlike foliage but the rosy red flowers are just as pretty as they can be, too. Blooms all summer. Grows lower than the old-fashioned Bleeding Heart. Does well in shade. **PRICES:** 2-year, field-grown plants, 40c each; 3 for \$1.00; 6 for \$1.85.



OLD-FASHIONED BLEEDING HEART
(*Dicentra spectabilis*)

Everyone loves old-fashioned Bleeding Hearts. They lend a fine romantic touch to any garden, with their truly heart-shaped flowers and little pendants on each, for all the world like little drops of blood from Cupid's darts. They thrive in shady places, hence there are dozens of places you can use them. Grow about 24 inches high, with spread of 15 to 18 inches. Bloom in May. **PRICES:** Fine field-grown plants, 40c each; 3 for \$1.00; 6 for \$1.85.

Kellogg's Old

Here are all your old favorites waiting to be welcomed in your garden.

HARDY MAR-GUERITE (*Anthemis tinctoria*).

This plant, with its pretty lemon-yellow, daisylike flowers belongs in every old-fashioned garden. Fernlike foliage. Blooms all summer. Grows 2 feet high. Excellent for cutting. Thrives in any soil. Planting distance, eighteen inches. Field-grown.



PRICES: Any plants in Kellogg's Old-Fashioned Garden, 20c each; 3 for 50c; 6 for 87c; 12 for \$1.65.



AQUILEGIA (Columbine)

Red, pink, blue, purple, white, and yellow—all these colors come in these long-spurred Scott Elliott Hybrids. These cheerful flowers should be in every garden. Grow 3 feet high. Plants are hybrids and we cannot guarantee colors.

Fashioned Garden

Special!
20 for \$1.89

Send us only \$1.89 and we'll send you 20 mixed plants, our choice from Kellogg's Old-Fashioned Garden. All plants labeled.



PERSIAN DAISIES

(Painted Daisies; Pyrethrum)

Select hybrids in wide color range from red to light pink and white—bright, gay, youthful colors expressive of cheerfulness and simplicity. Fine for borders or backgrounds. Grow 2½ feet high. Bloom May and June. Mixed colors only. Planting distance, 10 to 12 inches. Field-grown.

PRICES

Any
Plants
in
Kellogg's
Old-
Fashioned
Garden

1 for 20c
3 for 50c
6 for 87c

12
for
\$1.65

Your
Choice



Sweet William

(*Dianthus barbatus*)

Blooms in June. Grows 18 inches high. Plant 12 inches apart. Two choice varieties: Field-grown. Scarlet Beauty and Newport Pink. State choice.



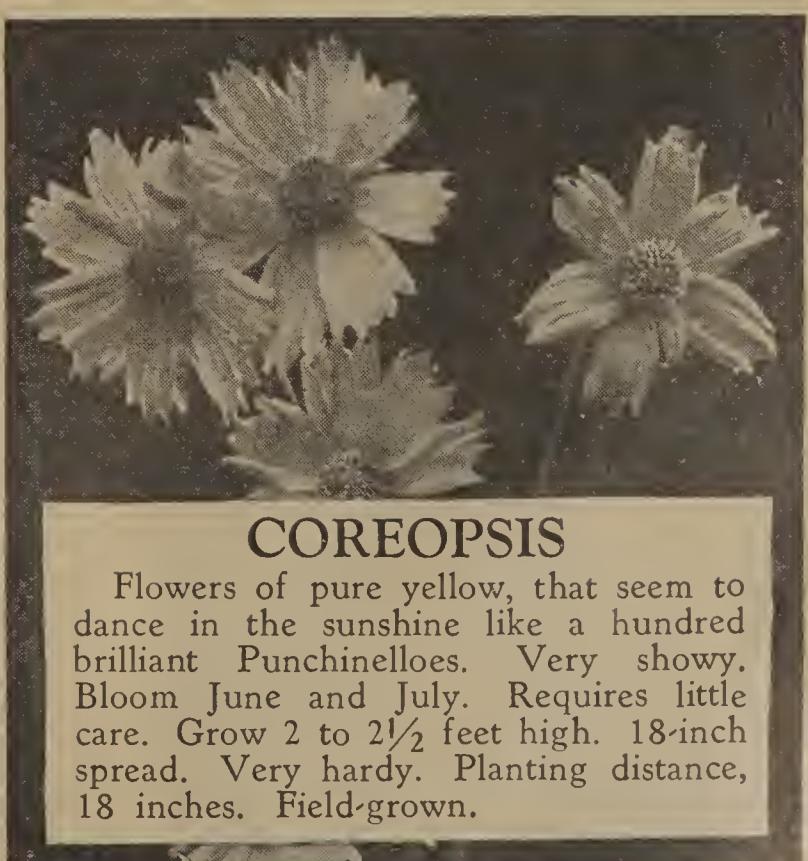
Gaillardia

New Dazzler variety. Flowers orange-yellow with red centers. Blooms June to September. Very brilliant. Fine for cutting. Grows 2 feet high. Plant 18 inches apart. Field-grown.

GARDEN PINK

(*Dianthus plumarius*)

Blooms nearly all summer. 15 to 18 inches high. Fragrant. Fine for edging. Colors pink, white, red, and mixed colors only. Plant 18 inches apart. Field-grown.



COREOPSIS

Flowers of pure yellow, that seem to dance in the sunshine like a hundred brilliant Punchinelloes. Very showy. Bloom June and July. Requires little care. Grow 2 to 2½ feet high. 18-inch spread. Very hardy. Planting distance, 18 inches. Field-grown.

Unusually Fine ^{any} 4

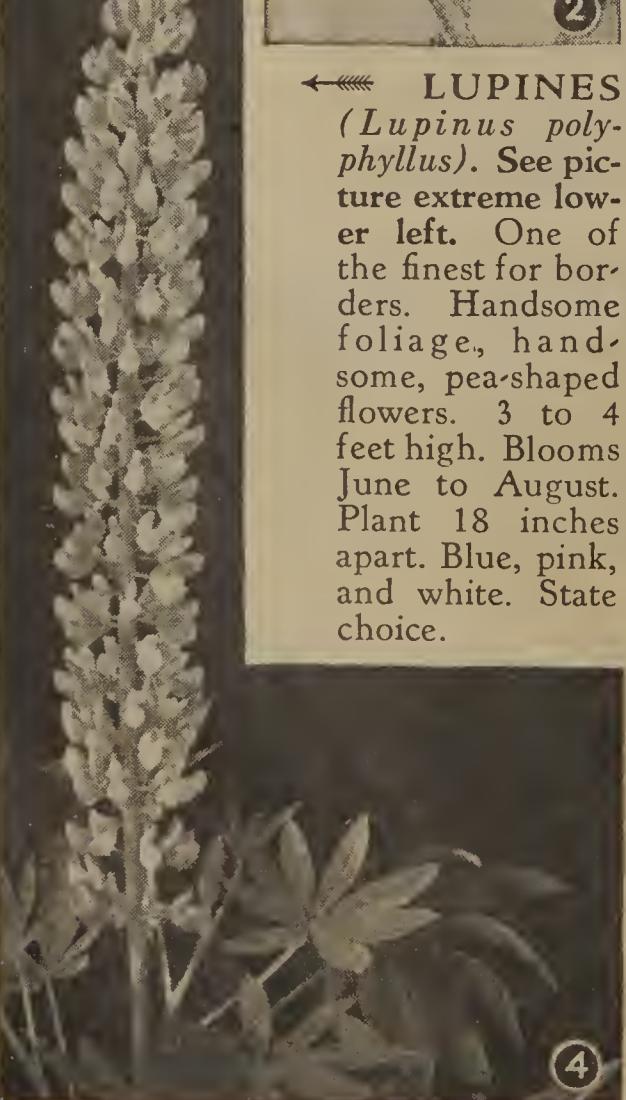
for only
98¢
30¢ Each
10 tot 2.9



(1)



(2)



(4)

← TROLLIUS (*Globe Flower*). Amazingly beautiful orange-yellow with still richer fluffy stamens. Seems to glow with its own hidden fire. Flowers 1½ to 2 inches across, 1 to 2 feet tall. Blooms May to August. Plant 8 inches apart. A most delightful flower. Picture at left. Prices at right.

SCABIOSA. Blue →

is a rare color in perennial flowers and so lovers of blue will welcome this pretty bit of azure. Flowers large and of a delightful shade. Grow 18 to 24 inches high, spread 12 inches. Bloom continuously, June till September. Very hardy, easy to grow. Planting distance, 12 inches.

← GEUM. Beautiful and quaint! 18 to 24 inches high. Plant 15 inches apart. Two colors as follows:

Mrs. Bradshaw. Bright red flowers in June-July.

Lady Stratheden. Rich golden yellow during June and July.

All plants on this page, 2-yr., field-grown, unless noted. Prices above.



← LUPINES (*Lupinus polyphyllus*). See picture extreme lower left. One of the finest for borders. Handsome foliage, handsome, pea-shaped flowers. 3 to 4 feet high. Blooms June to August. Plant 18 inches apart. Blue, pink, and white. State choice.

EDELWEISS → (*Leontopodium alpinum*). This is the flower for which Alpine lovers risk their lives, proving their devotion by bringing it from dangerous spots to their sweethearts. Grows 4 to 6 inches high. Leaves silvery with pale yellow flowers, June and July. Plant 6 inches apart. Entire plant is woolly. Very unusual.

Aladdin "Mum" Early

This is the "Mum" that delighted flower lovers with its early blooming. Starts in late July (6 to 8 weeks earlier than other Chrysanthemums) and continues until frost with beautifully shaped rich bronze-colored 2-inch flowers, stained with red and apricot. Winters well in all climates if mulched.

Grows 2 to 3 feet high. Planting distance, 2 feet. Blooms late July until frost. Likes sun and responds well to watering.

PRICES: Strong potted plants, 30c each; 3 for 79c; 5 for 97c; 10 for \$1.87.



Ohio State "Mum"

Special

2 Aladdin ... \$0.60

2 Ohio State . .69

\$1.29

SPECIAL PRICE ... 97c



Aladdin, Early "Mum"

Ohio State "Mum"

This is the beautiful yellow Chrysanthemum developed by Walter Engle, famous Chrysanthemum expert. Ohio State scored 89 points at the Columbus Chrysanthemum Show and was given the first class certificate of the Chrysanthemum Society of America.

Beautiful clear yellow with anemone type flowers and rich dark green foliage in bushy form almost as expansive as Azaleamum. As many as 50 blossoms per plant. Grows 2 to 3 feet high. Planting distance 2 feet. Likes to be mulched in the winter.

Prices: Potted plants, 35c each; 2 for 69c; 4 for 98c; 8 for \$1.77.

It took months of search to find a supply of Tigridia bulbs. Don't delay ordering. Few to be had.



Here is a flower that will truly make your friends envious of your garden.

Red Tigridia is the most brilliant and eye-striking flower you ever saw. See the brilliantly spotted center. This flower will fascinate every true lover of flowers. Blooms all summer. But not all of the flowers are red. Some are a brilliant, beautiful warm yellow and there are even some whites and pinks, and these appearing here and there make a beautiful effect. These bulbs are hybrids and come only in the mixed. For best results order at least eight. Plant in a group and you will have a beautiful display. Bloom all summer.

Grow 2 to 3 feet high. Planting distance 8 to 10 in. Blooms all summer.

PRICES:

1 for \$0.25

2 for .39

4 for .67

8 for 1.29

12 for 1.87

All
blooming
size
bulbs.

Dazzling Tiger Flower (*TIGRIDIA*)

8 for
\$1.29

Use any terms you wish in describing Tigridia—brilliant, fiery, glorious, gorgeous—few words are too strong.

Mixed Colors

Remember these Tigridia come in mixed colors—reds, pinks, whites, yellows, but chiefly red and yellow. They will make a glorious color display in your garden. Mixed colors only. We cannot select colors for you.



Dianthus Furst Bismarck

Our recommendation is that you have this flower. It is decidedly worth while and has aroused intense enthusiasm here in our own nursery.

Height, 10 in. Planting distance, 10 to 12 in. Blooming season, June until late fall. Thrives in ordinary garden soil. Prices: 40c each; 3 for 87c; 6 for \$1.55; 12 for \$2.79.

Aromatic Dianthus Furst Bismarck

If you like a flower that is delightfully aromatic and most people do—don't overlook Dianthus Furst Bismarck. Thousands of people have bought the beautiful Daphne shrub because of its alluring aroma and now thousands will buy Dianthus Furst Bismarck for the same reason.

Dianthus Furst Bismarck is brilliantly pretty, too. The color is a brilliant crimson even more intense than shown in this picture and blooms come profusely in close clusters, making a spirited color spot in your garden where they are grown.

**3
Iceland
Poppies 87¢**

There is no prettier sight than a bed of Iceland Poppies nodding their pretty heads in the breeze and looking for all the world like dainty dancing fairies. The smaller your garden, too, the more important that you have Iceland Poppies for they bloom all summer in lovely shades of pink, yellow, orange, and white.

Grow 10 to 12 inches high. Planting distance, 10 inches. Bloom all summer. Come in mixed colors only, as above. Dainty fernlike foliage. Order promptly, our supply is limited. Prices: 40c each; 3 for 87c; 6 for \$1.55; 12 for \$2.79.



Iceland Poppies

Fireball!

New
Sun
Rose

PRICES:
30c each
4 for \$1.00
8 for \$1.85
12 for \$2.69
Potted plants



FIREBALL SUN-ROSE (*Helianthemum* Fireball). Here is a brand new Sun-Rose with pretty double flowers, all crimson-red with delicate shadings of yellow at the base, and pretty little yellow centers. Foliage creeps very low and makes a pretty dark green carpet. Blooms all summer. Flowers nearly 1 inch across. Ultimate height, 8 inches. Planting distance, 12 to 15 inches. Blooms July to September; evergreen foliage.

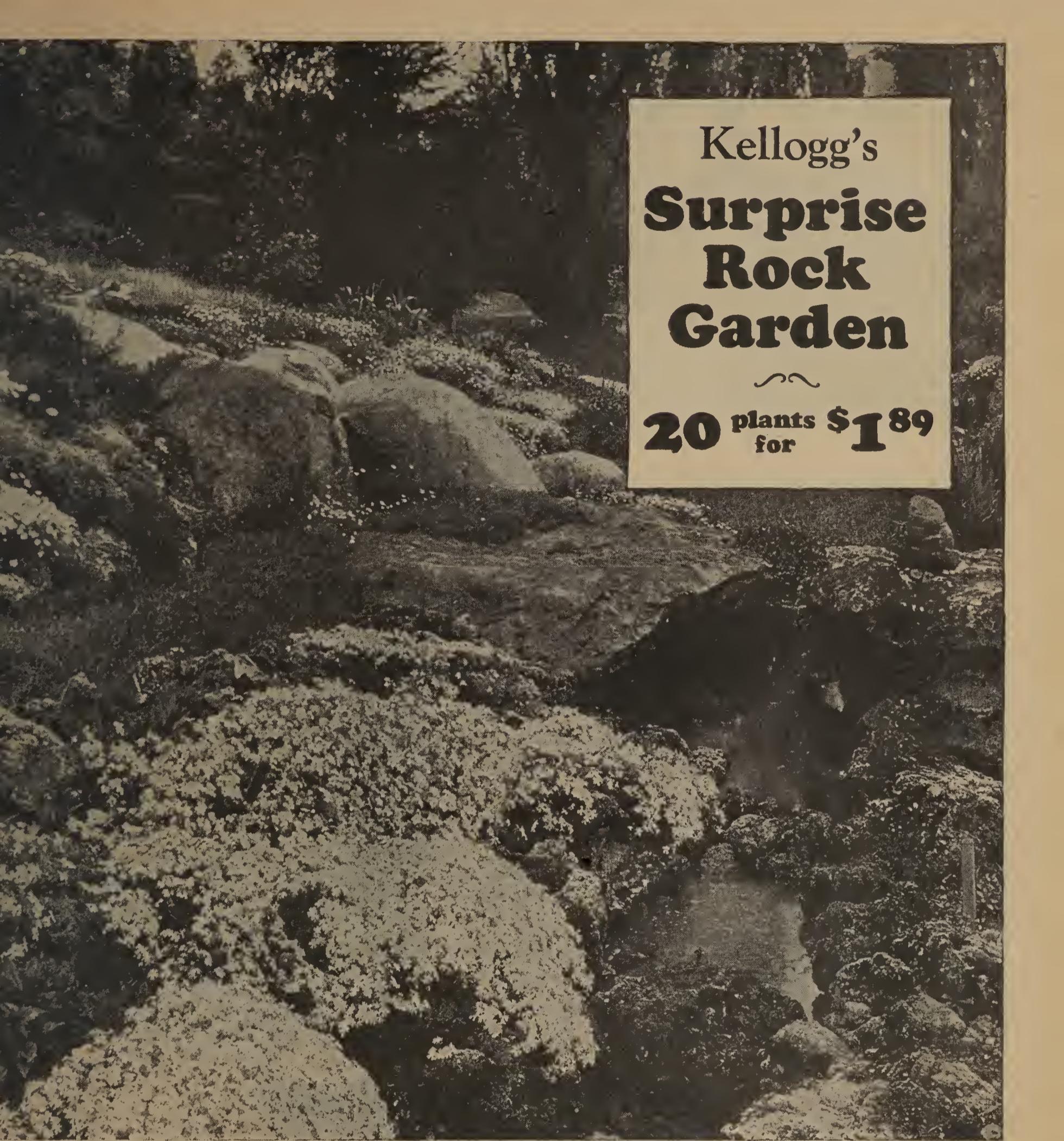
Viola Arkwright Ruby

A pretty little dandy all dressed up in glamorous red velvet of various shades, with orange or brilliant yellow markings. You are going to love this pretty little hardy Pansy and give it a place in your garden. Ultimate height, 6 to 8 inches. Planting distance, 8 inches. Bloom April to frost.

PRICES:
30c each
4 for \$1.00
6 for \$1.35
12 for \$2.39

New!
**Viola
Arkwright
Ruby**
30¢ Each
4 for \$1.00





Kellogg's
**Surprise
Rock
Garden**

20 plants \$1.89
for

Any rock garden enthusiast will be delighted with this fine value. Just imagine, you get 20 choice plants, all different, all fine varieties, and all the finest quality. We refrain from naming these plants because we want to give you the biggest surprise you ever had. Guaranteed to please. All plants neatly packed and guaranteed to reach you in good growing condition or order refilled free. 20 Surprise Rockery Plants, \$1.89; 40 Surprise Rockery Plants, \$3.57; 60 Surprise Rockery Plants, \$5.25.

**R. M. Kellogg Co., Three Rivers,
Mich.**



VIOLA CORNUTA (*Tufted Pansy*). These all summer—similar to Pansies but more beautiful in groups or as a pretty low everblooming border. Plant 8 inches apart. Ultimate height, 6 to 8 inches. Blooming season, April to frost. Will thrive in sun or shade. Field-grown. Three varieties, your choice, Apricot, Blue Perfection, Lutea (yellow).

delightful little flowers bloom for you dainty and refined, and hardy. Beau-tiful little flowers bloom for you dainty and refined, and hardy. Beau-tiful little flowers bloom for you dainty and refined, and hardy. Beau-tiful little flowers bloom for you dainty and refined, and hardy.



Pasque Flower

Prices

Any perennials on this page,
your choice

25c ea.

**3 for
67c**

**6 for
\$1.17**

**12 for
\$2.15**

Sturdy, field-grown plants.



Primula Cortusoides

PASQUE FLOWER (*Anemone pulsatilla*). A delightful early spring flower with pretty fuzzy blossoms, large and purple, that appear during April and May. Nine to twelve inches high. They like sun or shade. Planting distance, 12 inches. Field-grown.



New Maiden Pink Erecta

DIANTHUS DELTOIDES ERECTA. (Picture at right). Blooms have same dainty markings as Maiden Pink and same dainty form, but instead of

(Continued at right).

PRIMULA CORTUSOIDES. Here's the newest and prettiest of the Primroses. See the pretty shape of the flowers, which are a pretty rosy pink. Leaves are large and wrinkled. Grows 10 inches high. Thrives in sun. Plants 2-yr.-old, field-grown.

lopping and sprawling they stand up straight and erect—five or six inches high. Planting distance, six to eight inches. Foliage glossy and healthy. Fine for borders, rockeries, and beds. Blooms in June.

Add Charm to Your Garden

CARPATHIAN HAREBELL

(*Campanula carpatica*). Pictured at left. Here is one of the prettiest little blue flowers you ever saw. They grow upright and dainty on rigid little stems. Grows 12 to 15 inches high. Crinkled foliage of lustrous deep green. A little gem for border or rockery. Blooms all summer. Planting distance, 15 inches. Field-grown plants.



Carpathian
Harebell

Prices

Your choice
of any
Perennial
Plants
on this page

22c each

3 for 57c

6 for 99c

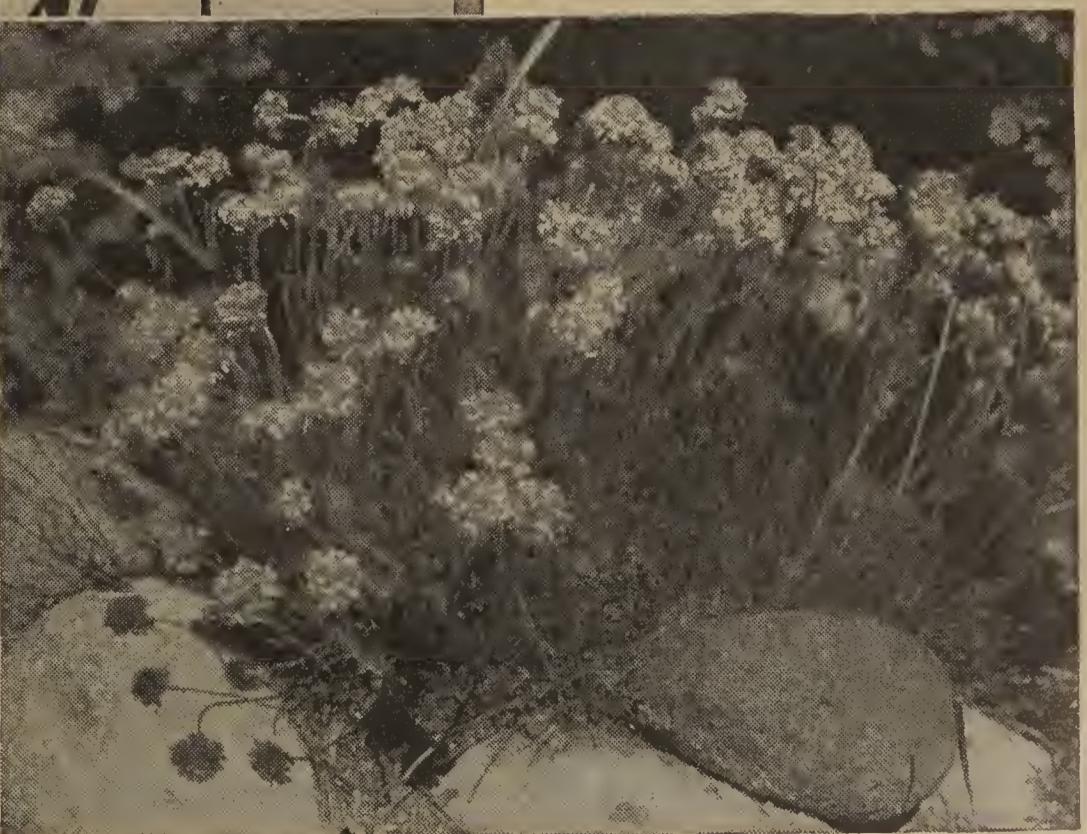
12
for
\$1.89



Bluebells of Scotland

SEA PINK (*Armeria maritima*)

Very, very pretty plant with heads of delicate pink flowers. Four to six inches high. Blooms May and June. Evergreen foliage. Excellent for borders. Good for the rockery. Easy to grow; hardy. Planting distance, 10 inches. Field-grown. Pictured at right.



Sea Pink

Alpine Midget Rose

Rosa Rouletti

Now!
3 for 89¢

Each 39c

3 for 89c

6 for \$1.57

When you see this beautiful little Rose you will say it is adorable. The buds are shaped just like tiny Cupid's darts with red petals staining the point, and the fully opened flowers are perfect little Roses about 1 inch across with double rows of pretty pink petals. Blooms all summer until freezing weather. Grows only 8 to 10 inches high and 8 to 10 inches across. Ideal for low borders and can be used in rock gardens. Stands the coldest freezing weather, having come from the rugged slopes of the Alps Mountains.

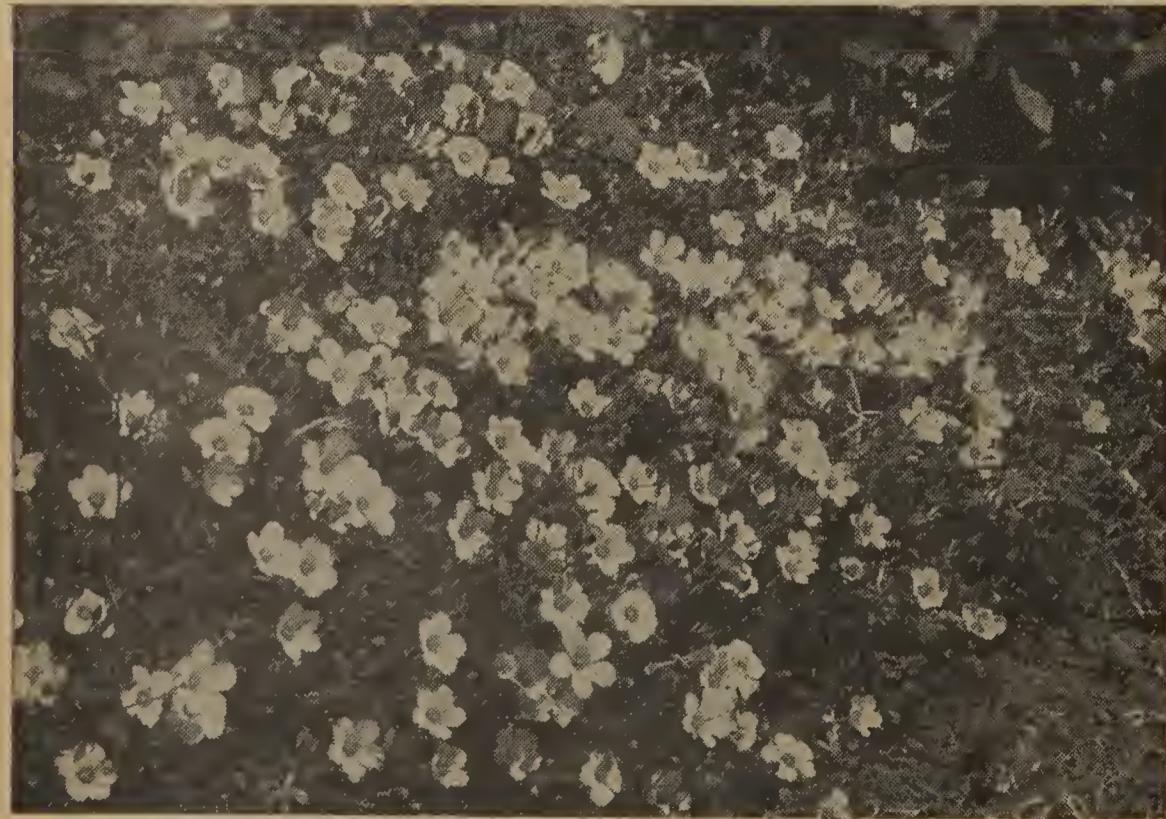
PRICES: Potted plants, 39c each; 3 for 89c; 6 for \$1.57.

New BABY'S BREATH Silver Mist

GYPSOPHILA REPENS BODGERI

Ideal for borders and rock gardens. It comes into flower early in the spring and continues throughout the entire summer. The flowers are double; first, pure white, later flesh-pink. Hardy.

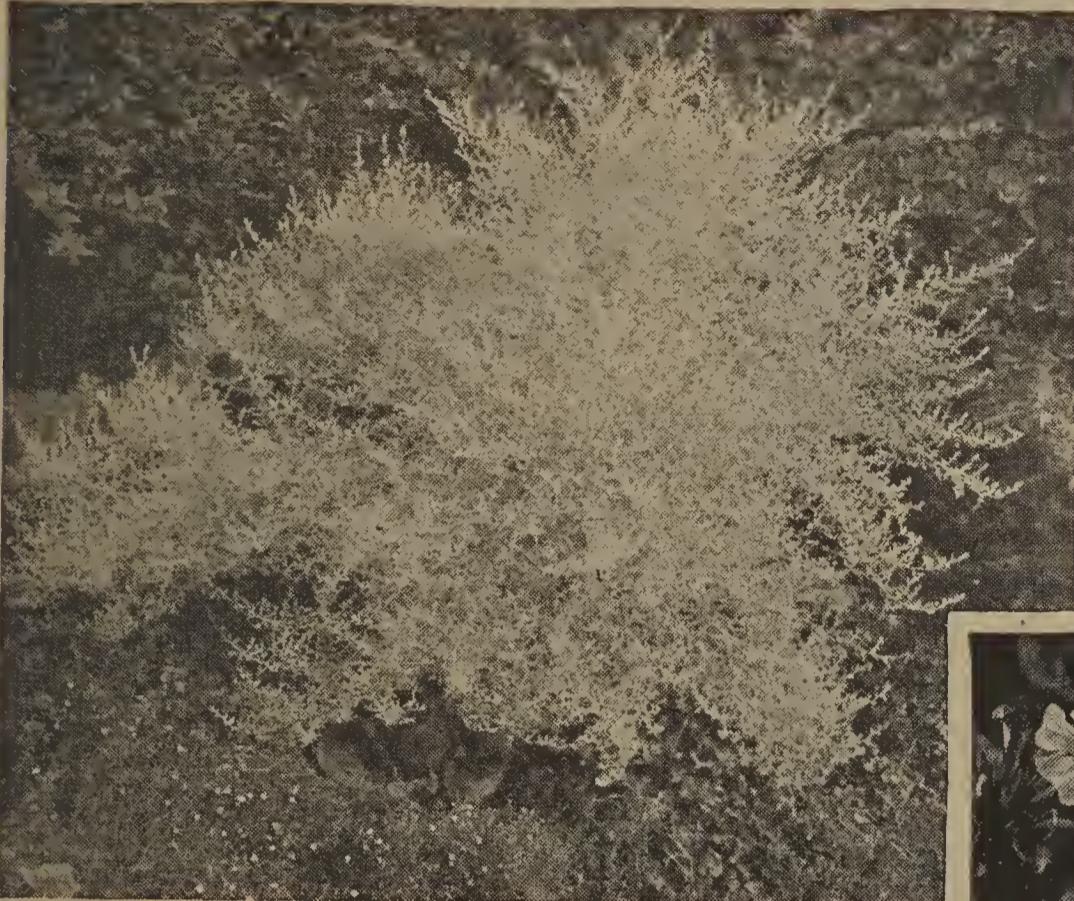
Will thrive in most any type of soil in semi-shade or full sun. Grows about 12 inches high and as it gets older, will spread to about 2 feet. Foliage, light green, leaves pointed. PRICES: Potted plants, 40c each; 3 for \$1.00; 6 for \$1.85; 12 for \$3.45.



Beautiful Sky-Blue Blue Flax

BLUE FLAX (*Linum perenne*). These delightful flowers seem to bring a bit of the clear blue sky down to you. Each day brings forth new blooms. 18 to 24 inches high. Blooms from May through August. Foliage distinctly bluish. Planting distance, 18 inches. One of the very best of garden flowers. PRICES: 20c each; 3 for 50c; 6 for 97c; 12 for \$1.75; field-grown plants.

Any 3 for 67c - - { 25c each; 3 for 67c; 6 for \$1.17;
12 for \$2.15 — Your choice from this page. }



GHOST PLANT (*Artemisia—Silver King*). Picture above. Looks as if dusted with fine silver dust; foliage ghostly, silvery white. Fine background for lower plants of brilliant color. Grows 2 to 2½ feet high; spread 18 inches or more. Very hardy, thrives in sun or shade.



SEDUM ACERPHYL-LUM (*Stonecrop*). Picture above. A brand new variety. Foliage is blue-green and cylindrical in form. Plant grows upright, 8 to 10 inches high, capped during June and July with bright yellow flowers. Altogether hardy and highly ornamental. Planting distance, 8 to 10 inches. Belongs in every rock garden. Field-grown.



PLUMBAGO LARPENTAE (*Leadwort*). Above. Dwarf, spreading plant. Flowers about 1 inch across, clear deep blue. Grows 6 to 8 inches high. Excellent for border or rockery. Blooms from July until late fall. Potted plants. If you like blue, be sure to order Plumbago Larpentae.

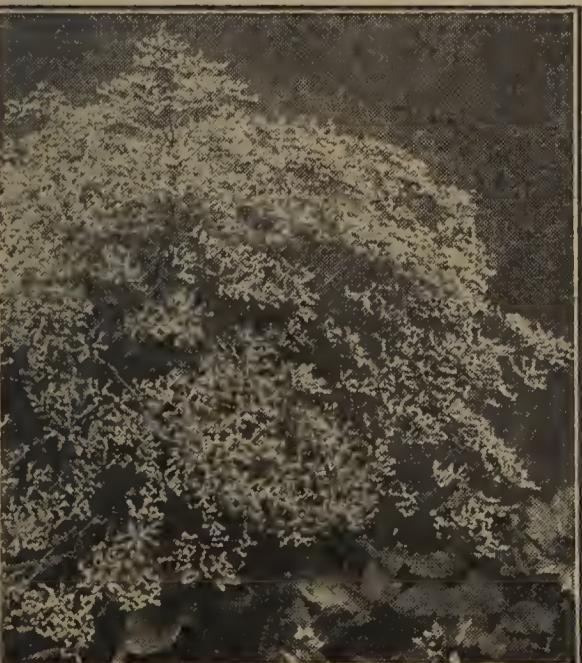


Sedum Sieboldi

The aristocrat of Sedums! Foliage round and a beautiful gray-blue, borne thickly upon stems 6 to 8 inches long. Flowers of rare pink. August and September. Do not omit this rare plant from your garden. Planting distance, 6 inches. Field-grown.



GREAT SEA LAVENDER (*Statice latifolia*). Gives a beautiful misty effect when in bloom. Produces myriads of minute flowers in feathery fashion. 12 to 18 inches high. July and August. Large, leathery, dark green leaves. Fine for border or rockery. Excellent dried bouquets. Flowers are lavender. Plant 18 inches apart. Field-grown.



DWARF ALKANET (*Anchusa myosotidiflora*). New! Here is one of the prettiest little blue flowers you ever saw. Color and shape of flowers the same as Forget-me-not. Grows about 12 inches high. Myriads of pretty blue flowers during May and June. Very hardy; does well in shade. Planting distance, 8 to 10 inches. Plant in place of Forget-me-not. Is more easily controlled. Field-grown.

Any 4 of These
for only
59¢

20c EACH
6 for \$0.85
12 for \$1.65

JAPANESE BELLFLOWER

(*Platycodon*)

Pictured at left.

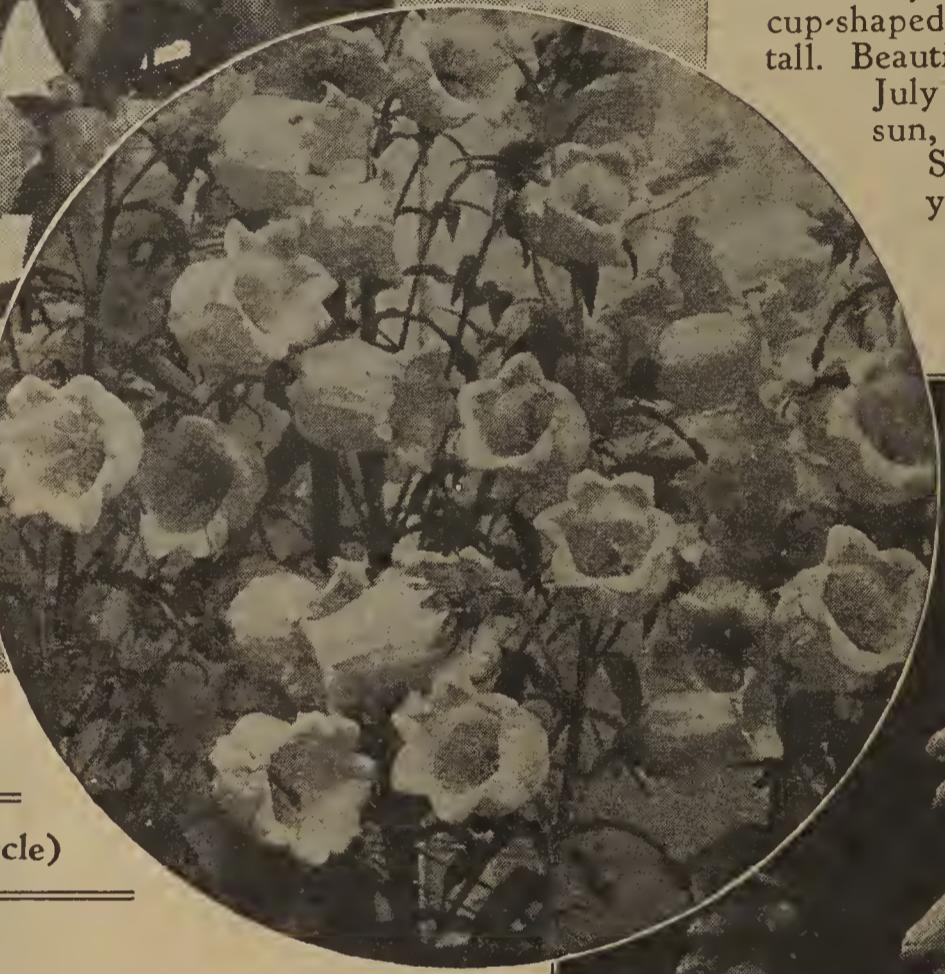
So perfect in form it seems made of wax. Decidedly beautiful, bell-shaped or broadly cup-shaped flowers, growing 1½ to 2 feet tall. Beautiful dark green foliage. Blooms July and August. Very hardy. Likes sun, any well-drained soil will do.

Spread, 12 inches. Strong 2-year plants. Two colors, blue or white. State color wanted. Field-grown plants.



Japanese Bellflower
(Above)

Canterbury Bells (In Circle)



CAMPANULA

CANTERBURY BELLS (*Campanula medium*). Pictured in circle. These are quaint flowers that you surely must order if you value a beautiful garden—large, beautiful flowers on 2- to 3-ft. stems. Blooming season, May and June and July. Colors: Blue, rose, white, and lilac. State choice. Field-grown.

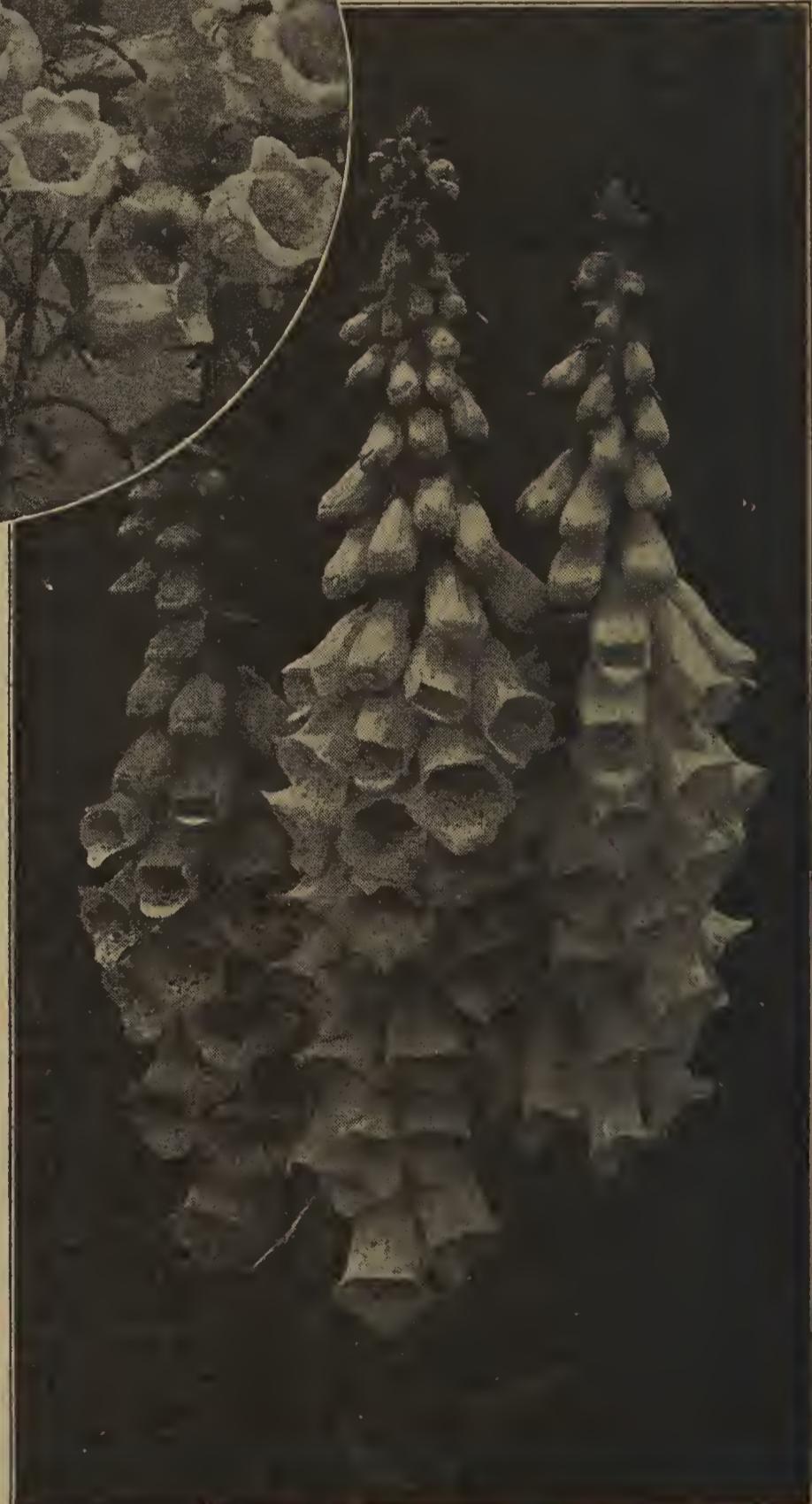
CUP-AND-SAUCER (*Campanula calycanthema*). These are identical with Canterbury Bells excepting that the flowers are double, giving a cup-and-saucer effect as indicated by the name. State color. Field-grown plants.

FOXGLOVES

(*Digitalis*)

Picture at right

A legend says the name originally was Folkglove, meaning little fairy's glove. Leaves luxuriant, stems tall, strong, vertical. Easily grown. Beautiful for border or background. These are Shirley Hybrids with wide color range; white, shell-pink, deep pink, rose, etc. We can not guarantee color. Ultimate height, 3 to 4 feet; spread 8 inches. Blooming season, July.



Foxgloves

TRADE
MARK

Azaleamum



This picture shows Azaleamum at the Chicago Century of Progress where it was the sensation of the horticultural exhibit.

Here in the following pages, is the most amazing flower ever introduced, for not only does Azaleamum produce beautiful flowers that make wonderful bouquets, but they are produced in the most unbelievable abundance. Plants, although as small as any perennial when first planted, reach the size of a large old-fashioned washtub or larger by September, first year, and are completely covered with beautiful flowers—a truly wonderful sight.

We believe No plant has, ever more satisfactorily fulfilled the hope of customers. Many report over 1,000 flowers per plant. Here are a few letters:

Customers Say They like Azaleamum



"Grateful thoughts induce me to let you know that my Azaleamum which covered, a year ago, a bed of three feet in diameter was showing this year (summer) far more than one thousand flowers covering a space of five feet in diameter."

"Everybody is admiring this bouquet of loveliness. My picture enclosed is not doing justice to this jewel. You can be proud of this creation."

OTTO BILHUBER, Illinois.
(Picture at left)

MORE LETTERS AND PICTURES ON
NEXT PAGE.



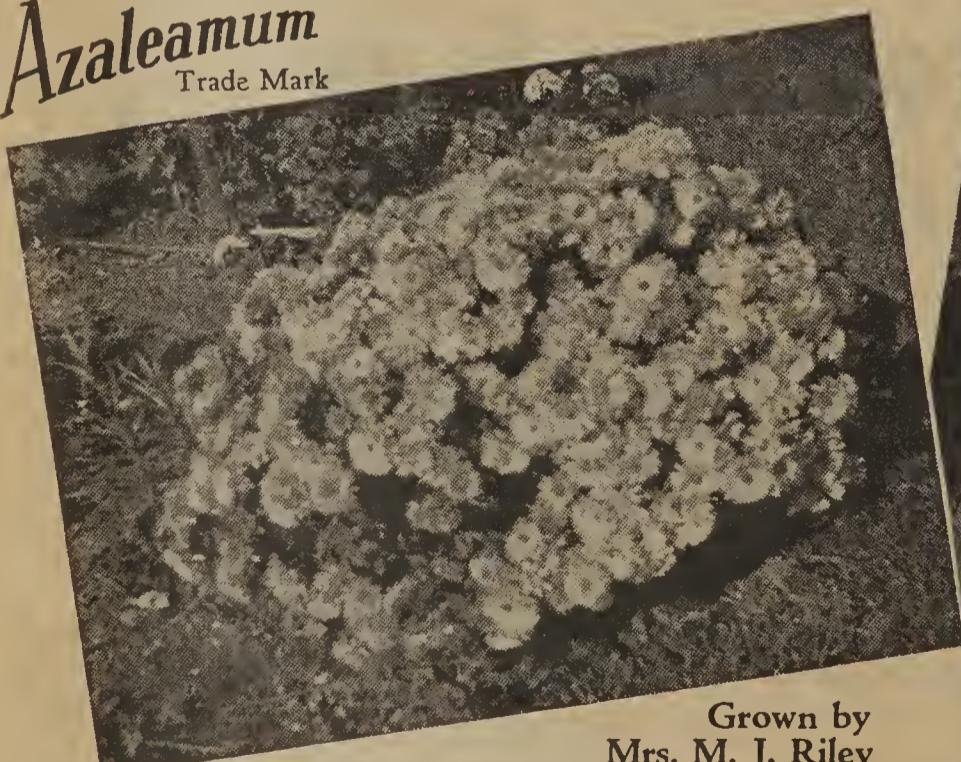
Grown by Customers

The Azaleamum plants on this page were grown by customers. The one above was grown by A. A. Rickert, of Pennsylvania, who says:

"My two Azaleamum plants are the first ones shown in this locality and surely are attracting attention by all lovers of flowers. I am so well pleased that I could not refrain from inviting all Garden Club members as well as others, to see these most wonderful plants. These two plants measure 46 inches in diameter and are perfectly symmetrical, carrying several thousand blossoms each at this writing. I am enclosing photo showing my No. 2 Azaleamum. Plant No. 1 is in the hands of our newspaper."

August A. Rickert, Pa.

Azaleamum
Trade Mark



Grown by
Mrs. M. J. Riley

Last spring we received an order from Mrs. M. J. Riley of New York, and the above photograph was enclosed with the order. Mrs. Riley simply says, "I am enclosing a picture of the Bronze Azaleamum which was purchased from you last year." The picture, of course, speaks for itself and the size of Mrs. Riley's order tells of worlds of satisfaction with Kellogg's plants.



Grown by
Mrs. Wm. Lustenberger

"I am enclosing a small picture of our Azaleamum. It really does not do justice to the plant. This grew from a very small plant to a large bush covered with hundreds of lovely flowers the first year. It looked like a very large bowl of flowers packed perfectly with flower upon flower. Poor clay soil, and the hottest driest summer ever recorded." Mrs. Wm. Lustenberger, Mo.

Now! New Low Prices

Thousands have paid \$1.00 each for Azaleamums, with complete satisfaction. Now you can buy them in groups of four for as low as 57½c each.

Read the letters from customers about Azaleamum on the preceding and following pages. \$1.00 is a low price for such a plant. Often 600 blooms or more are produced at one time on one plant the first year, and 600 blooms for a dollar is a bargain. Now, for this year, we have found it possible to reduce the price. **Buy Azaleamums this year, for next season we may have to ask the old price of \$1.00 per plant.**

*This Picture
Made From Actual Photograph*

Isn't the field below an amazing spectacle? This picture shows, better than any other, the natural blooming habit of Azaleamum. Note how each plant is just simply and literally loaded with gorgeous blooms.

You, too, can make an amazing spectacle like this in your own yard or garden. Each plant in this scene has spread 40 or more inches so that each row has become a solid mass of beauty. It will take only a few of these plants to make the most gorgeous flower border you or your friends ever saw. It will truly be

*a Glorious
Sight!*



**TRADE MARK
AZALEAMUM, BRONZE BEAUTY.**
The beautiful feature of this plant is the way its flowers open in a variety of most beautiful bronze shades. As flowers first open, they are a warm rich red-bronze. Then they turn to a bronzy yellow with red-bronze center, giving a delightful effect, then after the flowers lighten to a beautiful golden shade. All these colors are on the plant at one time, giving the most beautiful effect you can imagine. Later all the flowers turn to bronzy yellow. **HARDY.**



**TRADE MARK
AZALEAMUM, MAGIC WHITE.** Really one of the most beautiful flowers you ever saw. Blossoms first open a very delicate pink, then as they become fully opened, this turns to white with a yellow center, giving the effect of a beautiful snowflake turned with the rays of the setting sun when plant is in full bloom. Every garden should have the white Azaleamum. **HARDY.**



**TRADE MARK
AZALEAMUM, CAMEO QUEEN.** The pink Azaleamum has lost none of its glory in spite of the three new colors now offered you, and every order must include one of these beautiful plants. Flowers open deep archid-pink, then change to light archid with creamy center, finally solving in a most lovely yellow center. Has a record of nearly 2,000 flowers on one plant first year. **HARDY.**

3 New Collections

Order Azaleamums in collections and save money. Here are three new collections at special prices.

Big Four Collection

| | |
|---------------------------------|--------|
| 1 Golden Glorynum | \$0.85 |
| 1 Bronze Beauty Azaleamum | .75 |
| 1 Magic White Azaleamum | .75 |
| 1 Cameo Queen Azaleamum | .75 |

Total Value \$3.10

**Special Price
ALL FOUR \$2³⁷!**

Bronze, Pink, White Collection

| | |
|---------------------------------|-----|
| 1 Bronze Beauty Azaleamum | .75 |
| 1 Royal Red Azaleamum | .75 |
| 1 Magic White Azaleamum | .75 |
| 1 Cameo Queen Azaleamum | .75 |

Total Value \$2.25

Hardy
All Azaleamums are hardy perennials—live through the winter.

R. M. Kellogg Co.,
Three Rivers,
Mich.

**Special Price
ALL FOUR \$1⁷⁹!**

PRICES: Bronze Beauty, Magic White, Cameo Queen, and Royal Red, 75c each; 2 for \$1.35; 3 for \$1.85; 6 for \$3.35; 12 for \$5.95

Loads, loads, loads of gorgeous flowers—time, August until frost. People passing by will stop to look in amazed wonder. Be the first to create this amazing spectacle in your neighborhood. Each plant gets as large as a wash-tub or larger first year. Can't you just imagine the spectacle? ORDER NOW and have yours reserved. Supply limited!

Royal Red Collection

All customers south of the Ohio River should order this collection, for that is where Royal Red does its best.

| | |
|---------------------------------|-----|
| 1 Royal Red Azaleamum | .75 |
| 1 Bronze Beauty Azaleamum | .75 |
| 1 Magic White Azaleamum | .75 |
| 1 Cameo Queen Azaleamum | .75 |

Total Value \$3.00



TRADE MARK AZALEAMUM ROYAL RED

This is the dazzler of them all. Every flower is a brilliant red—as brilliant as any you ever saw. Just imagine a whole huge, bushy plant literally covered with them. Red! Red! Red! Lovers of red will be lovers of red Azaleamum. But order early because the supply of red Azaleamums is limited and many who delay too long are going to be disappointed. **Hardy.**

(Note: Flowers of red Azaleamum are smaller than the other three colors—blooming season somewhat later. Particularly fine south of the Ohio River. The picture at the left shows only a part of the plant.)

Prices, Royal Red: 75c each; 2 for \$1.35; 3 for \$1.85; 6 for \$3.35; 12 for \$5.95.

No Hooey!

"When I ordered my Azaleamums and you advertised they would have hundreds of blooms the first year I thought it a lot of 'hooey' but today, October 9th, my pink and bronze are both in bloom and literally covered with open blooms and buds. I could not begin to count them and they are certainly the envy of all my neighbors."—Mrs. H. B. Mick, W. Va.

1200 Flowers!

"Enclosed is money order for \$2.19, for your Special Offer 1 Royal Red, 1 Bronze Beauty, 1 Magic White. So please send them as soon as possible. Got over 1200 flowers on and every body stopped to see it. I never saw anything as pretty as it."—Mrs. Catherine Eckel, Pa.

Hardy!

"The Azaleamum is the most wonderful plant I ever saw. This summer mine was 46 inches across and 18 inches high. It started to bloom June 20th and is blooming yet, November 7th, 20 weeks. We had two hard frosts October 27th and 28th, but it didn't hurt them."—Minnie Grove, Pa.

TRADE MARK and PATENT RIGHTS

Note that all Azaleamums are trade-marked and patents have been granted on the colors indicated. Azaleamum plants are not to be offered for sale by any nursery or individual unless proper arrangements have been made with us. This restriction does not prohibit the making of customers' club orders sent to us. It applies to plants only—not to the flowers.

BEAUTY IN EVERY BLOSSOM

Every single blossom of Azaleamum is a marvel of beauty. Imagine a whole bushel-size plant completely covered with such beautiful flowers.

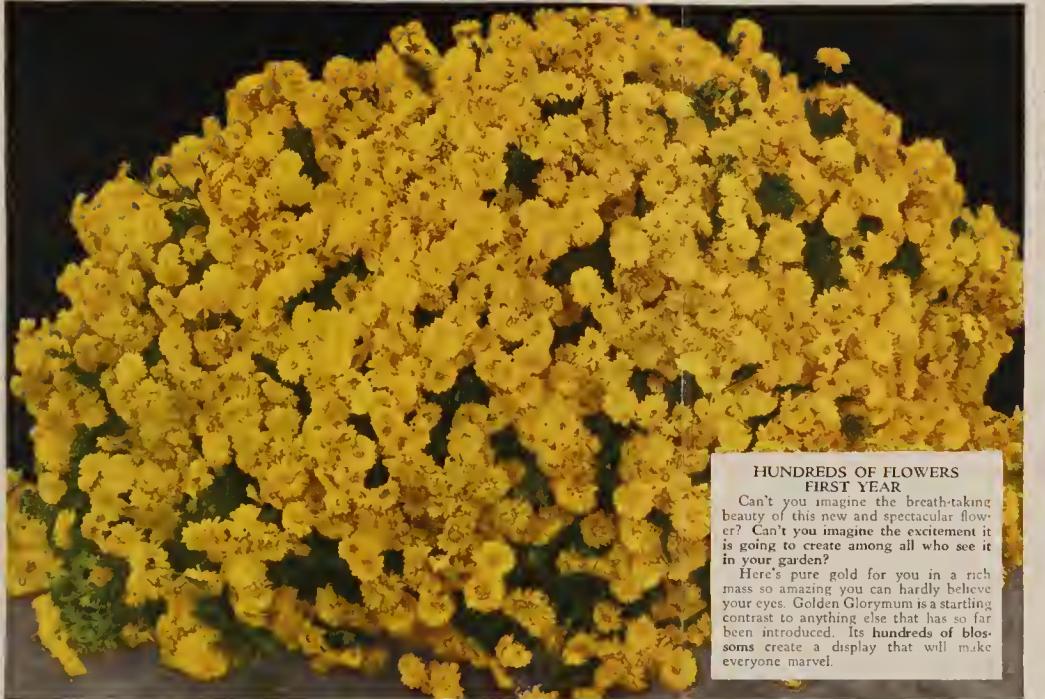


POTTED PLANTS

All Azaleamum plants are grown in 2 1/4-inch pots, and come to you with the ball of earth on the roots—easy to plant!

Hardy

Golden Glorymum and
Achievement Glorymum
are hardy perennials
live through the winter



HUNDREDS OF FLOWERS
FIRST YEAR

Can't you imagine the breath-taking beauty of this new and spectacular flower? Can't you imagine the excitement it is going to create among all who see it in your garden?

Here's pure gold for you in a rich mass so amazing you can hardly believe your eyes. Golden Glorymum is a startling contrast to anything else that has so far been introduced. Its hundreds of blossoms create a display that will make everyone marvel.

"and Now!
Achievement!"

Here is a brand new creation introduced for the first time this year—a new addition to the family of Glorymums—with new and unusual beauty.

Note the beautifully colored blossoms at the right. These are a rich apricot-bronze in color, and as they get older they turn color, presenting a gorgeous array of apricot, red, gold, orchid, and pink blossoms all at one time. BLOOMS FIRST YEAR.

a Plant like
this
COVERED WITH
Blooms like this

PRICES

| | |
|--------------|--------|
| 1 for | \$0.85 |
| 2 for | 1.45 |
| 4 for | 2.65 |
| 6 for | 3.85 |
| 12 for | 7.45 |

PRICES

| | |
|--------------|--------|
| 1 for | \$0.85 |
| 2 for | 1.45 |
| 4 for | 2.65 |
| 6 for | 3.85 |
| 12 for | 7.45 |



Patent
Applied For

Just imagine the amazing beauty of a plant like the one at left completely covered with beautiful blossoms like those at the right above. Its beauty is especially wonderful when the colors begin to vary and change. Many blossoms have a variety of shades in themselves, others are like the ones above, and all, appearing at once, create a truly dazzling effect. By all means order Achievement. It is something entirely new in the world of flowers. BLOOMS FIRST YEAR.

Golden Glorymum

TRADE MARK

PLANT PATENT No. 251

Golden Glorymum is a patented and trademarked creation and all restrictions stated on other side of this page for Azaleum apply to Golden Glorymum as well.

BLOSSOMS LIKE THESE

Just imagine beautiful golden yellow blossoms like these wholly covering a huge plant 3 to 4 feet across and 1½ feet high. Each blossom is a beautiful flower that would make you enthusiastic even if they were not produced in such large quantities, yet there are so many of these you can use lots for beautiful cut flowers and hardly see where the plant has been robbed. Flowers natural size. Aren't they beautiful! PRICES: 1 for \$0.85; 2 for \$1.45; 4 for \$2.65; 6 for \$3.85; 12 for \$7.45.



Special

2 Golden Glorymum . \$1.45
2 Achievement 1.45

Total Value \$2.90

Special
Price ...

\$2.5?

Do not hesitate to order Golden Glorymum and Achievement. They are hardy perennials that will grow and bloom profusely anywhere in the United States. They require no particular soil and no particular care. They are easy to plant and easy to grow. You can grow them whether you are an amateur or a seasoned gardener. Golden Glorymum and Achievement are hardy.

POTTED PLANTS. All Golden Glorymum and Glorymum Achievement are out of 2½-inch pots sent to you with ball of earth on roots—easy to plant.

HURRY YOUR ORDER!

Enthusiasm over Glorymum is extreme, and thousands rush their orders immediately upon receipt of catalog. Rush yours too, and avoid being disappointed.

Golden Glorymum and Glorymum Achievement produce 600 blossoms or more per plant, first year—each a gorgeous mound of color 3 to 4 feet across.

600 BLOOMS

See
Special
Offer on
Glorymum
and
Achievement
at left



Dwarf Border Asters

1 for 40c
3 for 95c
6 for
\$1.79

These pretty low Asters well deserve all the praise given them. Look at the big masses of blossoms; flowers seem to pile right on top of one another. Fine in the low border.

Grow about 9 inches tall; spread, 24 inches. Blooming season, September. Five varieties:

VICTOR. Clear lavender-blue flowers in great charming masses.

RONALD. Rose-pink buds followed by charming lilac-pink flowers.

COUNTESS OF DUDLEY. Beautiful clear pink.

LADY HENRY MADDOCKS. Pale pink flowers. Very free flowering.

NANCY. Compact growing variety with flowers of lively flesh-pink.

PRICES: 40c each; 3 for 95c; 6 for \$1.79.

EUPHORBIA POLYCHROMA (Milkwort)

Showy little rock or border plant with bronzy yellow flowers May and June. Its unique foliage makes it a thing of beauty even when not in bloom. Grows 1 foot high. 2-year field-grown plants. PRICES: 22c each; 3 for 57c; 6 for 99c; 12 for \$1.89.

Dianthus Loveliness



Now
30c each
4 for 97c
6 for \$1.45

See the beautiful drooping beauty of Dianthus Loveliness blossoms above.

The plant in the circle shows the beautiful foliage — similar to pretty ornamental grass.

Dianthus Loveliness is more like a dream flower than anything real. Note the lovely form and the coloring is even more unusual. The blooms are quaint lavender in color and each has a beautiful apple-green throat. You cannot imagine the beauty of this combination. Dianthus Loveliness makes a plant similar to a clump of beautiful low ornamental grass; with 25 or more blooming stems to a plant. Ultimate height, about 24 inches. Blooming season, June and July. Plant 15 inches apart. PRICES: 30c each; 2 for 50c; 4 for 97c; 6 for \$1.45.

Elmer D. Smith Chrysanthemums

Over 55 years of Mr. Smith's life has been devoted to flower breeding and he is known throughout the world as the greatest breeder of Chrysanthemums who ever lived, a total of 586 outstanding varieties having been originated by him. Do not fail to include these five amazing masterpieces in your order.

Royal Mahogany

All 5
for Only
\$1.65

AMETHYST QUEEN

ELMER D. SMITH

AMBER BEAUTY

GARNET GEM

ORCHID TIP

PRICES

| | |
|-----------|--------|
| 1 for .. | \$0.45 |
| 2 for .. | .79 |
| 4 for .. | 1.40 |
| 5 for .. | 1.65 |
| 6 for .. | 1.79 |
| 12 for .. | 3.00 |

AMETHYST QUEEN. A beautiful splash of deep amethyst-mauve—colors seem to dance and sparkle with living, breathing personality. Blooms measure nearly 2½ inches across and are borne closely in clusters, giving a beautiful display.

AMBER BEAUTY. This is one of those fluffy, fluffy "Mums". Buds are rich amber-bronze and when open the flowers are brilliant yellow with petals slightly tinged with bronze. Flowers measure 2½ to 3 inches across, borne in clusters.

ROYAL MAHOGANY. Shades of glistening gold and bronze seem to dance right out from the center of this beautiful "Mum". Flowers measure nearly 2½ inches across.

ORCHID TIP. A fluffy beauty. Petals are clear, beautiful white from the inside out, tinged with delicate orchid; center is a dainty faint yellow. Blossoms measure 3 inches across. Very early.

GARNET GEM. A fine, well-bred dandy. Center is rich golden yellow, petals rich, garnet-red. Flowers 3 inches across.



**6 Best
Hardy
"Mums"
for Only **97¢****

wide color range, varieties not labeled, for only 97c. You get a variety of types, pompons, buttons, and large flowering, mixed. Order early to get 'Mums. The supply is limited.

6 FINE FIELD-GROWN PLANTS FOR 97 CENTS.



**3
Shasta
Daisies
for Only **47¢****

Just think, 3 fine healthy, field-grown plants for only 47c. These Daisies have large flowers of many snow-white petals. Long, mid-summer blooming period. Excellent bouquets. Grow 2 feet high. Plant 15 inches apart. PRICES: 18c each; 3 for 47c; 6 for 79c.

Water Lilies and

There's fun in having a pool in your garden—fun building it yourself of cement—fun just sinking an old tub and disguising it with borders of stones. Romaine Ware's book, "Pools and Rock Gardens" tells how—yours for only 25c, or free in place of the books offered on pages 90 and 91 if your order amounts to \$3.00 or more.

8 Floating Plants



Here is a fine collection that will make a fine grouping for a corner of your pool, or for the shallow water end.

| | | |
|-------------------|-------|--------|
| 4 Water Hyacinths | | \$0.60 |
| 1 Water Poppy | | .30 |
| 2 Water Lettuce | | .50 |
| 1 Parrot Feather | | .20 |

Total Value \$1.60

SPECIAL PRICE: Only 99c.



Parrot Feather

6 Pool House Cleaners **50c** (Snails and Clams)

Essentials for pool cleanliness. We furnish you a collection consisting of various types—Black and Red Ramshorn, Jap Snails, Pond Snails, and Clams. 6 for 50c; 12 for 79c.



10 Submerged Plants &

12 Scavengers . . . **\$1.75**

This is a combination of the 12 Pool House-Cleaners offered above and the 10 Submerged plants offered below, you get both collections together for the special price of only \$1.75.

10 Submerged Plants . . .

All pools need Submerged plants as well as the Pool House-Cleaners listed above. \$1.00 They absorb the impurities or release oxygen to destroy them. Indispensable when fish are in the pool as they provide a perfect balance for the animal life. Can be rooted in soil, in the lily boxes. Here are 10, a good variety for only \$1.00.

NOTE: For best results order the combination of ten submerged plants and twelve Scavengers. See offer just above.

R. M. Kellogg Company

Other Pool Plants



2 Beautiful Water Lilies Only \$1.59

A beautiful pink and a beautiful yellow Water Lily — hardy varieties — our choice, for only \$1.59. Grown by one of the foremost Water Lily experts in the United States. Shipped direct to you from his water gardens in Ohio. An old tub will do for a pool. Don't do without these beauties—guaranteed.

\$1.59

7 Aquatic Plants

| | | |
|---|-------|------------|
| This fine collection will save you money and will add a great amount of beauty to your pool. You receive: | | 99c |
| 2 Umbrella Palm | | \$0.40 |
| 1 Papyrus | | .30 |
| 2 Water Poppy | | .60 |
| 2 Water Hyacinths | | .40 |
| Total Value | | \$1.70 |
| SPECIAL PRICE, only \$0.99 | | |

3 Beautiful Water Lilies \$2.29

The average pool will accommodate at least 3 Water Lilies. Here is a beautiful white, a beautiful pink, a beautiful bronze, total value \$3.00 or more, all three yours for only \$2.29, neatly packed so as to reach you in good growing condition.

SPECIAL!

One yellow, one pink and one white, only \$2.27.

NOTE: This collection is same as above excepting that you get a yellow in place of the bronze.

Red, Pink, Yellow \$3.95

If you want a red Water Lily in your pool order this collection.

Many red Water Lilies are priced at nearly as much as this entire collection, by some growers. In this collection you get one red, one pink, and one yellow Water Lily for only \$3.95.

Three Rivers, Michigan

Korean mums



Korean 'Mums

PRICES

| |
|--------------|
| 49c Ea. |
| 2 for \$0.87 |
| 4 for 1.59 |
| 5 for 1.75 |

Hardier than the old style 'Mums, and just simply covered with blooms! They grow 2 to 2½ feet high and bloom in great masses of beautiful color, and will make you exclaim with delight, while your neighbors look on with envy. Excellent for cut flowers. Hardy anywhere. The varieties of Korean 'Mums we offer are as follows:

APOLLO. Great sprays of beautiful flowers in a magnificent display of shades—bronze-red, old gold, and salmon, all on the same plant. Coloring retained for long time. Height 2½ feet. October.

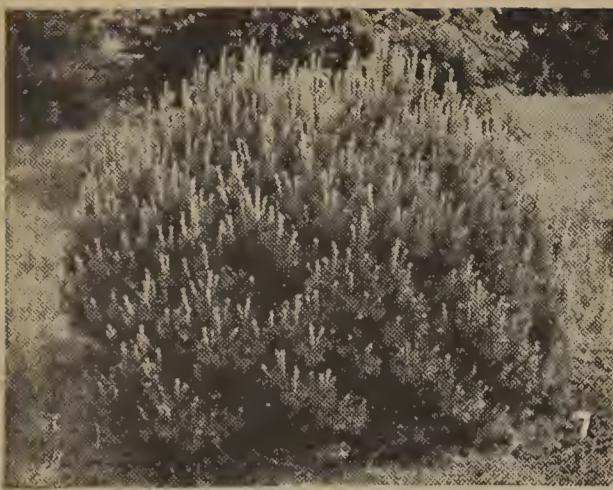
HEBE. Lovely luminous pink with faint silvery halo surrounding golden yellow centers. Three inches or more across. One of the first to bloom, flowers produced in great masses. Height 2½ feet. Late September and October.

CERES. Lovely shades of old gold, chamois-yellow and soft coppery bronze. Height 2½ feet. October.

MARS. Deep, deep red overlaid with velvet. Height 2 to 2½ feet. Mid-October.

DAPHNE. Exquisite pink with underlying lilac-rose; brilliant golden stamens. Flowers 3½ inches across. Height 2 to 2½ feet. Mid-October.

PRICES: 49c each; 2 for 87c; 4 for \$1.59; 5 for \$1.75. Your choice. (Potted plants).



↑ MUGHO PINE (*Pinus montana mughus*). Dense and spreading. Seldom grows over 4 feet high. Rich green. One of the three most popular evergreens. Plant 4 to 5 feet apart. Two sizes. Not balled and burlapped.

PRICES: 8 to 12 inch, 1 for 40c; 2 for 75c; 4 for \$1.25.

PRICES: 12 to 15 inch, 1 for 65c; 2 for \$1.15; 4 for \$1.97.

JUNIPER HIBERNICA ➔
(Irish Juniper). Narrow, stiff upright, gray-green. Columnar and formal in outline, reaching 6 or 8 feet high and only 12 to 18 inches across. PRICES: 9 to 12 inch mailing size, 50c each; 2 for 89c; 4 for \$1.59.



↑ JAPANESE YEW (*Taxus cuspidata*). Fine shiny waxy foliage, dark green. Will stand various planting conditions, including dense shade. Withstands extremes of heat and cold. Fruit bright scarlet. Very easily trimmed. This is one of the most beautiful and unusual of evergreens, now at new low prices. PRICES: 9 to 12 inch, 65c each; 2 for \$1.17; 4 for \$1.85.

Kellogg's Evergreens

Kellogg's evergreens are all high grade in every respect. Guaranteed to reach you in good growing condition or order refilled free.



← COLORADO BLUE SPRUCE (*Picea pungens glauca*). Guaranteed Blue! Or your order refilled free. Grow 50 to 60 feet high. Slow growing—keep within bounds for years. Plant 12 to 15 feet apart. PRICES: \$1.00 each; 2 for \$1.85; 4 for \$3.59, not balled and burlapped.

COLORADO GREEN SPRUCE. Color bluish green instead of blue. PRICES: Not balled and burlapped, 9 to 12 inch, 35c each; 2 for 69c; 4 for \$1.25.

Japanese Yew
1 for \$0.65
2 for 1.17
4 for 1.85



↑ SILVER BLUE JUNIPER (*Juniper Meyeri*). The most beautiful of all blue evergreens. Spreading habit as shown. Grows 3 to 4 feet high. Plant 4 feet apart. Unusual in form and beauty. PRICES: 9- to 12-inch plants, mailing size, \$1.25 each; 2 for \$2.19; 4 for \$3.99.



↑ PFITZER'S JUNIPER (*Juniperus chinensis Pfitzeriana*). Perfect feathery light green foliage undercast and tipped silver-gray. Grows 4 to 6 feet wide and high. One of the most striking of all evergreens. PRICES: 9 to 12 inch, 50c each; 2 for 89c; 4 for \$1.59.

PYRAMIDAL ➔ ARBOR-VITAE (*Thuja occidentalis pyramidalis*). Symmetrical columns of deep green without pruning. Grows 15 to 20 feet tall but can be pruned to any desired height. (Tall tree is Pyramidal Arbor-Vitae). PRICES: 9 to 12 inch, 60c each; 2 for \$1.07; 4 for \$1.89.



~Kellogg's Ornamental Shade Trees~



WEEPING WILLOW (*Salix blanda*). Adds a picturesque touch unobtainable in other trees. Grows 30 to 40 feet high with graceful drooping branches. Plant 40 feet apart. **PRICES:** 4 to 6 ft. trees, 75c each; 2 for \$1.35; 4 for \$2.37.

PUSSY WILLOW (*Salix discolor*). Grows 20 feet. Plant 12 to 15 feet apart. Size, 3 to 4 ft., 75c each; 2 for \$1.35; 4 for \$2.37.

LOMBARDY POPLAR (*Populus nigra italicica*). 60- to 70-ft. spires of beauty. Plant 10 to 12 feet apart. Size, 5 to 6 ft., 67c each; 3 for \$1.63; 6 for \$2.77.

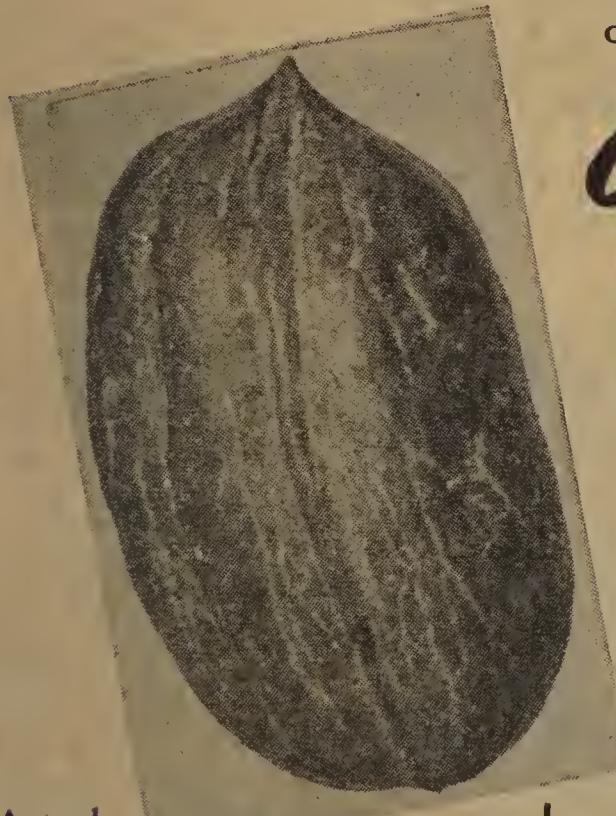


UMBRELLA CATALPA (*Catalpa Bungei*). The finest formal tree that grows. Maintains form without pruning. Grows not over 6 to 7 feet high. **PRICES:** 5 to 6 ft., 2-year, grafted stock, 1 for \$2.00; 2 for \$3.85; 4 for \$7.25.

SILVER MAPLE (*Acer dasycarpum*). 50 to 60 feet high; rapid grower. Silver-green leaves. Size, 6 to 8 ft., \$1.25 each; 2 for \$2.25; 4 for \$4.00.



CUT-LEAF WEEPING BIRCH (*Betula alba pendula*). Beautiful shiny white bark, graceful, drooping branches, and laciniate green foliage combine to make this one of the most beautiful ornamentals you can imagine. Grows 30 to 40 feet high. Particularly beautiful in winter when other leaf-shedding trees have lost their charm. **PRICES:** Well-developed, 6- to 8-ft. trees, \$3.50 each; 2 for \$6.45.



Actual
Size

McAllister
Hican

You can have Pecans—
or Hicans—in your yard.

Now

*Hardy
Northern
Pecans*

Pecan trees are ornamental as well as fruitful. Now here are hardy varieties that will grow in the north. Plant one. You'll enjoy it.

HARDY NORTHERN PECANS (Seedling stock). Ideal for those who feel they cannot afford the more expensive grafted Hicans. Nut is large, shell thin. Kernels come out freely and are usually plump and of fine quality. A safe strain for the North. **PRICES:** 3 to 4 feet, 1 for \$1.00; 3 for \$2.65; 10 for \$6.45.

McALLISTER HICAN. A cross between a Pecan and a Hickory. Leaves are large, dark green, thick and smooth; light bark makes them fine for ornamental planting. Exceptionally large nuts, crack easily and yield good flavored kernels possessing much of the hickory flavor. **PRICES:** Hardy grafted stock, 3 to 4 feet, 1 for \$4.50; 2 for \$8.50.

New! Clematis Montana Undulata

See picture in natural color at right.

Just imagine a whole beautiful blanket of these lovely pink flowers! Imagine your porch or trellis covered with them! Use them for converting unsightly fences and trees into beauty spots. Hundreds of blossoms—yes, hundreds.

Flowers are very much similar to beautiful anemone blossoms and the most delightful shell-pink you ever saw with pretty little, flossy yellow centers, and how they do pile on top of one another! You will love the refined, well-bred beauty of these blossoms.

The foliage, too, is decidedly beautiful. It is a rich waxy green that no picture can show, dark and healthy, and a whole beauty show in itself. Grows 10 to 12 feet high.

Special!

| | |
|--|--------|
| 1 Clematis Montana Undulata | \$0.70 |
| 1 Clematis Jackmani | .65 |
| 1 Clematis Mme. Edouard Andre. | .65 |
| 1 Clematis Henryi | .65 |
| Total Value | \$2.65 |
| Special Price, Only | 2.27 |

Clematis Montana Undulata has stood temperatures of 30 degrees below zero, unprotected. It is exceedingly hardy. Likes sunshine but gets along nicely with only three or four hours each day. Easy to grow. Plant 8 feet apart.

Prices: 70c each; 3 for \$1.75;
6 for \$3.35

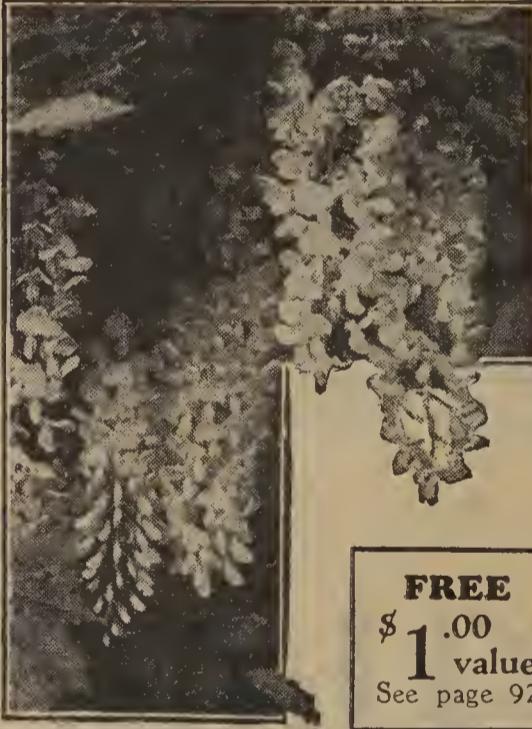
Free!
\$1.00
value

See page 92.

Clematis Paniculata 4 for \$1.19

(Sweet Autumn
Clematis)

This is a very graceful climber with myriads of minute white blooms noted for their rare and delightful fragrance. They are fragrant even at a distance. Blooms September. Planting distance, 8 ft. Prices: 39c each; 2 for 67c; 4 for \$1.19.



FREE
\$1.00
value
See page 92

Chinese WISTERIA

2 for 67c

Flowers produced in immense purplish blue clusters as shown here. Blooms appear in May and June and with these quick-blooming plants you can often have blooms one year from planting. One of the most beautiful and permanent of climbing vines. Planting distance, 8 to 10 feet. Prices: 39c each; 2 for 67c; 4 for \$1.19.

2 Hall's Japan Honeysuckle 49c

(Lonicera japonica Halliana)

A wonderful vine to cover porches, trellises, etc. Strong growing; nearly evergreen. Masses of highly fragrant blooms which emerge white and turn to yellow. Blooms June-September. Plant 8 to 10 inches apart. Prices: 29c each; 2 for 49c; 4 for 94c.

2 Scarlet Trumpet Honeysuckle 49c

(Lonicera sempervirens)

(Not illustrated). A very vigorous climber with nearly evergreen foliage. Flower trumpets brilliant scarlet-red. Very attractive at all times. Plant 8 to 10 feet apart. Blooms June-September. Prices: 29c each; 2 for 49c; 4 for 94c.

3 Silver Lace Vine

(Polygonum
Auberti)



Picture at right

Silver Lace Vine is indeed the right name for this beautiful plant for it is completely covered all summer and fall with myriads of snowy white flowers. Very quick grower. A beautiful screen for pergola, fence or unsightly objects; often grows 20 feet or more in one season. Planting distance, 8 to 10 feet. Supply is decidedly limited, so order at once. Prices: Field-grown plants, 65c each; 2 for \$1.19; 3 for \$1.49; 6 for \$2.59; 12 for \$4.19.



Clematis Montana Undulata. 70c each; 3 for \$1.75; 6 for \$3.35.



Clematis
Jackmani.

65c
each;
3
for
\$1.69.

Clematis
Mme.
Edouard
Andre.

65c
each;
3
for
\$1.69.

Clematis
Henryi.
(Below).

65c
each;
3
for
\$1.69.

Large-Flowering Clematis

Large, 4- to 6-inch flowers, richly colored, beautiful. Long, June to October, blooming period. Fine for trellis, porch or pergola. Loads of bloom quickly. Like sun and good drainage. You receive one of each variety shown at the right, or you may make choice.

Prices: 65c
each; 3 for
\$1.69.

All
3
for Only
\$1.69
Descriptions
on opposite page



Silver Lace Vine.

65c each; 2 for \$1.19; 3 for \$1.49; 6 for \$2.59.



Mme. Baron Veillard

4 New Clematis

Many an unsightly wall, tree, or stump can be made a thing of beauty with these new and beautiful Clematis. Aren't they unusual and pretty? Full description on next page.



Texensis



Crispa

Bargain!

| | | |
|---|---------------------------|--------|
| 1 | Mme. Baron Veillard . . . | \$0.75 |
| 1 | Texensis | .75 |
| 1 | Crispa | .75 |
| 1 | Duchess of Edinburgh. | .75 |

Total Value,
\$3.00

Value,
0
Special Price
ALL \$ 2.37!



Duchess of Edinburgh

DUCHESS OF EDINBURGH

Here is a beautiful large many-petaled white Clematis with all the charm of a gardenia. Note the pretty yellow stamens and creamy white petals. Fine for pillar treatment.

Duchess of Edinburgh blooms on year-old wood, hence pruning consists of removing only the dead wood in late February or March. PRICES: 75c each; 2 for \$1.35; 3 for \$1.85; 6 for \$3.35.

MME. BARON-VEILLARD

Here is a beautiful Clematis whose early blooms come in warm pastel shades of lilac-rose, then as the days get cooler, the color becomes more intense—a delightful flower from the beginning to the end of its blooming season. Tall growing (10 to 12 feet) sturdy of growth, and profuse of bloom. Flowers moderate in size, borne in generous clusters. PRICES: 75c each; 2 for \$1.35; 3 for \$1.85; 6 for \$3.35.

CRISPA

Here is a Clematis with flowers so pretty and unusual that we know you are going to love it. The flowers have a dainty bell shape and a glistening steel blue color that will delight you. Blooms from July to September. Climbs to about 8 feet on a trellis, or gives a pretty effect when allowed to scramble willy-nilly over some early-blooming shrubs. Likes sweet soil, but otherwise has little preference. PRICES: 75c each; 2 for \$1.35; 3 for \$1.85; 6 for \$3.35.

TEXENSIS

Plant Texensis near a fence, or let it ramble at will over a stone wall, and you'll have something really beautiful. Note the curious urn-shaped flowers of reddish rose, and note how they are softened on the inner side with buff and pinkish buff tones. Herbaceous in the north—sends up new growth each year. Really worth while. PRICES: 75c each; 2 for \$1.35; 3 for \$1.85; 6 for \$3.35.

The Finest of Shrubs

European Burning Bush



(*Euonymus europaeus*)

Rare and unusual! Grows only 15 feet high. Leaves and stems bright green. Clusters of bright yellow flowers in April and May; bright crimson fruit later, clings until mid-winter. First frost colors the leaves beautiful scarlet. 1½ to 2 ft., 3-yr. plants.

60c Each

2 for \$1.09

4 for \$1.98

Blue-Leaf Honeysuckle

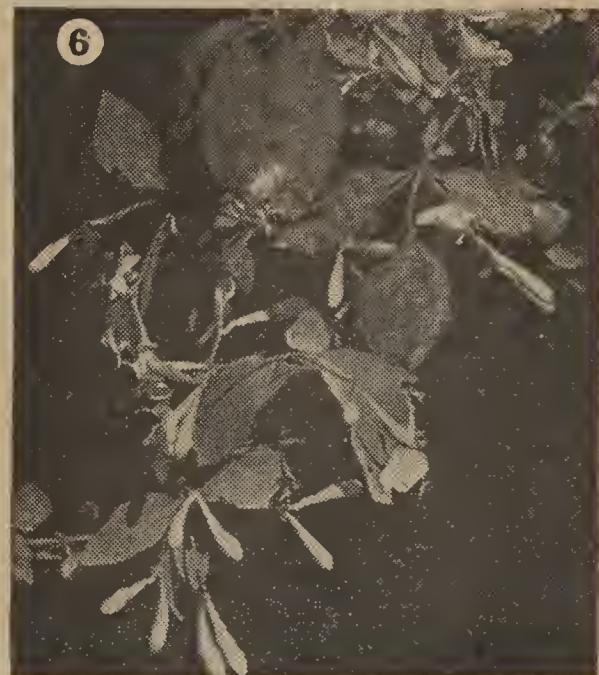
(*Lonicera Korolkowi floribunda*)

NEW! BLUE! BEAUTIFUL! Blue-green foliage and lavender-pink flowers, then red fruit. Gracefully drooping branches. Grows 8 to 10 feet. Plant 5 feet apart. 1½ to 2 ft., 2-year plants.

78c Each

2 for \$1.39

4 for \$2.57



Winged Euonymus . . .

(*Euonymus alatus*)

Upright shrub growing 5 to 8 feet high. Most unusual corked bark. Note wings, see picture. Leaves turn scarlet in Fall. Flowers light pink. Dazzling winged scarlet fruit. Plant 5 feet apart. 15- to 18-inch, 2-year plants.



67c Each

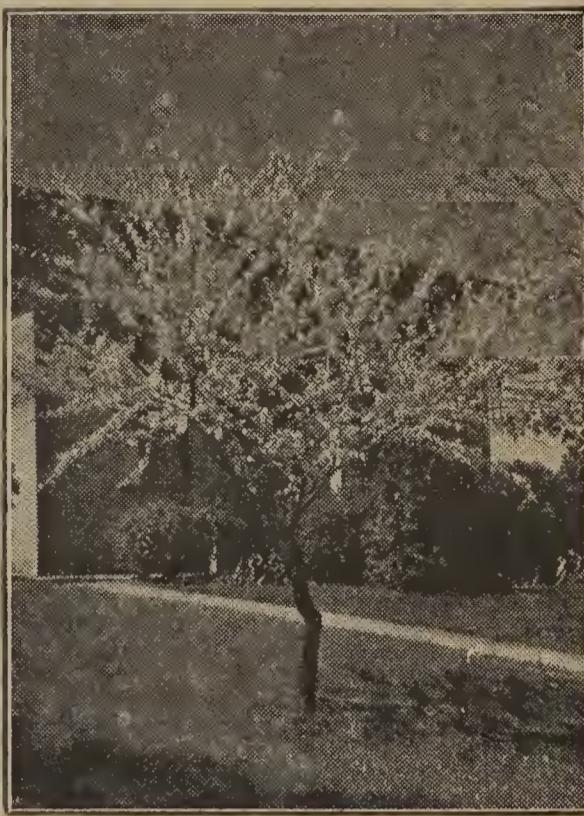
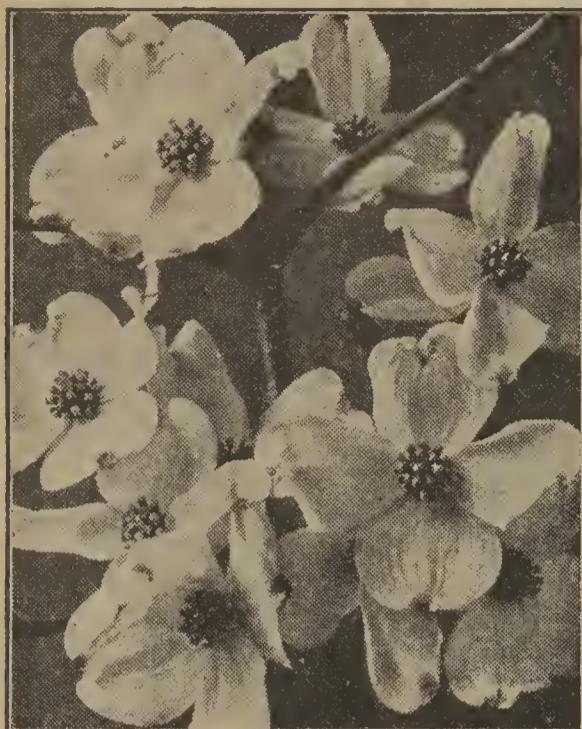
2 for \$1.25

4 for \$2.25

Here are six of the most beautiful and most unusual ornamental shrubs you can find, all

Unusual Beauty

flowering excepting Red Leaf Japanese Maple. Use them singly for best effect.



RED FLOWERING DOGWOOD (*Cornus florida rubra*)

Beautiful red flowers on a Dogwood! These appear in April and May before leaves appear. Ultimate height about 20 feet. Foliage deep green changing to bronzy red in autumn. One of the best of all ornamental shrubs. Plant 12 to 15 feet apart. Prices: 18 to 24 in., not balled and burlapped, \$1.25 each; 2 for \$2.25; 4 for \$4.15.



MALUS FLORI-BUNDA

(Japanese Flowering Crab)

You will be delighted at the exclamations of your neighbors when they see this beautiful tree blooming in your yard. The flowers first start as beautiful carmine-red buds, then open into beautiful white, single flowers. The fruit is red—very pretty! Grows 12 feet high. PRICES: 2- to 3-ft. stock, one for \$1.25; 2 for \$2.25; 4 for \$4.17.



REDBUD (*Judas Tree*) (*Cercis canadensis*). This is the beautiful tree that blooms with such myriads of small reddish purple blooms early in the spring before leaves appear. Very refreshing for its early blooming. Grows not over 20 to 30 feet high. Heart-shaped leaves. Plant 20 feet apart. Prices: 2- to 3-ft. size, 70c each; 2 for \$1.29; 6 for \$3.25.

← RED-LEAVED JAPANESE MAPLE (*Acer palmatum atropurpureum*). Beautiful cut leaves of vivid red in spring, turning to bronzy red in mid-summer; much more laciniate (fernlike) than tall-growing Maples. Grows not more than 10 feet high. Rich bronze color in fall. Plant 6 to 8 feet apart. PRICES: 1½ to 2 ft., 6-year trees, \$3.97 each; 2 for \$7.29.

JAPANESE SNOWBALL (*Viburnum tomentosum plicatum*). One of the prettiest and most unusual of the Snowballs. Very showy. Grows 8 feet high. Has large, perfectly formed, snow-white balls of flowers during May and June. Beautiful form. Planting distance, 4 to 5 feet. Prices: 1½ to 2 ft., two-year plants, 85c each; 2 for \$1.50; 4 for \$2.85.

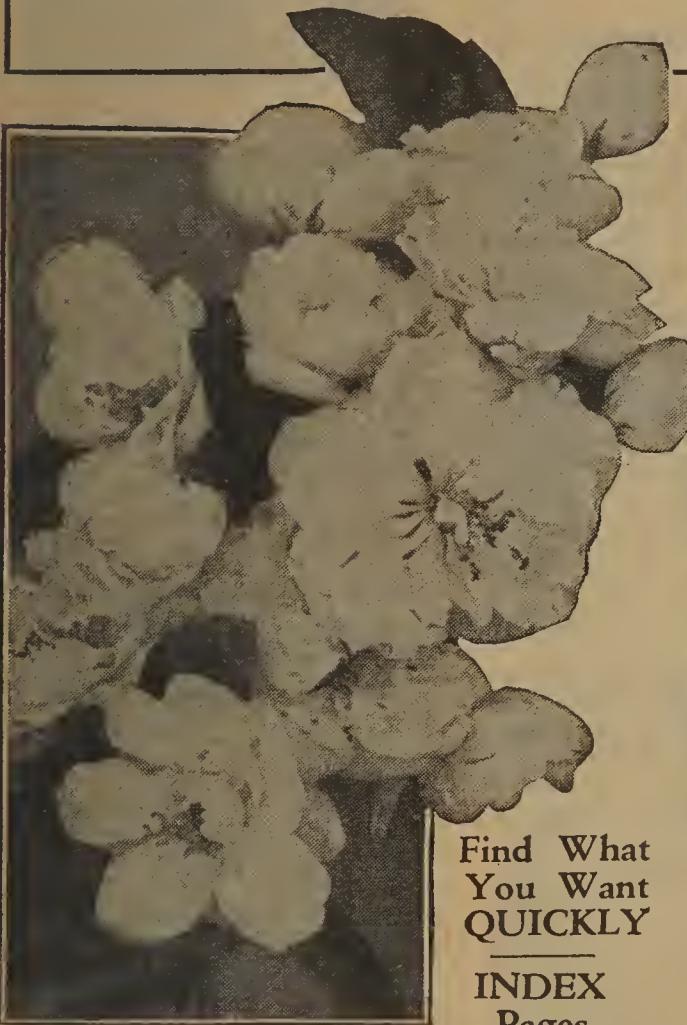


NEW FLOWERING CHERRY AMA-NO-GAWA

Here is a beautiful tree from Japan, so famous for its flowering Cherries. And this flowering Cherry has a new form very unusual and delightful. Instead of being spreading in shape, it has an upright, compact form similar to that of Lombardy Poplar. Exceedingly beautiful in pairs beside lawn entrances, etc. Flowers illustrated above. Blooms in May and has light pink flowers. PRICES: \$1.95 each; 2 for \$3.75.

Six Beautiful Aristocrats

These flowering ornamentals are the aristocrats of all shrubbery. These shrubs or trees can, on account of their unusual beauty, be planted singly and alone. No landscape architect need help you place them, for they are beautiful anywhere.



Find What
You Want
QUICKLY

INDEX
Pages
3 and 4

Bechtel's Flowering Crab

BECHTEL'S CRAB (*Malus ioensis plena*). Tree has a beautiful shape with large lustrous green leaves, silvery beneath. Immense, double pink flowers in May. Grows 12 to 15 feet high. Planting distance, 6 to 8 feet. Prices; 2- to 3-ft. trees, \$1.35 each; 2 for \$2.45; 4 for \$4.50.



Flowering Almond (Above)

FLOWERING ALMOND (*Prunus glandulosa albiplena*). (Pictured above). This beautiful shrub is literally covered with double pink blooms in the month of May and is truly a glorious sight. Grows 4 to 5 feet high. Plant 3½ feet apart. Prices: 18- to 24-in. plants, 60c each; 2 for 99c; 4 for \$1.87.



Bronze Glory

BRONZE GLORY (*Prunus cistena*). A glorious tree, especially against the setting sun. Leaves brilliant carmine in early spring; change to deep maroon in summer with a bronzy metallic sheen. Truly magnificent! Beauty lasts all spring and summer. Beautiful pink flowers in May. Grows 8 to 10 feet high. Plant 5 to 6 feet apart. Prices: 2- to 3-ft. trees, \$1.00 each; 2 for \$1.85; 4 for \$3.55.

2 Double Flowering Plum, \$1.65

(*Prunus triloba*—Rose Tree of China). (Not illustrated). Here are loads of rich, double, pink blooms for you during the month of May. Tree grows 8 to 12 feet high. Prices: 2- to 3-ft. trees, 90c each; 2 for \$1.65; 4 for \$2.89.

PAUL'S DOUBLE SCARLET THORN (*Crataegus oxyacantha splendens*). This beautiful ornamental is just loaded with beautiful double, brilliant scarlet blooms during the month of May. This is followed by small, showy fruit later on. Grows 15 feet high. Plant 10 feet apart. Prices: 2- to 3-ft. trees, \$1.49 each; 2 for \$2.79.

Free! \$1.00
 value

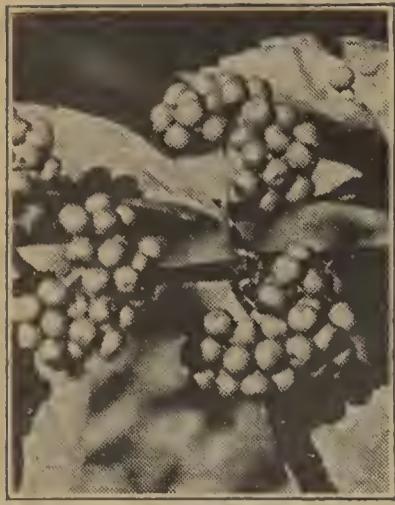
Make your order amount to \$5.00 or more and you get the \$1.00 value free. See full details of offer on page 93.

FLOWERING PEACH (*Amygdalus rubra plena*). This is a beautiful red flowering variety. Stems literally loaded with beautiful double blooms in May. Fine for cutting. Ultimate height, 15 to 20 feet. Plant 10 to 12 ft. apart. Prices: 2- to 3-ft. sturdy trees, 60c each; 2 for \$1.10; 4 for \$2.00.



Paul's Double Scarlet Thorn

It's easy to find what you want. See index pages 3 and 4.



BEAUTY BERRY (*Callicarpa purpurea*). New! Pretty! Grows 3 to 4 feet high. During August each leaf axil contains a nest of minute pink blooms followed by violet-purple berries which remain nearly all winter. Strong, field-grown plants.



SWEET SHRUB (*Calycanthus floridus*). Dainty shrub with shiny green leaves. Unique aromatic chocolate-brown flowers in May and June. Grows 4 to 6 feet high. 18 to 24 in., two-year plants.



GOLDEN SPIREA (*Physocarpus opulifolius luteus*). Pretty contrasting colors. Produces many feathery white flowers followed by clusters of red seed pods. 1½ to 2 ft., two-year plants.

**2 for Only \$1.37
1 for 75c 4 for \$2.45
Your choice from this page**



VIRGINAL MOCK ORANGE (*Philadelphus virginale*). Grows 8 to 10 feet high. Clusters of fragrant double flowers June and intermittently until fall. 1½ to 2 ft., two-year plants.



GOLDEN ELDER (*Sambucus nigra aurea*). Magnificent golden foliage; huge flower heads of pure white; purple fruit. Grows 8 to 10 feet high. Blooms in June. Very hardy. Planting distance, 5 to 7 feet. Size 1½ to 2 feet.



HYDRANGEA P. G. Immense blooms! Perfect hardiness. After being a thing of beauty during the fall, its pinkish white blooms make fine winter bouquets. Strong, 1½ to 2 foot, two-year plants.



FERN-LEAF SUMAC (*Rhus typhina lacinata*). Beautiful fernlike leaves which turn a dazzling red in autumn. Flowers June through August followed by showy red fruit until late fall. Plant 6 feet apart. Grows 12 to 14 feet high. Size 2 to 3 ft.

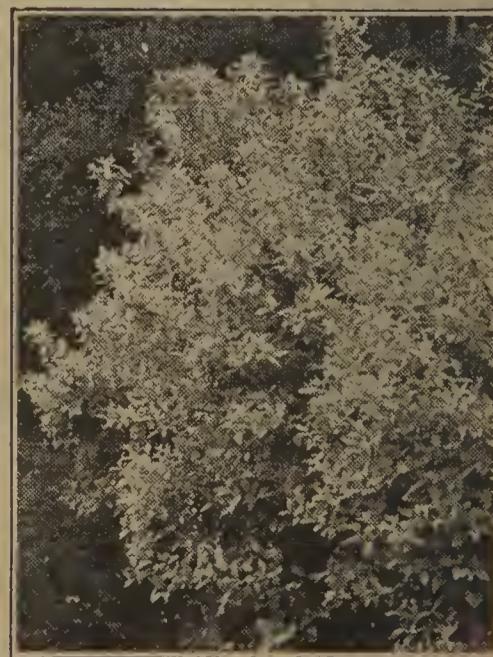


RUSSIAN OLIVE (*Elaeagnus angustifolia*). Glittering silvery foliage and yellow flowers. Chief beauty is in its foliage. Fine for border or background. Grows 12 to 15 feet high. 2 to 3 ft., two-year plants.



WHITE KERRIA; JET BEAD (*Rhodotypos kerrioides*). Closely branched light green foliage. Large, white flowers, clusters of shiny black berries in fall. Grows 5 to 6 feet high. Does well in shade or sun. 18 to 24 in., two-year plants.

**FREE
\$1.00 Value
See page 93**



GOLDEN SYRINGA (*Philadelphus aureus*). (Pictured at right). Beautiful shrub growing 3 feet high. Fragrant white blooms, dense yellow foliage. Fine to give contrast in shrub plantings. 15 to 18 in., two-year plants.

2 for Only \$1.35
1 for 75c 4 for \$2.50
Your Choice



RED CHOKEBERRY
(Aronia arbutifolia).
 Pretty white flowers in April and May, bright red berries and foliage in autumn. Grows to 6 feet. Plant 5 feet apart. Size 1½ to 2 feet.



Ural False Spirea

BEAUTY BUSH (*Kolkwitzia amabilis*). All that the name implies. Beauty surpassing description. Masses of delicate pink, fragrant flowers on drooping branches in May. Grows 5 to 6 feet high. Planting distance 4 feet. Size 1½ to 2 feet.



URAL FALSE SPIREA
(Sorbaria sorbifolia). Grayish colored bark and fernlike foliage which most resembles that of the Mountain Ash. Feathery panicles of pure white flowers in June and July. Grows 4 to 6 feet high. Size 2 to 2½ feet.



REDWEIGELA (*Weigela, Eva Rathke*). Drooping branches; rich green foliage; sprays of crimson flowers from June until autumn. Grows 5 feet high. Plant 4 feet apart. Size 1½ to 2 ft.

◀ **SILVER DOGWOOD**
(Cornus alba elegantissima). Bright red bark and green leaves artistically bordered with ivory-white. Very beautiful and symmetrical in shape. Grows 6 to 7 feet high. Blooms May and June with berries until fall. Planting distance 5 feet. Size 1½ to 2 feet.

Beauty - Bush Cherry

Fruit That Is Good to Eat and A Beautiful Ornamental Shrub

Beauty-Bush Cherry combines all the beauty of an ornamental shrub with useful fruiting quality. Now you can have a beautiful hedge of shrubbery and from that hedge pick delicious, wholesome fruit. Now small yards can have both beautiful shrubbery and fruit.

The fruit is especially fine in sauces, jams, jellies and cordials.

Fruits Quickly

Beauty-Bush Cherry grows rapidly and fruits quickly in any soil—one year after planting. Withstands heat, drought or cold. Requires no more room than a raspberry bush, but often bears as much fruit as a plum tree. Can be planted as close as 4 by 6 ft. Grows only 4 or 5 feet high, 3- to 4-foot spread. Pick from the ground—no ladder.

Prices: 1½ to 2 ft. plants, 2 for 97c;
 5 for \$1.89; 10 for \$3.47; 25 for \$7.49.

Note how the fruit of Beauty-Bush Cherry is borne in thick clusters. It is a very heavy bearer, fruit as large as any sweet Cherry or larger, but plum-shaped. Fruit beautiful.

In the early spring the bush is a perfect mass of beautiful snow-white flowers completely and gloriously covering the entire bush. The foliage is a beautiful bluish green with a silvery frostiness that glitters in the sun like silver dust. Leaves beautifully shaped; bush symmetrical.



As an Ornamental Shrub



DEUTZIA, PRIDE OF ROCHESTER. Double, white flowers tinged with rose in June. 6 to 8 feet high. Fine for group or background. Strong, 2-year, 18 to 24 inch plants.



HYDRANGEA A. G. (Hills of Snow). Mid-season. Large clusters of pure white flowers in August. Grows 3 to 4 feet high. Strong, 15 to 18 inch plants.



SLENDER DEUTZIA (Deutzia gracilis). Useful low shrub with beautiful white flowers in May. Grows 2 to 3 feet high. 12 to 15 in., two-year plants.

4 for Only \$1.95
1 for 60c 2 for \$1.10
Your choice from this page



SPIREA ANTHONY WATERER. Fin dwarf shrub with heads of pinkish red flowers. July until frost. Grows only 2 to 3 feet high. Two-year plants, 12 to 18 inches.

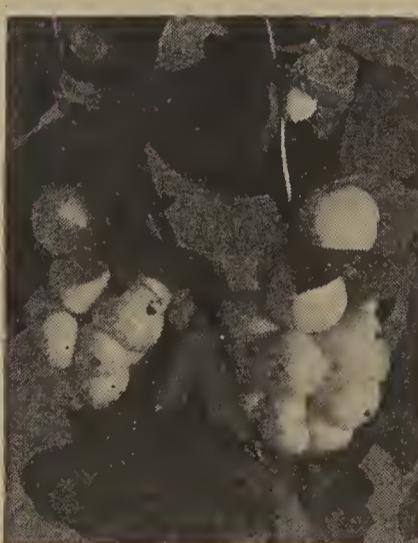


PINK SPIREA (Spirea Billardi). Grows 5 to 6 feet tall and produces in July, spikes of clear pink blooms 6 to 12 inches long at the ends of its branches. Silvery gray foliage. Strong, 2-year, 2- to 3-ft. plants.



PINK TARTARIAN HONEYSUCKLE (Lonicera tatarica rosea grandiflora). Bushy, upright. 8 to 10 feet high. Delicate pink blooms followed by magnificent red berries in fall. 2 to 3 ft., two-year plants.

FRAGRANT HONEYSUCKLE (Lonicera fragrantissima). Grows 6 to 8 feet. Semi-evergreen foliage remaining most of winter. Pinkish white flowers, sweet scented; early in spring. 18 to 24 inch, 2-year plants.



WHITE SNOWBERRY (Symphoricarpos racemosus). Delicate pink flowers followed by clusters of waxy white berries which cling until winter. Fine for shaded places. Grows 4 to 6 feet high. Strong, two-year plants, 1½ to 2 ft.



IMPROVED RED SNOWBERRY (Symphoricarpos Chenaultii). Upright branches loaded with large coral-red berries. Pink and white flowers in June. Grows 4 to 6 feet high. 1½ to 2 ft., two-year plants.



ALTHEA, ROSE OF SHARON (Hibiscus syriacus). Beautiful long blooming, late blooming, tall growing shrub. Blooms August and September. Red, pink or white, state color. 1½ to 2 ft., two-year plants.



GOLDEN BELL (Forsythia spectabilis). (Pictured at right). Hardy, early blooming shrub growing 8 to 10 feet tall, with flowers of golden yellow before foliage appears. Strong, two-year, 1½ to 2 ft. plants.

Free! \$100 Value
See offer on page 93

4 for Only \$1.95
1 for 60c 2 for \$1.10
Your choice from this page

KASHGAR TAMARIX

(Pictured at right)

(*Tamarix hispida*). Ornate shrub with foliage of silvery green. Pink flowers in profusion during August and September. Fine for bouquets. Grows 6 to 8 feet high. Planting distance, 6 ft. Size 1½-2 ft.



Kashgar Tamarix

AMUR TAMARIX

(Not illustrated)

(*Tamarix amurensis*). Slender branched shrub with feathery green foliage which resembles an evergreen. Minute pink flowers appear in profusion along each branch before the leaves appear. Grows 9 to 11 feet high. Plant 6 feet apart. Blooms in June. Size 2 to 3 feet.

RED PERSIAN LILAC

(*Syringa persica rubra*). Flower heads more dainty and more lasting than old-fashioned Lilac; leaves smaller. Grows 8 to 10 feet high. Dark red in color; very beautiful. Bloom in May. Plant 5 feet apart. Size 1½ to 2 feet.



EUROPEAN CRANBERRY

(*Viburnum opulus*). Grows 10 feet high. Magnificent, spreading bush. White flowers followed by showy scarlet fruit. A real beauty. Blooms during May and June. Plant 5 to 6 feet apart. Size 15 to 18 inches.



Snowball

SNOWBALL (*Viburnum opulus sterile*). Always one of the most beautiful shrubs grown. Immense globular clusters of flowers in May and June. Grows 9 to 11 feet high. Planting distance, 5 to 6 feet. Size 15 to 18 inches.



Let our Index help you—see pages 3 and 4.

KOREAN SPIREA (*Spirea trichocarpa*)

Graceful drooping branches; sprays of delicate white blooms in June after others have ceased. Grows 4 to 5 feet high. Hardy. Rapid grower. Planting distance 5 feet. Size 1½ to 2 feet.

JAPANESE SPIREA

(*Spirea Thunbergi*). Very slender, drooping, feathery, lance-leaved foliage. White blooms in early spring before foliage appears. Grows 4 to 5 feet high. Plant 4 feet apart. Size 1½ to 2 feet.

SPIRAEA FROBELI

A pretty low 2 to 3 foot Spirea with magenta flowers in June. Very hardy. Does well in shade. Size 1½ to 2 feet.



CORAL DOGWOOD

(*Cornus sibirica*). Bright coral-red bark lends a charming winter effect. Faultless foliage with pretty white blooms and berries. Grows 5 to 6 feet. 18 to 24 inch, two-year plants.

YELLOW TWIGGED DOGWOOD (*Cornus lutea*)

Fine for naturalizing or in groups. Grows 6 to 8 feet high and is beautiful at all seasons of the year. White flowers, white berries; greenish yellow branches. 1½ to 2 ft., 2-yr. plants.

JAPANESE FLOWERING QUINCE (*Cydonia japonica*)

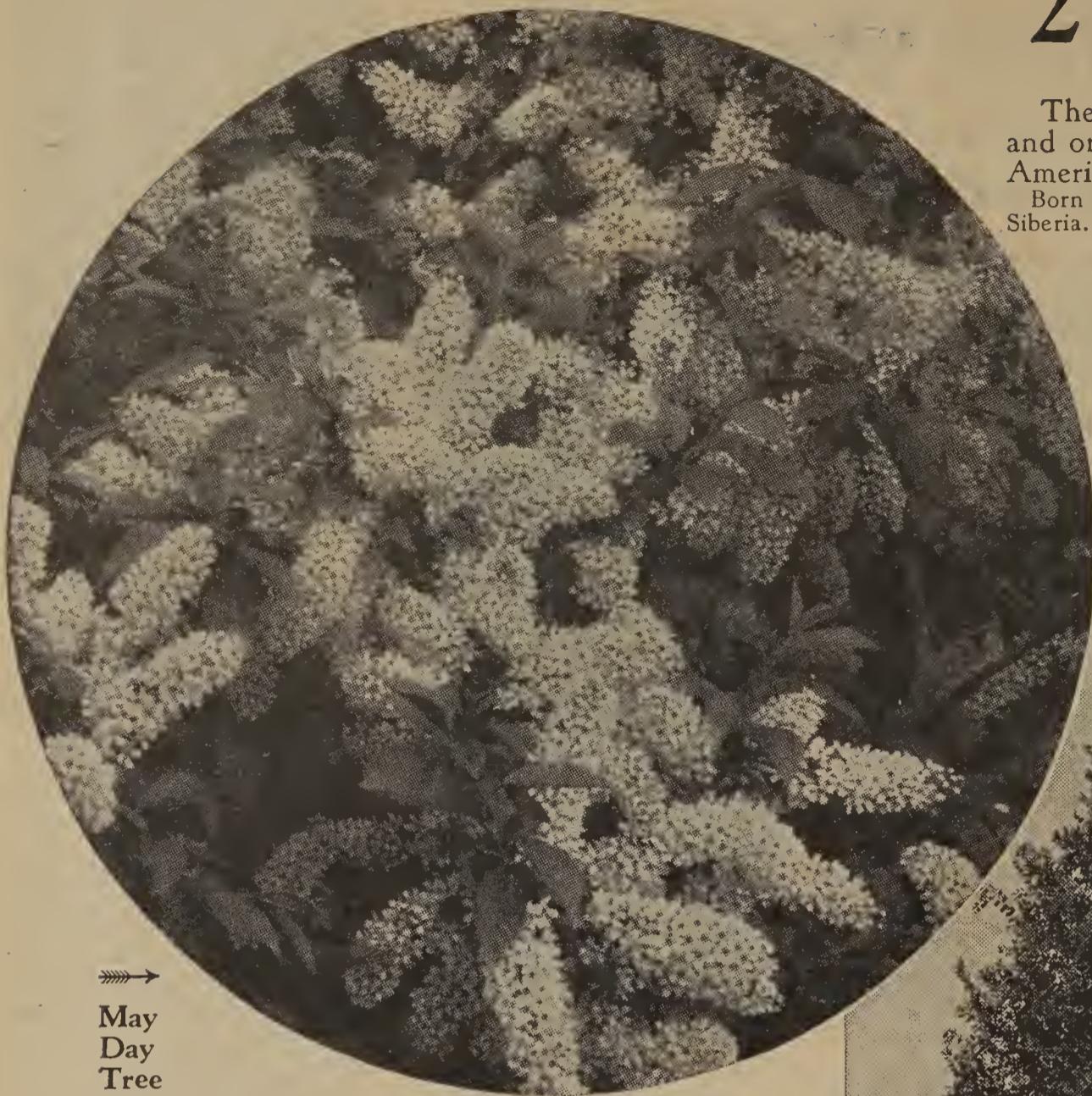
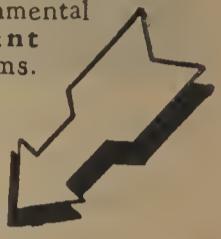
Flowers of dazzling scarlet appear in spring before foliage. Very striking. 4 to 5 feet high. 18 to 24 in., two-year plants.

2 Chinese \$1.00 Elm

The fastest growing desirable shade and ornamental trees ever introduced to America.

Born of the bleak countries of North China and Siberia. Nothing more need be said of their extreme hardiness. Their beauty must be seen to be appreciated. Their leaves are dark green borne on pendulous branches, producing a dense shade even when very young. If desired they may be sheared in formal design.

However, if a fast growing, graceful, shade or ornamental is desired, just plant Kellogg's Chinese Elms. Then watch them grow. PRICES: Size 4 to 5 ft., 65c each; 2 for \$1.00; 4 for \$1.85; 6 for \$2.70; 12 for \$5.25.



May Day Tree

May Day Tree

A Bouquet of Loveliness

MAY DAY TREE (*Prunus padus commutata*). For superb flowering beauty no shrub, or tree excels May Day. Its long fine white flowers early in spring create a massive bouquet of loveliness that is alluringly wonderful.

First tree to show green in the spring—practically in full leaf long before many of the common trees begin to leaf.

The flowers are large, pure white and fragrant. Their mass-like clusters are a beautiful sight and are well adapted to cutting. They bloom early in spring in April or early May, and always several weeks earlier than any of the other flowering trees.

The fruit of the trees is small and though edible and makes good jelly, is soon claimed by the birds in preference to what we consider better fruit. Thus, our good fruit is saved, yet the birds are fed.

May Day may be trimmed up for a street or lawn shade tree or left in bush form. Grows rapidly. Perfectly hardy, as it came from the colder parts of Siberia.

PRICES: 2-year stock, 1 for 85c; 2 for \$1.59; 4 for \$3.07.



Chinese Elm

Christmas Berry (Right)



Christmas Berry

CHRISTMAS BERRY (*Photinia villosa*). Beautiful shrub growing 6 to 8 feet high. Shiny green foliage turning to red in fall. Flowers are white. Blooms in early spring. Also highly prized for its brilliant red berries which are cut in early winter for bouquets. The gathering of the berries from the Photinia is a highly profitable occupation in sections to which it is native as they can be sold for winter bouquets. PRICES: 1½ to 2 ft., stock; 85c each; 2 for \$1.59; 4 for \$3.07.





Beautiful Japanese Rose

(*Kerria japonica flora plena*)

Just imagine a whole shrub covered with these beautiful golden flowers; like pretty, fluffy balls in shape. In June each shrub is heavily covered and there is enough bloom throughout the summer to make a very pretty display. The pretty dark green leaves make an attractive background. Blooms $1\frac{1}{2}$ inches or more across. Shrub grows to eventual height of about 8 feet. Tops sometimes die down where winters are severe, but quickly resume growth in spring. Beautiful for cut flowers. **PRICES:** 75c each; 2 for \$1.35; 4 for \$2.65; 6 for \$3.95.

New! Buddleia Fortune

Plant Patent
No. 206.

Beautiful, long, 12- to 18-inch flower sprays—sprays fully round—sprays remain in bloom from base to tip continuously—color pure lilac with BRILLIANT ORANGE EYE in each tiny flower—shrub blooms continuously all summer and fall until frost—such is the striking beauty of this fine new Buddleia.

Buddleia Fortune does, indeed, surpass the older varieties. It has beauty, strength and vigor. The bush gets to be about 4 feet high and 4 feet across, neatly shaped, beautiful leathery, dark green foliage. May be used for cut flowers. **PRICES:** Fine stock from $2\frac{1}{2}$ -inch pots, \$1.00 each; \$10.00 per dozen.



FRENCH LILACS

Grow 8 to 10 feet. Plant 5 feet apart.
PRICES: 2-year, $1\frac{1}{2}$ to 2 ft. plants, 60c each; 4 for \$1.98. (State Colors).

Red

Blue

White

Purple

ORDER EARLY and get
GRAND MASTER
FREE!

Kellogg's

M
100

Every bulb choice
blooming size, hardy
and robust, with
plenty of vitality
to produce loads of large
beautiful flowers this year.

\$2.00
only
for these
100 BULBS!

Glory Mixture

WE GUARANTEE

50 different varieties, each different in color or markings, or money back. Bulbs must reach you in good condition or order refilled.

Fine Blooming \$**2.00**
Size Bulbs for only **2-**

The biggest variety of color ever put into one mixture—red, yellow, white, pink, smoky, salmon, and variegated shades. Ruffled and plain-petaled, big-flowering varieties. A glorious display of gorgeous color. That's why we call this Kellogg's Glory Mixture. Varieties not labeled.

CHOSEN FROM OUR HIGH-PRICED VARIETIES.
We have planted heavily of our best Gladioli and have most of the newest and finest in the surpluses that your Glory Mixture comes from. Bought separately at regular prices the collection might cost you as high as \$5.00 or more. Many prize winners.



Grand Master

See
Full
Spike on
Page 6.

Free! \$**1.00**
Value
If You
Order Early

Grand Master is the "Glad" that sold for \$1.15 per bulb last year—now priced at \$1.00 per bulb on page 6. See description there.

TO ENCOURAGE EARLY ORDERING, we will give one Grand Master bulb (labeled), free with this collection as long as they last. Don't delay ordering. Order now and get Grand Master free.

Purple Buddleia Ile de France



Buddleia Ile de France

**BLOOMS
FIRST YEAR!**
Don't forget —
no waiting for
beauty. Buddleia
Ile de France
blooms first Au-
gust after plant-
ing.

This is, without doubt, the most wonderful and most beautiful new Buddleia now obtainable. It will be a distinct matter of pride to you when you can display it.



**2 for
89¢**

PRICES:
Each \$0.50
2 for .89
3 for 1.19
6 for 1.97

Just imagine rich purple spikes of flowers 12 inches and more in length. Just imagine the thrilling beauty of a whole bush completely covered with them, like that shown at the left. Bush grows 3 to 4 feet high with corresponding spread. Buddleia Ile de France is indescribably beautiful. Buddleia Ile de France is the richest of all Buddleias. Bushes are fragrant and attract bevies of beautiful butterflies. Vigorous and easy to grow. Blooms from August to the end of autumn. Blooms the first year.

PRICES:
Each \$0.50
2 for89
3 for 1.19
6 for 1.97

Free!
\$1.00
value
With Orders for
\$5.00 or more.
See page 92.



Description
at right →

Azalea Mollis

See Description at Right



Daphne



BUDDLEIA ALTERNIFOLIA. Hardy tops, hardy roots! This beautiful Buddleia can be used in foundation plantings because it does not die down during the winter. Pretty leaves appear alternately on slender, graceful, drooping stems. Beautiful lavender flowers appear in mid-summer. Grows 6 feet high. Planting distance, 4 feet. Unusual and rare. We furnish you with strong, 18- to 24-inch, two-year plants. Prices: 60c each; 2 for \$1.00; 4 for \$1.85.

SMOKE TREE (*Rhus Cotinus*)

Right



PRICES

| | |
|------------|--------|
| 1 for | \$0.75 |
| 2 for | 1.39 |
| 4 for | 2.50 |



SMOKE TREE (*Rhus cotinus*). Just like a big, beautiful puff of purple smoke. Grows 8 to 10 feet high; can be trained to tree form or shrub as desired. Glossy green leaves; smoky colored panicles of feathery flowers. June to September. Planting distance, 5 feet. Attracts much favorable attention. Prices: 75c each; 2 for \$1.39; 4 for \$2.50.

Beautiful Azalea Mollis - 2 for \$1.75

(Japanese Azalea)

Yes, Japanese Azalea will grow in the north! And how glad you will be at that news! Everyone will admire your Japanese Azalea enthusiastically. These shrubs add an unusualness to your planting and will be a continual delight. Dwarf, splendid form and foliage. Burnt orange, yellow, pink, red or salmon-colored flowers in May and June. These are hybrids and we cannot guarantee colors. Like sun or shade. Hardy. Size of plants, 12 to 15 inches. Grow 3 feet high. Plant 2½ to 3 feet apart. Prices: Each plant with a ball of peat around the roots, 95c each; 2 for \$1.75; 4 for \$3.35.

Picture at right shows an Azalea plant in full bloom.



Hardy Daphne (Garland Flower) *Daphne Cneorum*

The most fragrant of all shrubsand decidedly one of the most beautiful

There are very few flowers to delight you as Hardy Daphne Cneorum will do. Not only for its beauty, but also for the amazingly delightful odor. And remember that it has beautiful foliage that is evergreen all winter. Blooms during April and May when it is just one big, gorgeous mass of pink delight, and at intervals throughout the summer. Low growing, 15 inches high. Hardy. Likes sun.

We furnish balled and burlapped plants, 10 to 12 inch spread. Plant 2½ to 3 feet apart.

Prices: \$1.25 each; 2 for \$1.97; 4 for \$3.79, by express.

**2
for Only
\$1 97**



Scotch Heathers

Hardy Flowering Evergreens

Heathers are exceedingly beautiful and picturesque. In fact, they are world renowned. Great artists have painted them, great bards sing of them, and poets, novelists, historians, geographers, botanists—all give them praise. They are very handsome in low shrubbery borders and are extra fine for rockeries. They are evergreen—pretty all winter.

All Heathers are low and dense growing with small feathery leaves and pretty clusters of tiny bell-shaped flowers. Easy to grow, especially in dry sunny positions, but will also grow in moist land and shady places. Cut branches stay life-like for months.

SCOTCH HEATHER (*Calluna vulgaris*). Hundreds of pretty bell-shaped pink flowers and unusually pretty foliage. Prices: 75c each; 2 for \$1.39; 4 for \$2.35.

Need Hedges? Here they are!



KELLOGG'S
Lodense
PRIVET

**IT'S LOW—IT'S DENSE—
THE PRETTIEST YOU EVER SAW**
(*Ligustrum nanum compactum*)

Grows low and keeps well within bounds. Just the thing for hedging small yards where a tall hedge would be out of place. Grows 18 to 24 inches high. **FOLIAGE VERY DENSE**—can be sheared formally or left natural and in either case is decidedly beautiful. Color beautiful deep green, somewhat glossy; stems reddish. Don't forget it's really **dense**. Fine as low, ornamental hedge around trees and shrubbery. Plant 10 inches apart. **PRICES:** 10 for 99c; 25 for \$2.27; 50 for \$3.98; 100 for \$7.49; 7c each when 200 or more are ordered.



JAPANESE BARBERRY (*Berberis Thunbergi*). Japanese Barberry has the useful quality of being prickly, thus keeping dogs away. It's the finest hedge where you want real protection to your lawn. Foliage is green turning red in fall; red berries in winter. Plants furnished are field grown, 2 to 3 years old. Grows 4 feet high. Plant 2 to 2½ feet apart. May be had in two sizes at prices below. **PRICES:** Size 12 to 15 inch, 6 for \$1.65; 12 for \$3.00; 25 for \$5.50; 50 or more at 20c each. Size 18 to 24 inch, 6 for \$3.30; 12 for \$6.00; 25 for \$10.25; 50 or more at 37c each.

FREE!
\$1.00
value
See page 93



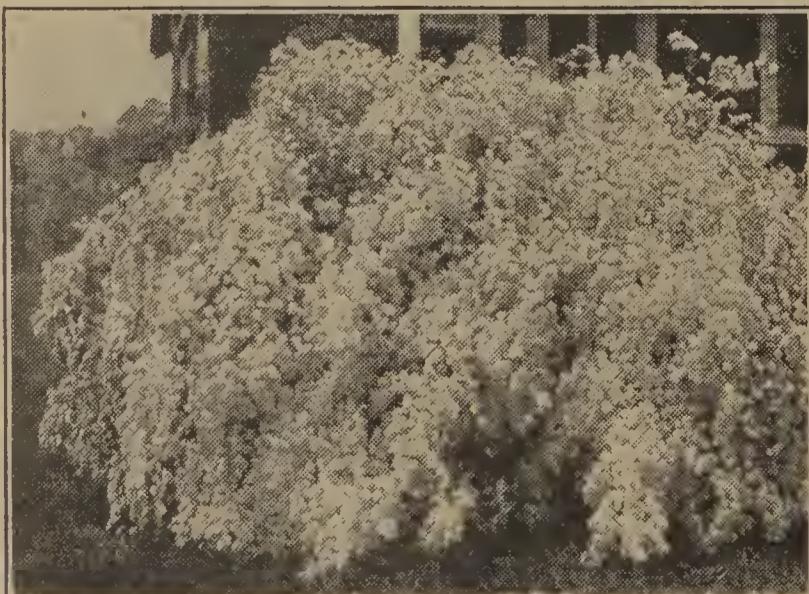
AMUR RIVER PRIVET. The hardiest formal hedge. Plant about 1 foot apart in single row and 18 inches in staggered row. Blooms white in May followed by black fruit. Size of plants 12 to 18 inches, two years old. **PRICES:** 10 for 95c; 25 for \$2.00; 50 for \$3.00; 100 for \$4.95.

REGEL'S PRIVET. Grows well, shade or sun. Dark green, glossy leaves. A uniform and spreading grower. Requires little pruning. Fine for group and foundation planting as well as hedges. Grows 4 to 6 inches high. Plant 2 feet apart. White flowers followed by black berries.

PRICES: Size of plants 12 to 15 in., 5 for 80c; 10 for \$1.49; 25 for \$3.47; 50 or more at 12c each.

RED LEAVED BARBERRY. Spring foliage, rich bronze-red. Summer and autumn add other shades of orange-scarlet and red. Winter berries bright scarlet. Plant in full sun. Grows 4 feet tall. Plant 2 to 2½ feet apart.

PRICES: Size 12 to 15 inch, 2-year, 6 for \$2.75; 12 for \$5.25; 25 for \$10.00; 50 or more at 39c each.



SPIREA VAN HOUTTEI

Don't overlook this unusual bargain. Spirea Van Houttei (Bridal Wreath) is one of the most beautiful shrubs that grows. Masses of white blooms in May. Beautiful drooping effect. Grows 10 feet high. Plant 5 to 6 feet apart.

PRICES: Size 2 to 3 feet, 25c each; 3 for 65c; 6 for \$1.15.

Size 1½ to 2 feet, 20c each; 3 for 53c; 6 for 99c.

Truehedge Columnberry

The New UPRIGHT Hedge that needs so little care

(Plant Patent No. 110—R. M. Kellogg Co., Authorized Distributors).

Truehedge Columnberry is the neatest, trimmest, easiest-managed hedge you ever saw. Will give your home all the style that comes from tailor fitting.

Practically no labor is required in pruning Truehedge Columnberry. The plants grow in upright columnar form and only a snip here and there is needed. Foliage is dense, heavy and evenly distributed from the ground up. Hardy, drought resistant, disease resistant.



Prices

9 to 12 in. size.

1 for.. \$.30

5 for.. 1.25

25 for.. 5.00

100 for.. 18.00

250 for.. 40.00

12 to 15 in. size.

1 for.. \$.35

5 for.. 1.45

25 for.. 6.00

100 for.. 22.00

250 for.. 50.00



Just Like Boxwood

The picture above shows a single Truehedge plant pruned for formal effect. Ideal for planting in pairs beside porches, entrances, etc., where formerly expensive Boxwoods, Arbor-Vitaes, etc., have been used. Often mistaken for Boxwood. Grows about 5 feet tall.

The pictures shown here show Truehedge after pruning. It is not necessary to prune Truehedge for hedges, however; just plant it in rows.

The picture above shows a few rows of Truehedge Columnberry in the nursery pruned for formal effect. Truehedge is much better for this formal pruning than Amur River Privet.

CLIMBING VINES

Here are the most popular and most useful climbing vines, all number 1, field-grown plants, all first grade in every respect.

BITTERSWEET (*Celastrus scandens*). (Above). Gives you wonderful winter bouquets of bright red fruit without necessity of roaming the countryside. Grows on any support. Beautiful orange-red flowers in mid-summer. Plant 8 to 10 feet apart. PRICES: 60c each; 2 for \$1.00.



Evergreen Bittersweet

EVERGREEN BITTER-SWEET (*Euonymus radicans vegetus*). (Pictured above). Magnificent sturdy vine with large, shiny green leaves and showy orange fruit. Climbs any surface without support. An excellent ground cover. Plant 5 feet apart as a climber, 2½ feet as a ground cover. PRICES: 87c each; 2 for \$1.65; 4 for \$3.00.



Boston Ivy

BOSTON IVY

(*Ampelopsis tricuspidata*) (left). This beautiful vine clings tenaciously to any surface. Its large leaves completely cover any surface desired. Makes your home cooler in summer. Plant 8 to 10 feet apart. PRICES: 60c each; 2 for \$1.10.



Virginia Creeper

VIRGINIA CREEPER or AMERICAN IVY (*Ampelopsis quinquefolia*). Above. Clings to walls or any support. Dense, green foliage turns bronzy red in autumn. Very hardy; very beautiful. Plant 8 to 10 feet apart. PRICES: 49c each; 2 for 85c; 4 for \$1.65.

Important! 2 New Honeysuckles

If you are looking for a new and beautiful shrub or a new and beautiful vine, don't overlook these two new Honeysuckles—both a wonderful improvement over older types.



Blossoms of Goldflame and Roseglo are alike in shape but different in coloring. See descriptions below.

Goldflame Honeysuckle

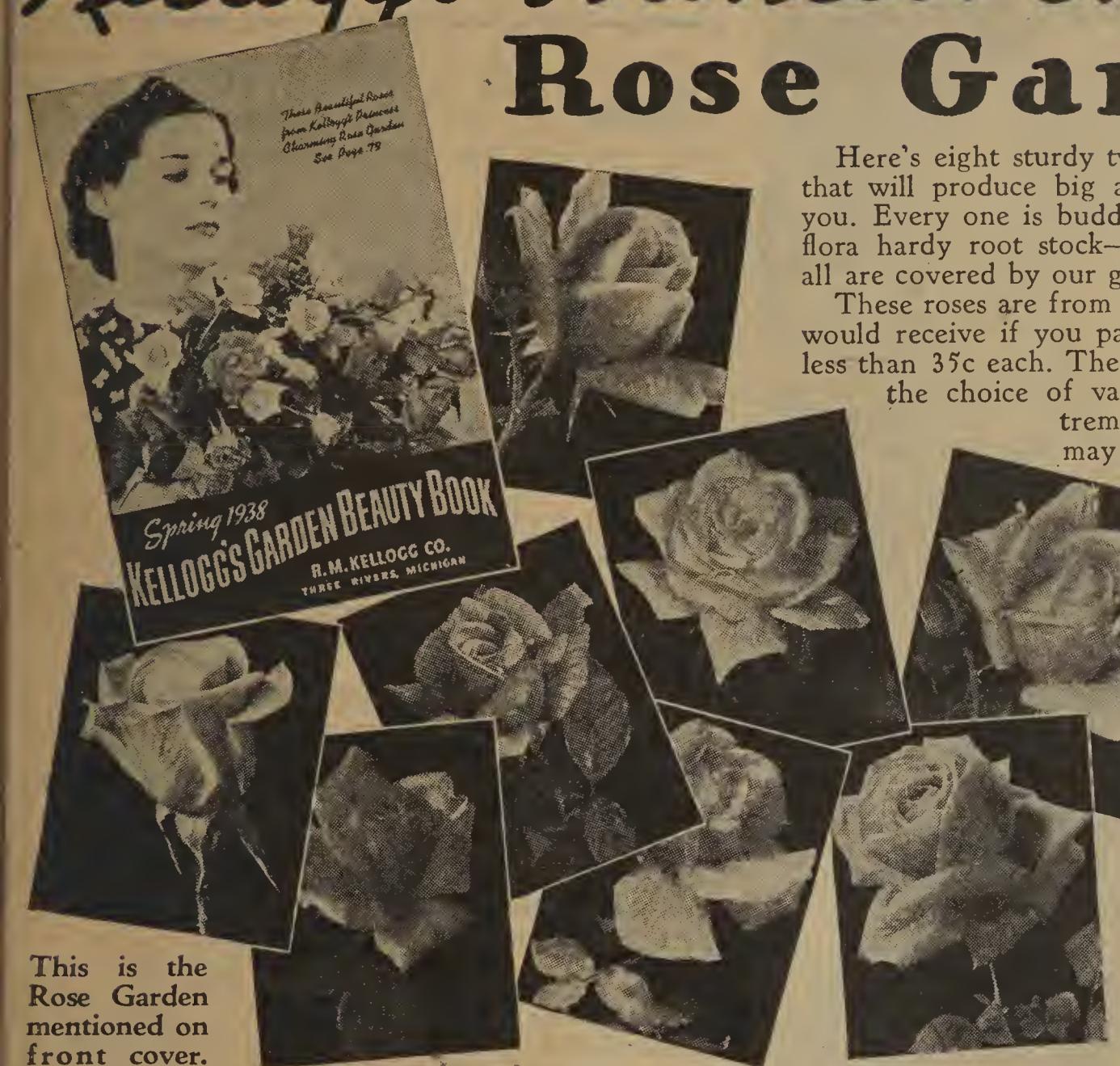
A twining, upright vine, particularly fine for covering pillars, fences, and embankments, but with proper pruning is easily trained into a broad, spreading, showy shrub suited for specimen or group plantings or for hedges. From early summer until late autumn the flowers are borne profusely in beautiful clusters; the two-lipped bloom being a deep coral-pink, shading to almost maroon-red on outside, the inside shading from light to deep golden yellow; fragrance delicate. Hardy throughout all sections and in mild climates is evergreen. The luxuriant gray-green foliage is most attractive. Plants furnished are all sturdy 12- to 18-in. size, 2 years old.

Roseglo Honeysuckle

Evergreen south, hardy north, and a free and abundant bloomer from late spring until severe winter. The flowers are deep rose-pink outside and creamy white inside; exceedingly fragrant, borne in clusters of amazing beauty over the entire plant. The plant is erect and twining, forming a very striking shrub if the long shoots are clipped back at intervals, though if allowed to grow freely will develop into a spreading, low-growing vine. The glossy gray-green foliage is very handsome. Roseglo plants, like Goldflame, are all strong, 12- to 18-inch size, 2 years old. Guaranteed to reach you in good growing condition or order refilled free.

| |
|-----------------------|
| PRICES |
| either variety |
| 1 for \$1.45 |
| 2 for \$2.50 |

Kellogg's Princess Charming Rose Garden



Here's eight sturdy two-year old budded rose plants that will produce big armloads of beautiful roses for you. Every one is budded on genuine Japanese Multi-flora hardy root stock—the best roots for roses—and all are covered by our guaranty.

These roses are from exactly the same stock that you would receive if you paid 75c each, yet they cost you less than 35c each. The only difference is that we make the choice of varieties. We make you this extremely low price simply so that we may be able to keep our stock balanced.

We send you a big variety of colors—not more than two of the Roses will be duplicates of other varieties. You get 8 plants in all, a wonderful bargain.

8 Beautiful
Roses for
\$2⁷⁵

New Hybrid Tea Everblooming Rose, Texas Centennial

Texas Centennial Rose is the lovely new Rose that was named in honor of Texas 100th year of Statehood—and which honors every state of the Union with its beauty and hardiness. The color of Texas Centennial varies in exciting fashion; first the buds open with a delicate yellow-salmon color, then the full bloom changes to a striking combination of rich rose-crimson and pink. Blooms often measure 5 to 6 inches across.

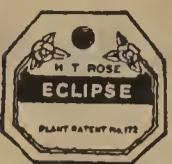
The plants are very hardy, vigorous and thrifty with glossy foliage and thorns of rich red.

Plants we furnish are extra strong, well rooted, number one grade stock.

PRICES:
\$1.00 Each;
\$10.00
Per Doz.



Rose Winners from



NONE GENUINE WITHOUT THESE TAGS. Every J. & P. patented rose will have its own tag, giving the name and patent number, like the one shown at the left. None genuine without.

Numbers refer to pictures.

(1) **SIGNORA.** (Plant Patent No. 201). A real masterpiece in both plant and bloom. Long bud of a warm burnt sienna, opening to a lighter hue toward mandarin. The plant is tall-growing with every bloom on a long stem. Foliage is handsome. Indispensable to those who grow Roses mainly for cutting. PRICES: \$1.50 each; 12 for \$15.00.

(2) **MATADOR.** (Plant Patent No. 170). Heralded in Europe as a great red Rose. Blossoms are large, full, with the scarlet-crimson and form of the matador's cape. PRICES: \$1.50 each; 12 for \$15.00.

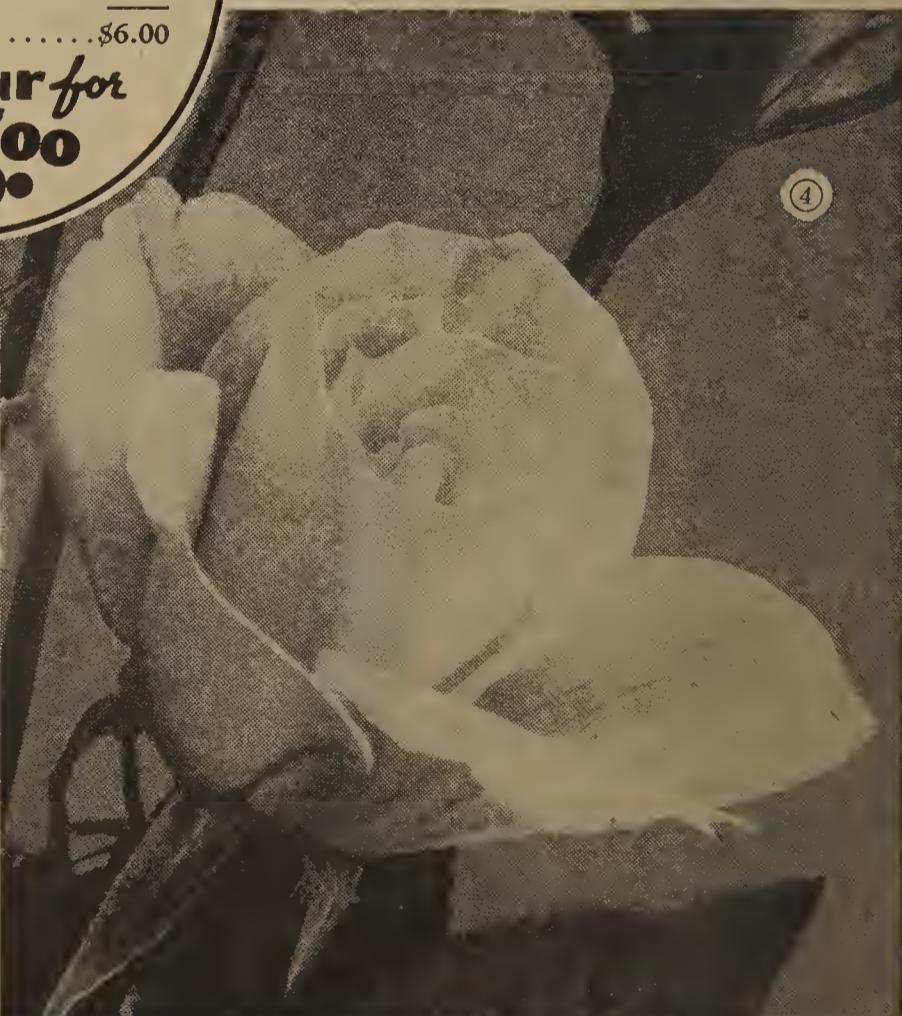
(3) **McGREDY'S TRIUMPH.** (Plant Patent No. 190). A real triumph in color, size, form and plant. The large, ovoid, pointed bud, cerise overshadowed with orange, opens slowly into a very large, cup-formed bloom of a brilliant deep pink and cerise overlaid with amber, toning to a wide yellow center encircling a heavy tuft of yellow stamens. Plant vigorous. Handsome foliage. PRICES: \$1.50 each; 12 for \$15.00.

(4) **ECLIPSE.** (Plant Patent No. 172). Especially fine for its long splendid buds. Pleasing soft yellow color. Won the Bagatelle Gold Medal in Europe this year. PRICES: \$1.50 each; 12 for \$15.00.

| Special | |
|--------------------------------|--------|
| 1 Signora | \$1.50 |
| 1 Matador | 1.50 |
| 1 McGredy's Triumph... | 1.50 |
| 1 Eclipse | 1.50 |
| Total Value | \$6.00 |
| All Four for \$5.00 | |

New Climber Doubloons

See page 83.



Jackson & Perkins

GUARANTY! Refill free if not in good condition upon arrival; any that do not grow refilled for only 25c per plant and plant label.

Numbers refer to pictures.

(5) **JEAN COTE.** (Plant Patent Applied For). Large, ovoid bud of deep brownish orange; mammoth bloom, full to the center but the petals are not crammed. The color is a solid orange, almost brown. Flowers come singly and continuously on good stems. Fruity fragrance. The plant is of medium height and branching; a group planting literally blankets the ground. Large, glossy foliage. **PRICES:** \$2.00 each; 12 for \$20.00.

(6) **COUNTESS VANDAL.** (Plant Patent No. 38). Long pointed buds, distinctive shadings of coppery bronze suffused with soft gold, beautiful form, long life. **PRICES:** \$1.00 each; 12 for \$10.00.

(7) **ALICE HARDING.** (Plant Patent No. 202). The best exhibition yellow Rose produced and having fine garden qualities—great floriferousness and a handsome plant. The bud is large, golden yellow flaked with carmine, and the open bloom is of classic form, pure gold, borne singly on long stem, long lasting and fading hardly any at all. Sweet honey fragrance. **PRICES:** \$2.00 each; 12 for \$20.00.

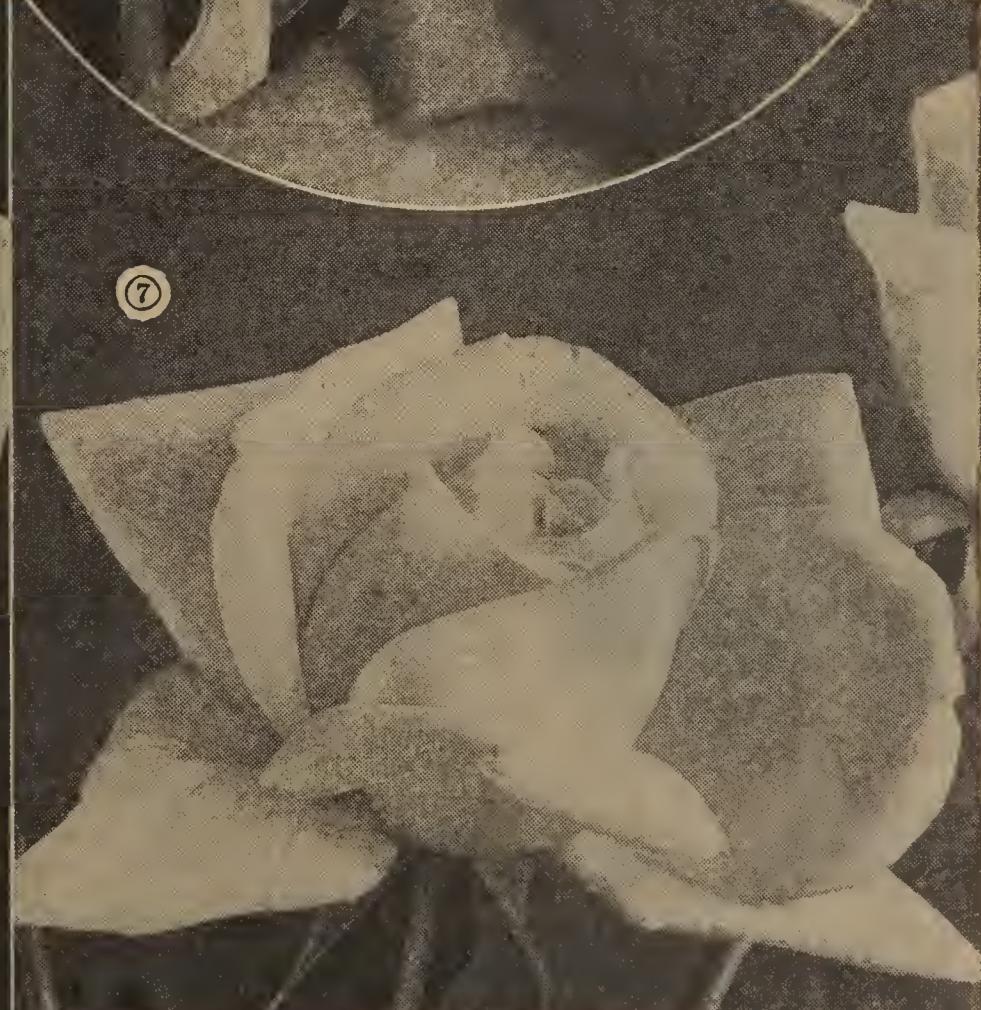
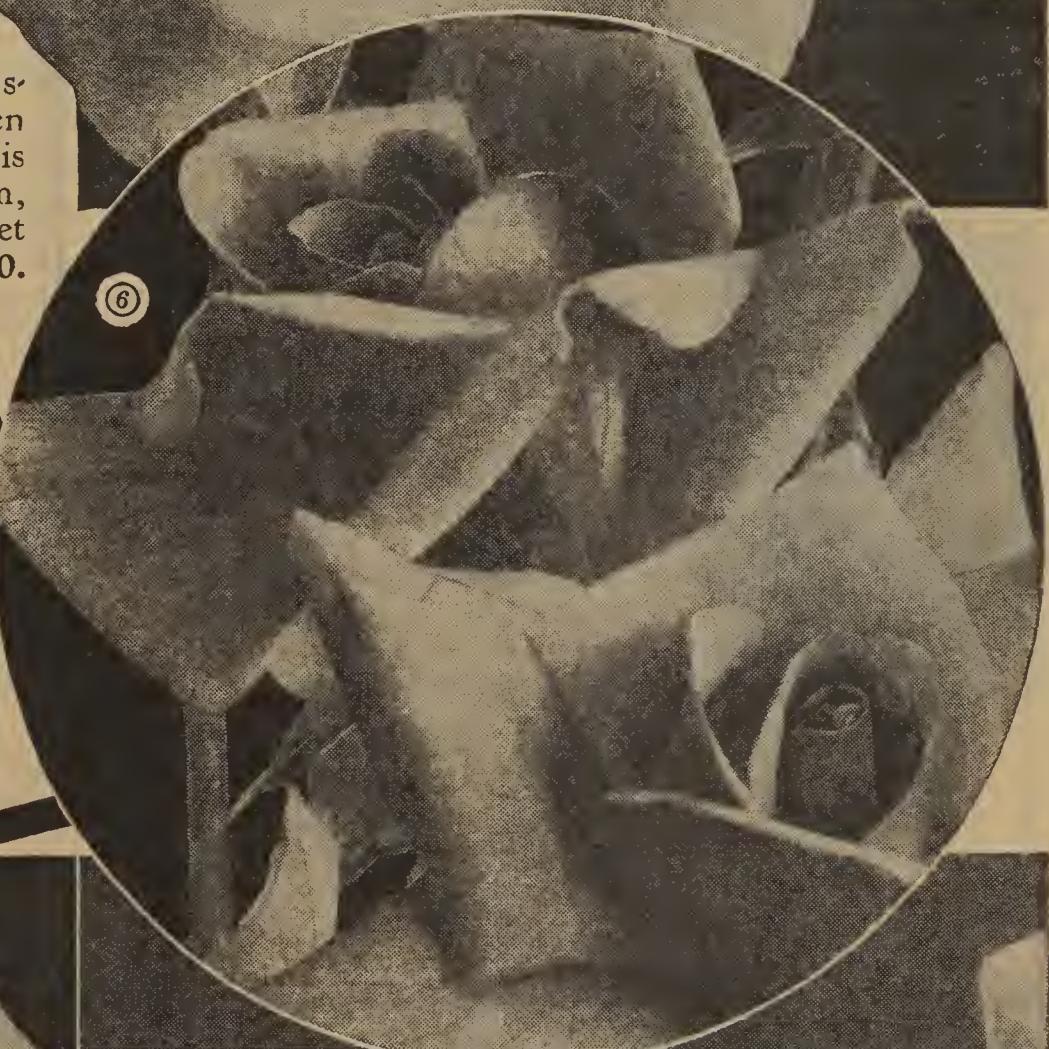
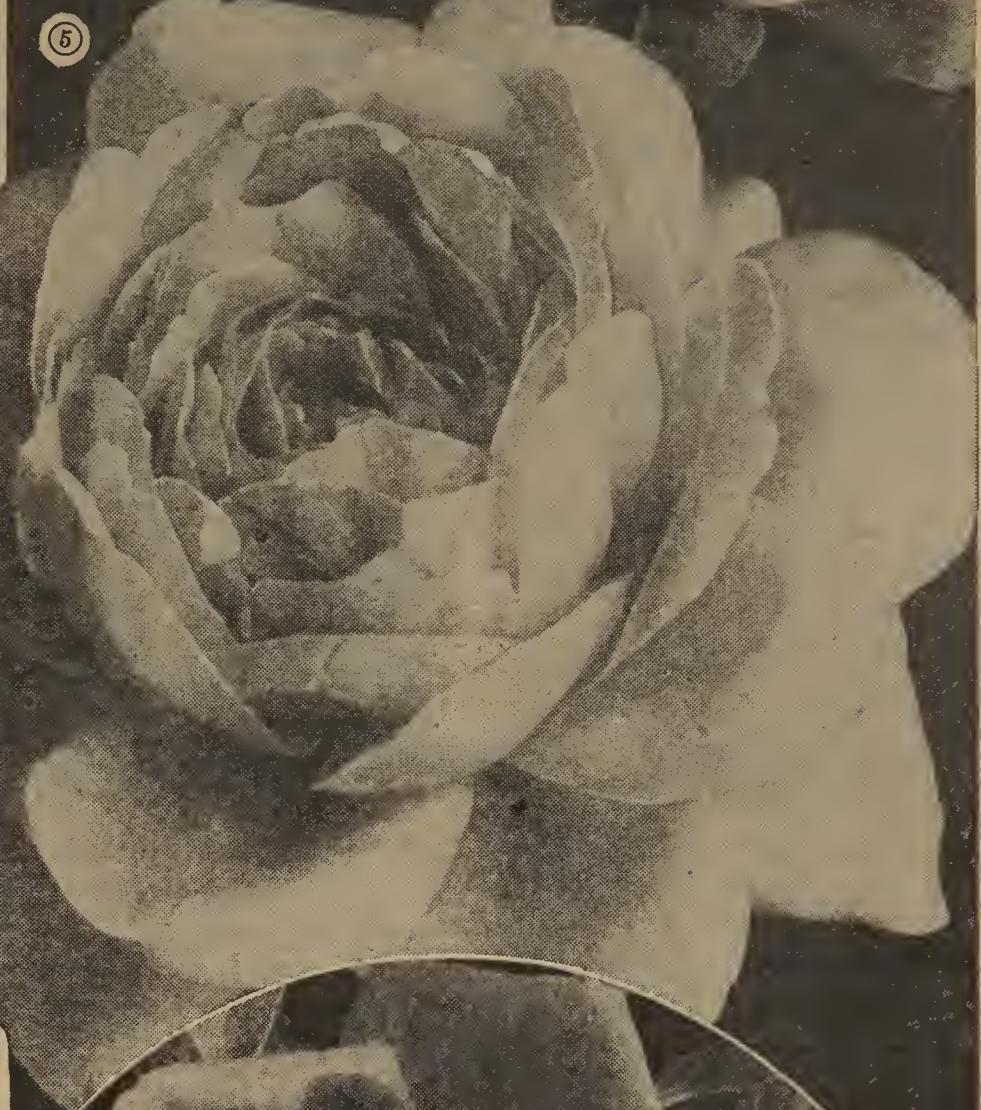
(8) **GLOAMING.** (Plant Patent No. 137). Large buds on long rigid stems.

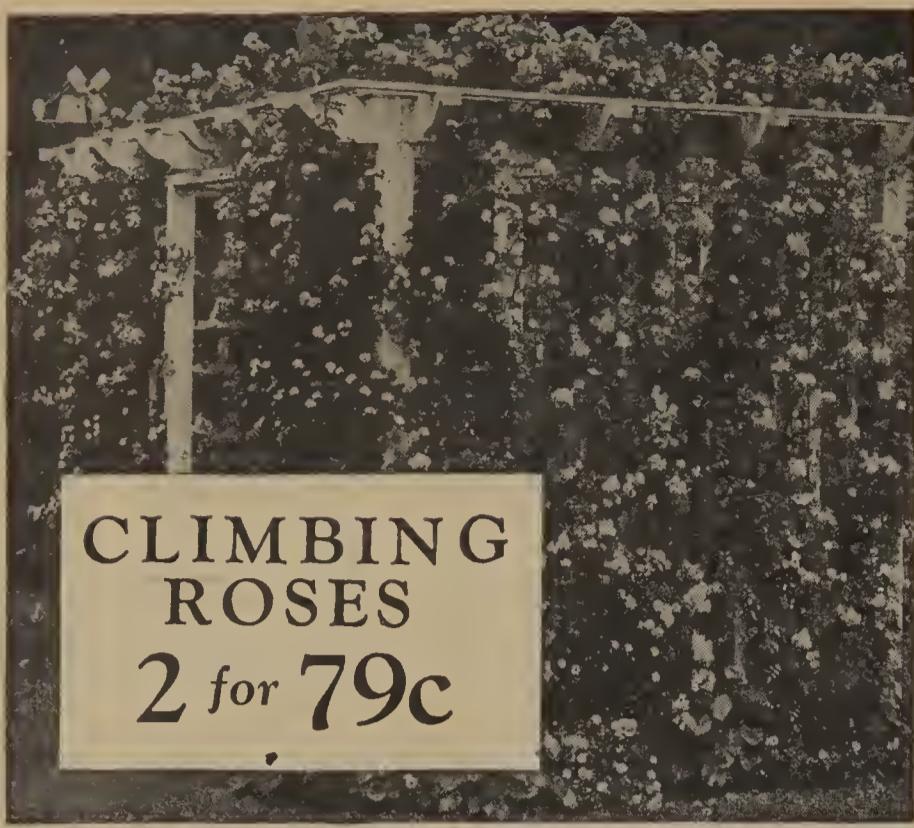
Handsome foliage, vigorous, tall growing. Blooms large and full, well formed and long lasting. Delightfully fragrant. **PRICES:** \$1.50 each; 12 for \$15.00.

Special

| | |
|-------------------------|--------------|
| 1 Jean Cote | \$2.00 |
| 1 Countess Vandal | 1.00 |
| 1 Alice Harding | 2.00 |
| 1 Gloaming | 1.50 |
| Total Value | <hr/> \$6.50 |

All Four for
\$5.48





**CLIMBING
ROSES**
2 for 79c

This bargain gives you two beautiful Climbing Roses, each a different color, our choice. You get the same high grade stock that you would get when you buy Climbing Roses, your own choice, high grade in every respect. TWO-YEAR-OLD BUDDED STOCK. All plants labeled. Prices: 2 for 79c; 4 for \$1.55.



**4 Hybrid Tea
Roses \$1.29**

8 for only \$2.29

This offer is good only as long as our supply lasts. And remember, these are all high grade Roses — strictly two-year-

old budded stock just the same as you would get if you selected the varieties. We have allotted only a limited supply of Roses for this bargain and, therefore, it is important that you do not delay in ordering. All plants labeled.



**2 Shrub
Roses, 85c**

Fine for landscaping, fine in groups. Two varieties:

F. J. Grootendorst. Clusters of small, carnation-like blooms of bright red all summer. Very hardy; a most unusual Rose.

Dr. Eckener. New! Do you like fragrance? Dr. Eckener is fragrant and flowers semi-double. Color luminous pink suffused with orange and coppery rose. Indeed beautiful.

PRICES, Shrub Roses (Rugosa):
1 for 45c; 2 for 85c; 4 for \$1.55; 12 for \$3.89.

F. J. Grootendorst

Climbing Talisman

2 for 19c

1 for \$0.65
2 for 1.00
4 for 1.85
(Pictured at right)

Probably no Rose has ever attained the popularity or will attain the popularity that the famous Talisman attained. And now this amazingly beautiful Rose comes as a climber

The picture at the right gives an idea of the beauty of Climbing Talisman. Imagine your porch or trellis covered with these lovely blooms in the beautiful two-toned shades of yellow and red artistically blended as only Nature can blend them.

WARNING!

The supply of Climbing Talisman Roses is decidedly limited and we urge all customers to place their orders immediately so that we can reserve the plants for you until shipping time. We cannot guarantee to fill your order if you delay too long.

Hurry Your Order →

Tear out the order blank in back of book today, and send us your order for Climbing Talisman. You will be delighted.

1 Each
Climbing
Talisman
Cl. Gruss
an
Teplitz
97c

4 Polyantha Roses \$1.37

The most beautiful of all border Roses; fine, too, in groups. Grow only 12 to 18 inches tall, exceedingly heavily laden with blooms — ALL SUMMER LONG. Varieties as follows:

Chatillon Rose. Huge clusters of bright pink, semi-double flowers, with a pleasing touch of orange.

Hardy. Many, many flowers.

George Elger. This is a pretty Rose with innumerable blooms of beautiful yellow in graceful sprays.

Gloria Mundi. A new variety with large, double flowers of lasting orange-scarlet cluster, unfading.

Katharine Zeimet. Miniature bouquets of fragrant, double pure white flowers.

Miss Edith Cavell. Flowers scarlet-red with maroon shadings. One of the finest. **PRICES:** Polyantha Roses, 1 for 45c; 2 for 77c; 4 for \$1.37; 12 for \$3.57.





Climbing Talisman



CLIMBING Gruss an Teplitz Rose **2 for 97¢**

Here is a beautiful red Tea Rose that has taken a new role. Just imagine the famous Gruss an Teplitz with its beautiful masses of double crimson blooms now a climber! And what a beautiful climber it is! Does not run wild but grows strong and upright with beautiful shape as shown in the picture. If you want something very unusual, plant this new beauty.



Climbing Gruss an Teplitz

PRICES: 55c each; 2 for 97c; 4 for \$1.69



New Climber Doubloons

Isn't Doubloons a beauty? Note the wonderful clusters of very large cup-formed saffron-yellow blooms. These open one after another, thus prolonging the season. Long, heavy canes. Pronounced the best yellow climber today. Has a tendency to repeat in mid-summer.

PRICES, 1 for \$1.50;
\$15.00 per doz.



PLANT PATENT
NO. 152

NONE GENUINE
WITHOUT THIS
TAG

Roses by Color

EVERBLOOMING

Now every flower garden can have a fine assortment of Roses at a fine saving—roses of high quality. By this new plan, instead of ordering by variety name and paying the higher variety price, you order by color only, then we send you the most suitable variety available in the color selected.

SAME HIGH GRADE PLANTS

These are identically the same first grade plants as listed elsewhere in this book. All are 2-year-old budded stock,

PRICES

5 (2 for \$0.85
4 for 1.50
10 for 3.50)

for only

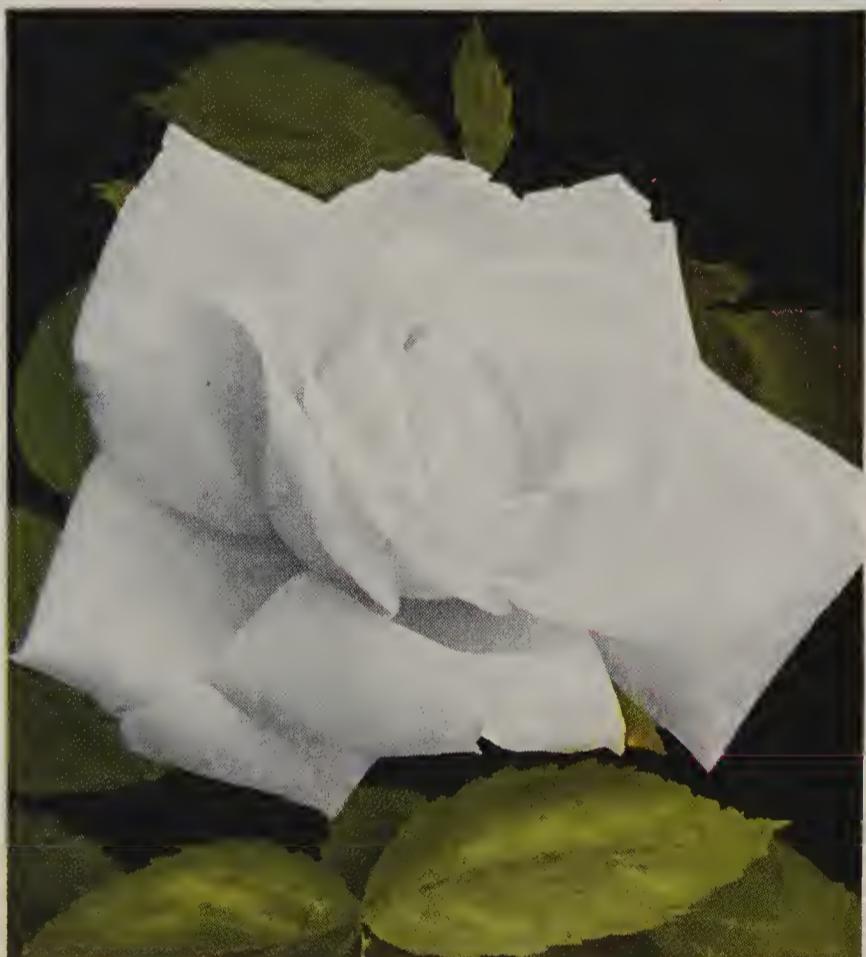
\$1.87

all everbloomers, all pruned ready for planting. We can quote these lower prices because by this plan we can keep our stock better balanced. We avoid waste and pass the saving on to you.

Please do not mention variety names in ordering. Order by color only.



Two-Tone



White

Yellow



Your
Choice
of
Colors

All
2-year-
old,
budded
plants,
first
grade



Red

Pink



Everblooming Hybrid Tea Roses



We have used unusual care in selecting this fine list of Roses for you. Here are many of the world's finest varieties—varieties that will make your garden superior to others. All are fine for cutting. Any color of Hybrid Tea Rose you may desire is listed below.

BETTY UPRICHARD. Here is a rose that really deserves to be called everblooming for it is always in bloom, it seems. Salmon-pink, stained coppery carmine. Strong grower. Spicily fragrant.

CALEDONIA. Here are your desires fully realized in a white rose. The long buds open ivory white then change purest white, velvety double blooms later.

EDITH NELLIE PERKINS. Gold, cerise, salmon, you will find all these beautiful shades in Edith Nellie Perkins with even a little orange. Vigorous grower. Free bloomer.

EDITOR McFARLAND. See beautiful color picture on page 95. IT'S NEW! Long stems, large flowers fragrant. Deep pink. Was awarded gold medal for the most beautiful rose of France, a certificate of Merit by the Lyonnaise Horticultural Society and a certificate of Merit at Portland, Oregon in 1932. And don't forget it's new!

ETOILE DE HOLLANDE. A fragrant free-blooming beauty. One of the finest dark red roses ever introduced. Long stems.

IMPERIAL POTENTATE. The rose that does not fade. Beautiful dark rose-pink. Fragrant, strong grower.

INDEPENDENCE DAY. Another true everblooming rose. Buds are beautiful brilliant orange, later flowers delightful tawny yellow that often shades into pink.

KAISERIN AUGUSTA VICTORIA. Here is one of the loveliest of white roses. Color often shades to lemon. Fragrant.

McGREDY'S SCARLET. See picture on page 95 and note the rich velvety scarlet. Fine for autumn blooming.

MAX KRAUSE. Mammoth double flowers of deepest yellow. Vigorous grower and prolific bloomer. A sensational rose.

MRS. PIERRE S. DU PONT. All summer long this rose gives you delightful beauty with its rich yellow flowers. Does not fade.

MISS LOLITA ARMOUR. A finely formed coppery pink double rose.

PADRE. New! Beautiful long pointed buds of flaming copper-scarlet. A great quantity of flowers, strong and hardy.

PRESIDENT HERBERT HOOVER. See color picture on page 95, and note the beautiful contrasting shades of maroon, orange and gold. Vigorous grower, long bloomer, a favorite.

SUNKIST. These delightfully fragrant beauties are perfectly shaped and beautifully colored with shades of yellow and orange. Free bloomer.

TALISMAN. See color picture on page 95. Here is a perfect riot of color—golden yellow with shades of copper-red and orange-rose. Nothing else like it.

| Prices | |
|------------------------------|--------|
| Any roses on this page. | |
| Each | \$0.75 |
| 2 for | 1.25 |
| 3 for | 1.75 |
| 4 for | 2.25 |
| 6 for | 3.25 |
| 12 for | 6.00 |
| More than 12 at 50c each. | |

GUARANTY

We guarantee every rose plant that we sell (with the exception of the Alpine Midget Rose) to be a genuine two year old budded plant with strong, hardy Japanese multiflora roots. All are first grade and finest quality.

We also guarantee safe arrival of all rose plants the same as all other nursery stock. See our regular guarantee of safe arrival on page 93.

R. M. KELLOGG CO.

Index
on pages 3 and 4

Kellogg's Strawberry Gardens



Family Garden \$1.95

This fine garden will give you all the delicious Strawberries that any average family can eat. Four fine varieties as follows:

| | |
|---------------------|--------------|
| 50 Dunlap | \$0.59 |
| 50 Big Late | .71 |
| 50 Premier | .71 |
| 50 Dorsett | .71 |
| Total | <hr/> \$2.72 |
| Special Price | \$1.95 |
| You Save | .77 |

THESE fine Strawberry Gardens are composed of the very same high grade thoroughbred plants that you would buy if you made your own selection, yet they come to you at reduced prices. You save money. You can grow all the berries you need right in your own back yard with these gardens.

Fifty-Fifty Garden, \$2.48

One-half everbearing, one-half standard varieties—all the delicious berries you can eat. You get—

\$3.48 Value for Only \$2.48
4 Varieties, 200 Plants

| | |
|-------------------|--------|
| 50 Catskill | \$0.77 |
| 50 Premier | .71 |
| 50 Mastodon | 1.00 |
| 50 Gem | 1.00 |

Regular Price

Special Price

\$3.48

You Save

\$1.00

Strawberries On The Fall

Kellogg's Everbearing Garden

Everyone loves strawberries in the fall and Kellogg's Everbearing Garden will give you loads of them right in your own back yard—all you want for eating from the vine and for plenty of delicious short-cakes. You get the two best everbearing varieties in this garden, at a saving in price.



\$2.78 Value for Only \$2.25
2 Varieties, 200 Plants

| | |
|--------------------|--------|
| 100 Mastodon | \$1.39 |
| 100 Gem | 1.39 |

Regular Price . \$2.78
Special Price .. 2.25
You Save..... .53

**\$2.78
Value for
Only
\$2.25**

Write for our complete catalog of Strawberry Plants and other fruits. Sent you FREE and post-paid upon request.

Write
For
Our
Fruit
Catalog,
It's
FREE

Kellogg's Grape Arbor 6 for 99c

Regular price, \$1.29. Special price only 99c. You get one each Catawba, Concord, Delaware, Niagara, Worden, Moore's Early—reds, blacks, blues, and whites. All 2-year plants.

Kellogg's Home Blackberry GARDEN

These 24 fine plants will produce loads of delicious berries. You get the following:

12 Eldorado \$0.65
12 Alfred65

Total Value \$1.30
Fine 1-year healthy plants.

24 Plants \$1.19
Special Price 1

Write
For
Our
Fruit
Catalog,
It's
FREE.

Washington Asparagus

Giant rust-proof. Big crops of tender, juicy stalks, 1-year after planting. A big crop every year for 20 years. Easy to grow.

PLANTS

| PRICES | 12 | 25 | 50 | 100 |
|--------------|--------|--------|--------|--------|
| 1-year | \$0.49 | \$0.65 | \$0.98 | \$1.59 |
| 2-year | .75 | .97 | 1.47 | 2.37 |

See Index on pages 3 and 4.

Kellogg's Home Raspberry GARDEN

Grow a few raspberries in your back yard and have them fresh and sweet. We send you 12 Red and 12 Black varieties, our choice, for only 89c, good strong healthy 1-year plants.

You Get the 24 for only 89¢

Lucretia Dewberry

A fine delicious fruit, large berries. Early, particularly free from diseases. Easily grown. Fine for pies, shortcakes, canning or fresh from the bush.

PRICES: Fine one-year plants, 12 for 85c; 25 for \$1.35; 50 for \$1.95.



Downing Gooseberry

Fruit large and green with yellowish cast when fully ripened.
PRICES: 38c each; 2 for 65c; 10 for \$2.95.



Perfection Currant

Heavy bearer, big red bunches.
PRICES: Fine 2-year plants, 31c each; 3 for 85c; 10 for \$2.25.

IMPORTANT!
Currants and Gooseberries must be shipped before May 10th.

2 Pear Trees \$1.67

Two fine, healthy, heavy-fruited Pear trees—one early and one late—for your back yard. You will have all the delicious Pears you can eat during the fruiting season, and some to preserve. Size of trees 7/16"-9/16".

PRICES: Varieties our choice, 95c each; 2 for \$1.67; 4 for \$3.25; 6 for \$4.83.

IF INTERESTED in making your own choice of varieties, send for our fruit book, "Great Crops of Strawberries and Other Fruits." Sent FREE and POSTPAID.

Home Orchard

1 Apple, 1 Sour Cherry, 1 Peach, 1 Plum, 1 Sweet Cherry, and 1 Pear. These trees, if purchased singly, would cost you \$5.10. You get them for only \$4.47, and get a big variety of fine, delicious fruit. All high grade.

6 Trees
for
\$4.47

2 Sweet Cherries \$1.79

One of the most delicious desserts you can have. Two trees, our choice, fine 7/16"-9/16" stock. PRICES: \$1.00 each; 2 for \$1.79; 4 for \$3.47; 6 for \$5.15.

2 Sour Cherries \$1.79

Fine for pies and cooking. Good fresh, too. PRICES: Our choice, \$1.00 each; 2 for \$1.79; 4 for \$3.47; 6 for \$5.15.

Orange Quince

Large and bright yellow. Can't be beaten for jellies, preserves and quince honey. You can always find room for a few of these little trees and you will be more than repaid. PRICES: 78c each; 2 for \$1.50; 4 for \$2.75; 6 for \$3.99.

2 Apple Trees \$1.32

"An Apple a day keeps the doctor away," they say, and there's truth in it. Everyone should eat Apples, and should have them now. This offer gives you one early and one late Apple tree, our choice. Size 7/16"-9/16". PRICES: 75c each; 2 for \$1.32; 4 for \$2.57; 6 for \$3.82.

Write for fruit catalog if interested in larger quantities.

95¢

Crab Apples

Probably the best jelly grandmother ever had in her cupboard was Crab Apple. Why don't you have a tree? Cheap at this price. PRICES: 95c each; 2 for \$1.65; 4 for \$3.05; 6 for \$4.45.

2 Peaches 77¢

One early and one late Peach at a bargain price. Fine 7/16"-9/16" trees, our choice. PRICES: 45c each; 2 for 77c; 4 for \$1.47; 6 for \$2.17.

FRUIT BOOK—FREE!

If interested in quantities of fruit plants or trees, write for Kellogg's "Great Crops of Strawberries and Other Fruits." It's FREE AND POSTPAID.

Moorpark Apricot

A remarkable fruit, intermediate between the peach and the plum. Fruit is delicious and easy to grow. To prevent buds from freezing, give the Apricot a northern exposure, otherwise give the same attention as the plum. PRICES: 7/16", 1 for 87c; 3 for \$2.19; 10 for \$5.89.

2 Plums \$1.67

One early and one late plum tree. Our choice. If interested in a plum orchard write for our free fruit book. PRICES: 95c each; 2 for \$1.67; 4 for \$3.25; 6 for \$4.83.

Now! Here's a HARDY Date PRUNE

Date Prune has withstood temperatures as low as 25 degrees below zero. Can be grown anywhere that plums are grown.

PRICES

| | |
|--------------|--------------|
| 1 for \$0.97 | 4 for \$3.25 |
| 2 for 1.85 | 10 for 7.50 |

Sweet Date Flavor

Here is a new money maker for fruit growers. Can't you just imagine the demand you will have for this new fruit? And if you are the first to have it, the market will be yours alone. This new Date Prune will grow anywhere that plums are grown. Fruit is plump and delicious, and when dried is over half sugar. A real prune but has a flavor resembling a date. New and distinctive. Plant a few Date Prunes and watch your customers clamor for them.

Don Byers
HARDEE
U.S. PLANT PATENT NO. 120

TRADE MARK REG. U. S. PAT. OFF

Here is a peach that comes through victoriously with colors flying when other peaches fail. Hardee Peach gave a bumper crop after 1934's long 18-degree below zero winter. U. S. Patent No. 120 was granted for its freeze-resistant qualities.

Hardee is the Elberta type with all of Elberta's many advantages, in addition to cold-resisting qualities. It's a "sure-cropper," an excellent shipper, thick-skinned, beautifully colored, and has firm, delicious flesh. Intermediate between J. H. Hale and Elberta in habit. Drought resisting, too. Order Hardee for sure crops and peachy deliciousness.

HARDEE PRICES 7/16 in. caliper.

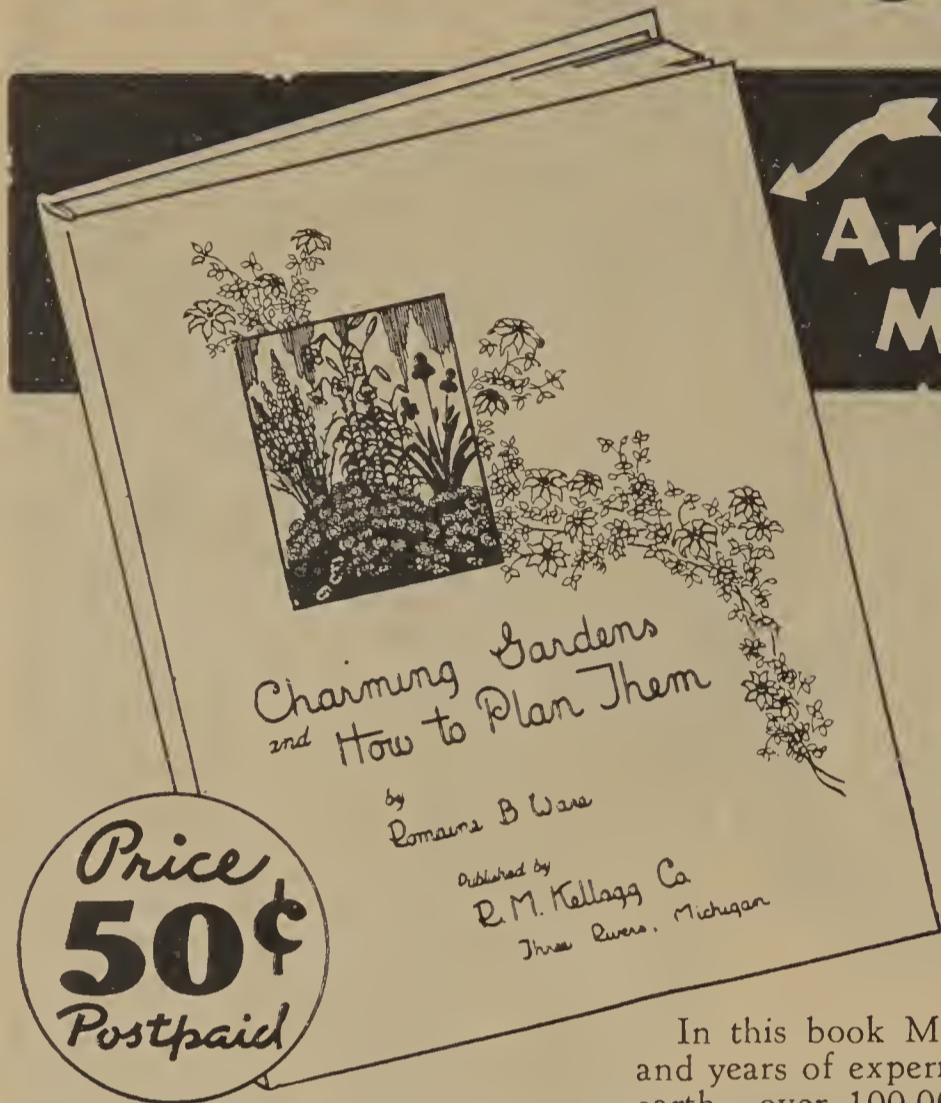
| | |
|----------|---------|
| 1 | \$ 1.00 |
| 10 | 9.00 |
| 30 | 22.50 |

INDEX—pages 3 and 4

None
Genuine
Without
This
Label



2 New and Important



25c If You
send an order
for Plants —

free if your order
amounts to \$3.00 or
more. See full de-
tails of offer below.



Romaine B. Ware

Now You Can Arrange Your Garden Most Beautifully

Now a beautifully arranged garden is just as easy for you as for an expert. Now you can place those colors together that look best together, you can have a continuous succession of beautiful bloom all summer without those periods of days and weeks that are barren in so many gardens. You can have lines in your garden that delight the eye, curves that are soothing and restful, backgrounds that make your other flowers show up most beautifully, and everything will be most appropriate. Your neighbors will envy you your ability to plan.

100,000 Miles for Your Benefit

In this book Mr. Ware gives you the benefit of his fine artistic sense and years of experience, and of his miles of travel. Four times around the earth—over 100,000 miles—that's the distance Mr. Ware has journeyed visiting gardeners just like you, to find out their needs and problems and help solve them. This book, "Charming Gardens and How to Plan Them" is the result of those miles of travel and experience.

In it Mr. Ware makes your own problems so simple and clear that it seems the book was written especially for you. We enthusiastically believe that you will find this the best, most easily understood book on garden arrangement you ever saw, so do not put off ordering. Your money back if you are not satisfied.

Romaine B. Ware

Mr. Ware is a nationally known garden expert, author, lecturer, editor and garden designer. Not a mere theorist, but a man who has wide experience and practice. He knows how to see the back-yard gardener's problems and solve them most effectively. This is the third book Mr. Ware has written for Kellogg Customers, and the best.

A Beautiful Book

The book itself is a work of art printed on fine heavy plate paper with beautiful cover of a special stock; size 7½ inches by 10½ inches; 24 pages crowded with plans, diagrams, color charts, and valuable information on garden arrangement. It will quickly show you how to do things you never thought you could do. The color chart alone is well worth the price.

A large, stylized word "Free" is written in a bold, decorative font. The letters are filled with a dotted pattern, and the background behind the letters is also dotted, creating a sunburst or starburst effect.

The regular price of either of the two books shown here is 50c each postpaid, but if you send us an order for nursery stock amounting to \$3.00 or more you may have your choice of either "Charming Gardens and How to Plan Them" or "The Key to a Beautiful Garden," free and postpaid. Or if you send an order amounting to less than \$3.00 you may have either one or both of the books at only 25c each.

R. M.
Kellogg Co.

Three Rivers, Mich.

Books for Garden Lovers



25c if you send
an order for plants
—free if your order
amounts to \$3.00 or
more. See full de-
tails of offer below.

If you
send an
Order

amounting to
\$3.00 or more.

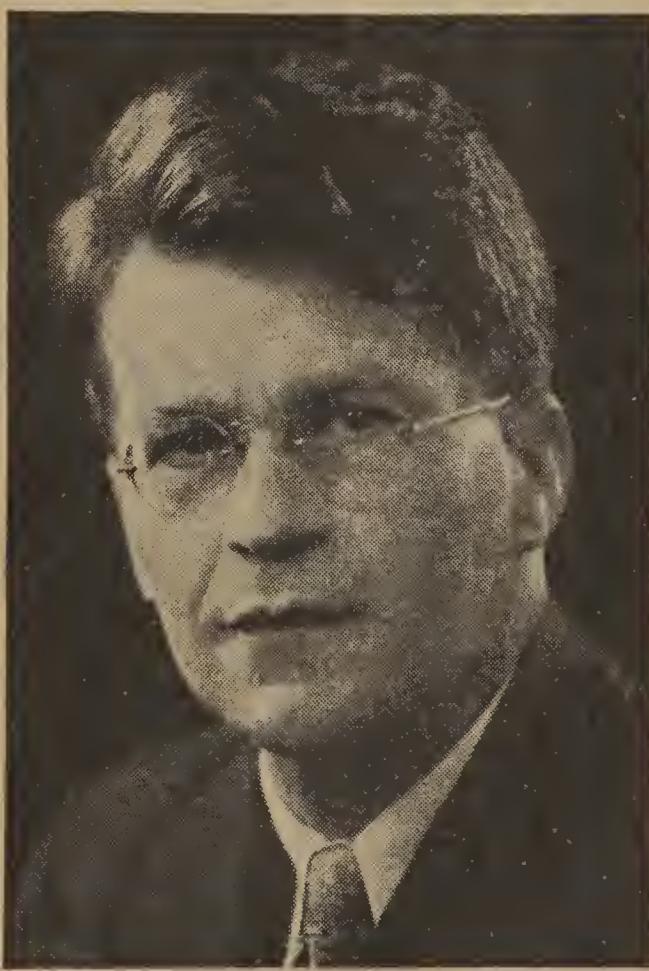
We will gladly send you both books free and postpaid if your order for nursery stock amounts to \$8.00 or more.

See further details of this offer and still another offer on page 93 just opposite your order blank.

"The Key to a Beautiful Garden" is printed on beautiful white English Finish Paper—finely drawn illustrations—beautiful cover of a special stock, finely designed and printed. A very artistic book that you can be proud of. Size 6 by 9 inches; 72 instructive pages. Many pictures, a fine value.

How to Make Your Plants Do Their "Very Best"

Here's a book so plain, so interesting, and so well illustrated with dozens and dozens of pictures that even the most doubtful beginner can be successful right at the very start. We call it "The Key to a Beautiful Garden" because it will help you to truly unlock the beauties that nature has for you in the soil you tread every day, right under your very feet, waiting—just waiting—to be released. Your own two hands have the ability and you have the enthusiastic desire. Get your copy of "The Key to a Beautiful Garden" and unlock the hidden pleasures, treasures, and beauty that are waiting for you.



Tells What You Need to Know

Within the 72 pages of "The Key to a Beautiful Garden" is that information for which you and thousands of other gardeners—beginners and old-timers, too—are waiting. There are chapters on soils, plant foods, cultivating, watering, garden tidiness, blooming, insects, winter protection, etc.; and then chapters on choosing trees, shrubs, evergreens, perennials, bulbs, roses, and vines.

How do I improve a bad soil? What plant food do my perennials need? How can I grow more beautiful Phlox? How deep should I plant? How do I get those big, thick beautiful spikes of Delphiniums? How can I make my Dahlias larger and more beautiful? These and hundreds of other questions are answered for you in "The Key to a Beautiful Garden"—AND DON'T FORGET—MANY PICTURES.

Mr. Hottes virtually goes into your garden with you and shows you how to have garden success and beauty. You can have the best garden in your neighborhood with his help.

Beautiful Printing

Alfred C. Hottes
Your Garden Instructor

Mr. Hottes knows flowers and he knows how to get down in the dirt and dig among them himself. The information he gives is not theory but facts—sound, useful, valuable, proven facts, and he knows how to present his knowledge in simple, straightforward, easily understood fashion. He talks to you so plainly and so interestingly in "The Key to a Beautiful Garden" that you cannot help but succeed. He writes in a friendly, chatty style that makes the book interesting and fascinating throughout. You will enjoy reading it and will get much valuable instruction from the finely drawn illustrations.

So do not hesitate to order a copy of "The Key to a Beautiful Garden." You will find it the most practical and useful book on gardening you have ever seen.



Empress. The flowers are large and full and petals overlap prettily giving a double effect. Delightful shades of salmon-rose and creamy pink. Long stems, excellent for cutting. Prices above.

Emperor. You will love the rich orange shade of this flower. The form is similar to Empress—petals overlapping. Stems long and graceful. Flowers large, and beautifully shaped. Prices above.

New!

1 for \$.50
3 for 1.15
6 for 2.00
12 for 3.75
Strong pot grown plants with ball of earth on roots.

Two Iceland Poppies

We are delighted to present two new Iceland Poppies to you because of the fine usefulness of these flowers. Iceland Poppies bloom all summer long and are extremely pretty. Here, now, are two new and beautiful varieties, delightful in color and delicate texture.

Emperor



Special!

| | |
|--------------------|--------------|
| 2 Emperor | \$1.00 |
| 2 Empress | 1.00 |
| Total Value \$2.00 | |
| SPECIAL PRICE | \$149 |

Beautiful Japanese Iris

Japanese Iris are the most beautiful Iris that grow. Blooms measure from 8 to 10 inches across and are beautiful in shape, delicate in texture.

PYRAMID. Double violet-purple petals veined with white, yellow in the center.

GOLD BOUND. Double creamy white, gold-band-ed center. Delightful.

PURPLE AND GOLD. Double violet-purple, golden throat; extra fine.

FASCINATION. Double mauve-pink, veined with white. Very conspicuous and beau-tiful.

Special!

Two of Each Variety

8 for \$149



PRICES

30c Each
2 for 55c
4 for 87c



If Your Order Amounts to \$5.00 or More

If your cash order for nursery stock amounts to \$5.00 or more you may select another \$1.00 value free—any nursery stock you wish from this catalog. Simply add the extra \$1.00 value to your order and you will receive it free of any extra charge, excepting the small amount of postage or express.

WATCH YOUR ORDER

Often orders amount to \$4.75, \$4.85 or some similar amount. A \$4.85 order does not get the \$1.00 value free but by adding 15c more to a \$4.85 order you make the amount \$5.00 and get the \$1.00 value, 25c added to a \$4.75 order does the same and so on.

LET YOUR NEIGHBOR HELP. Two persons may combine orders and divide the premium if shipped to one person.

WHY WE MAKE THIS OFFER

We can handle and ship a \$5.00 order with very little extra expense over a smaller order and we pass the saving on to you in this premium value.

Garden Hose Sprayers, Miracle Peat, Garden Books, etc., however, are not included in this offer, since they cannot be packed with nursery stock and no savings are effected. The offer applies to orders for ornamental nursery stock from this catalog only. Orders from our Fruit catalog not included.

SEND ORDERS EARLY

If you send two or more orders BEFORE APRIL FIRST totaling \$5.00 or more they will be shipped as one order and the \$1.00 free offer is good. After April 1st, new orders are booked and shipped separately, hence, two or more orders cannot be totaled to get the premium. After April 1st, the \$1.00 free value is given only on single orders that amount to \$5.00 or more.

FREE GARDEN BOOKS, TOO

If your order amounts to \$3.00 or more you may have your choice of either one of these two books completely described on pages 90 and 91—free of extra charge. And if your order amounts to \$5.00 or more you not only get one of the books but the \$1.00 value free as described above.

If your order amounts to \$8.00 or more you may have both books and also a \$1.00 value free.

IN A NUTSHELL

1. If your order amounts to \$3.00 or more you may have your choice of either one of the books described on pages 90 and 91, free.

2. If your order amounts to \$5.00 or more you may have your choice of one of the books

and also an extra \$1.00 value from our Flower catalog, free.

3. If your order totals \$8.00 or more you may have both books described on pages 90 and 91 and also a \$1.00 value free.

The dollar free value applies only once on an order.

Refills

Refills per this guaranty will be made during the current shipping season if reports are received in time. Otherwise they will be made during the following season. Plants and other nursery stock sent as ordered, and received in good condition, cannot be returned for credit and we accept no obligation for their return.

GUARANTY

We guarantee stock to be just as represented or orders refilled free; and stock must reach you in good growing condition or orders refilled free, providing reports are made within 10 days after receipt. After 10 days it is mutually agreed that stock is satisfactory. Do not return plants unless so instructed by us.

Continued growth depends upon soil, climatic conditions, planting, and care — conditions we cannot control—hence is not guaranteed. We will, however, replace plants at half price if reports are made during current season. It is mutually agreed that in any event we will not be liable for more than the purchase price of the stock.

R. M. KELLOGG CO.

How to Order

Please use order blank at right.

ORDER EARLY and have
the plants reserved. Early or-
ders have preference at shipping
time.

PAYMENT in full should accompany all orders of \$5.00 or less. With larger orders you may send one-third with order, balance when you want shipment. **No C. O. D.**

If there is no express office in your town, write name of nearest express town and distance from you.

HIPPING TIME . . .

Best to leave shipping time to us and we will ship at planting time, but you may check the approximate time you want plants shipped, at right, and we will try to ship between the dates indicated. **Check REGULAR** if you want us to use our own judgment.

SEND MONEY by postal, express or bank money order, or registered letter. Unregistered currency sent at your risk. Add five cents for exchange on personal checks.

**ALL MEMBERS OF
A FAMILY** should preferably order under one name.

SHIPMENT of most
smaller orders, parcel post.
Large orders usually by
express.

PLANTING INSTRUC-
TIONS free with each order.

CANCELLATIONS or changes not permissible during shipping season. Plants not returnable for credit.

ALL PRICES in this book expire June 30, 1938.

SIPPING CHARGES. You are to pay shipping charges. On express shipments you pay express company upon delivery; on parcel post shipments you remit postage to us after shipment is completed, unless order is large, in which case we may ship C. O. D. for postage. We do not send small orders C. O. D. for postage, as this means unwarranted extra expense for you.

FREE! 50¢ to \$2.00 Value

If order comes to \$3.00 or more, select one of the books shown on pages 90 and 91, **FREE**. If order amounts to \$5.00 or more, you get a book and also \$1.00 value, your choice, **FREE!** If order amounts to \$8.00 or more, \$1.00 value **FREE**, and both books.

Order Blank

R. M. Kellogg Co. Three Rivers, Michigan

| | |
|---------|-----------|
| C..... | A..... |
| St..... | B..... |
| | C. C..... |
| | |

**WRITE
OR PRINT
PLAINLY**

Ship to:
Name.....

Address.....
Town..... State

Express } Distance..... Miles
Office }

SHIP

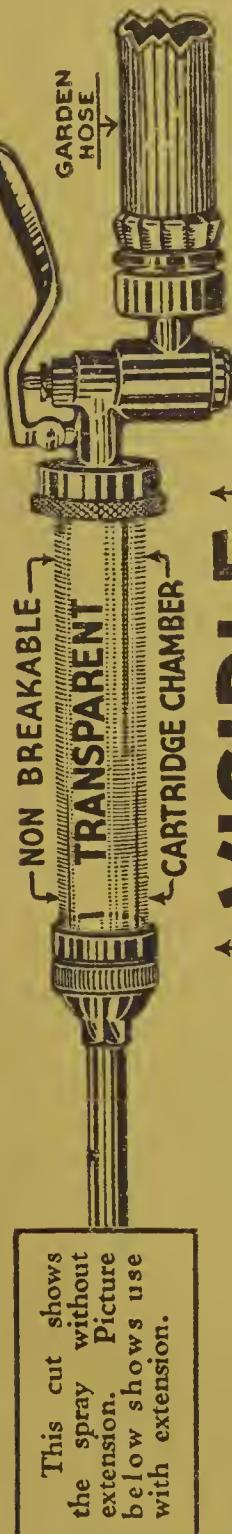
Mar. 15 to 31
 Apr. 1 to 15

Apr. 16 to 30
 May 1 to 10

After May 10
 REGULAR

If Necessary Continue Order Below This Line

Kill the Bugs with Garden Hose



This cut shows the spray without extension. Picture below shows use with extension.

VISIBLE

Gets Under and All Around

This new type sprayer makes proper spraying easy. Note how the lady stands erect—no stooping or bending—and note how she is spraying under side of the foliage. This gets the insects right where they love to hide. They cannot escape. It is your answer to the question, "How Can I Have More Beautiful Shrubbery—How Can I Have a More Beautiful Garden?"

With each sprayer sold we furnish an extension for this type of spraying and 4 spray sticks—no extra charge.

Price Complete, \$6.95



Cartridge chamber is made of a special transparent and unbreakable material which allows you to see it at all times and see how much spray cartridge you have left. A new convenience—new ease—new assurance of correct spraying.

SPRAY FOR BEST SUCCESS NOW IT'S EASY

Now spraying is made absurdly easy—just as easy as sprinkling your lawn. This entirely new type of sprayer attaches to your garden hose—no muss, no bother whatever. You simply turn on a hose and spray, and your spray material is mixed automatically as you go along,

Price \$6.95 Complete

Satisfied!

July 28, 1936.

I am using your sprayer all summer, and must say I am very much satisfied. I cannot see how anyone could be without one. I am so well pleased with mine I would never go back to the old way.

ALBERT H. KOCH
Cincinnati, Ohio

April 20, 1936.

I am delighted with the sprayer and cartridges. If I could not get another one of these sprayers the one I have could not be bought for ten times the price I paid for it.

R. C. BROWN
Meridian, Miss.

AS Easy as Loading a Gun

Four types of sprays are supplied with this garden hose sprayer. These are all you need. They will effectively control all classes of insects and fungous diseases.

SULFOSTICK. Delivers 1 part sulphur to 200 parts of water. Used for the control of rust, black spot, scales, and other fungous diseases, also red spiders, ants, and other insects affected by sulphur. **PRICES:** 28c each; 4 for \$1.00.

BORDOSTICK. Used as a dormant spray and for the control of rust, black spot, scales and other fungous diseases, also red spiders and other insects. **PRICES:** 30c each; 4 for \$1.10.

DOUBLE SPRAY KIT. Double the above, \$5.75.

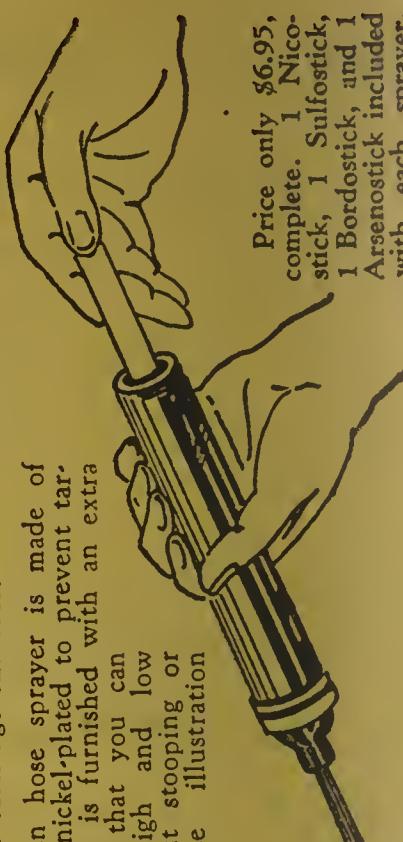
Keep a supply on hand for use when you need them.

Special Spray Kit
\$3.00

Three Nicostick, four Sulfostick, four Arsenostick, and four Bordostick—yours for only \$3.00.

When through spraying, replace the unused portion of the cartridge in its container for future use. Do not leave it in the cartridge chamber.

Each garden hose sprayer is made of heavy brass, nickel-plated to prevent tarnishing. Each is furnished with an extra extension so that you can spray the high and low places without stooping or reaching. See illustration above left.



Price only \$6.95, complete. 1 Nicostick, 1 Sulfostick, 1 Bordostick, and 1 Arsenostick included with each sprayer.

[94-A]

Double and Triple Your Success By Using



All soils become good soils when Kellogg's Miracle Peat is used. Plants double and triple in size, blooming becomes sure; and quantity, beauty and size of blooms are assured. Plants become healthier, harder, and sturdier. You will be amazed and delighted at the results.

Miracle Peat is composed of deep, age-old, fresh-water deposits of aquatic plants. Miracle Peat's slight acidity discourages dandelions and many other obnoxious plants. We emphatically recommend this newest aid to garden culture—this newest friend of plants.

SOIL CONDITIONER. Miracle Peat makes clay soils loose and suitable for plant growth, permitting air to circulate and preventing packing, drying or hardening. It makes very loose sandy soils cooler and better for holding moisture, makes a good home for friendly bacteria that aid your plants in absorbing plant foods. Many soils are rich in plant foods but the foods are not available to the plant. Miracle Peat is an aid to plant digestion so that the plant makes a bigger, sturdier growth.

It starts quickly liberating the plant foods in your soil for the use of your plants. Miracle Peat is a good manager, however, and "budgets" its expenditures of food so that results continue for years. Not a mere "flash in the pan."

SOIL MULCH. Miracle Peat is wonderful applied as a mulch right on top of the ground. Especially fine for Clematis, Roses and other plants that do better when the soil around the roots is protected. Scattered as a top dressing over lawns, it makes them greener, harder and healthier. Spread on thin and brush in with an old broom.

CLEAN AND ODORLESS. Miracle Peat has no disagreeable odor to offend you or your neighbors. It is clean, sanitary and easy to apply. Being a deep water deposit it is free from weed seeds and being slightly acid it discourages the growth of dandelions and many other of the most obnoxious weeds.

PRICES. Kellogg's Miracle Peat is sold in bags, each containing 2 bushels. We will ship by freight, freight collect, unless you instruct otherwise. Shipping weight per bag of 2 bushels, about 40 pounds. Price of 2 bushels (1 bag), 99c; 4 bushels (2 bags), \$1.77; 6 bushels (3 bags), \$2.57; 8 bushels (4 bags), \$3.37. Larger quantities for lawns and large plantings, \$6.50 per cubic yard (1 cubic yard equals 22 bushels).

2-WAY MONEY SAVING. Three bags (about 90 lbs.) can be shipped as cheaply as one bag, since freight companies make no reduction under 100 lbs.; thus you save on freight when three bags are ordered. And when you order three bags you pay only 79c per bag for the extra bags. Order three bags and save money.



This Little Plant ||| This Little Plant
Had Miracle Peat ||| Had None

One of these plant youngsters had a good ration of Miracle Peat while the other had none. The first is big, strong, vigorous and healthy, while the other is only small and average. This small plant did not have Miracle Peat. The plants shown are Canterbury Bells only a few weeks old. These young plants show how quickly results are obtained.

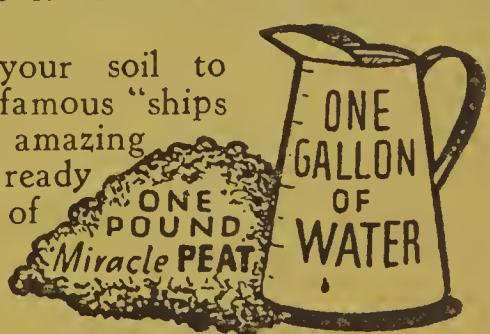


Most Plants Use
This Much

A double handful of Miracle Peat is ample for most perennial plants. A bagful will fertilize and mulch about 50 plants.

1 Pound Absorbs a Gallon of Water

Miracle Peat turns your soil to "camel soil" for, like the famous "ships of the desert," it stores amazing quantities of moisture ready for your plants in seasons of drought. It will absorb water to about 800 per cent of its own weight.



Kellogg's Biggest Rose Bargain

HERE'S THE YEAR'S GREATEST VALUE ON EVERBLOOMING FIELD-GROWN ROSES. Think what you get for only \$1.47. 3 prize varieties—3 fascinating colors—all labeled, all pruned ready for planting. And the collection includes your choice between the famous Talisman or the equally famous President Herbert Hoover.

How to Order — Top Grade

If you want Talisman in your collection just order one Kellogg's Biggest Rose Bargain with Talisman and you will receive the following:
1 McGredy's Scarlet, 1 Editor McFarland,
1 Talisman.

If you prefer President Herbert Hoover, order one Kellogg's Biggest Rose Bargain with President Herbert Hoover and you will receive the following:
1 McGredy's Scarlet, 1 Editor McFarland, 1 President Herbert Hoover.

Order Early

Rose enthusiasts need not be urged to take advantage of this outstanding value. If you have never grown Roses, let this offer be your starting point. You will be delighted at the rare beauty of these wonderful varieties. Early orders given preference!

EXTRA If you order two of these collections we will give you an extra Rose FREE—your choice of any Rose listed on this page.

All Plants
Top Grade

THREE
Beautiful Roses
for only
\$1.47

I McGredy's Scarlet
I Editor McFarland
AND
Your Choice of
I Pres. Herbert
Hoover — or
I Talisman



Top—Pres. H. Hoover

Bottom—Talisman



McGredy's Scarlet

These
Roses
all
2-year-
old
budded
stock—
top-
grade



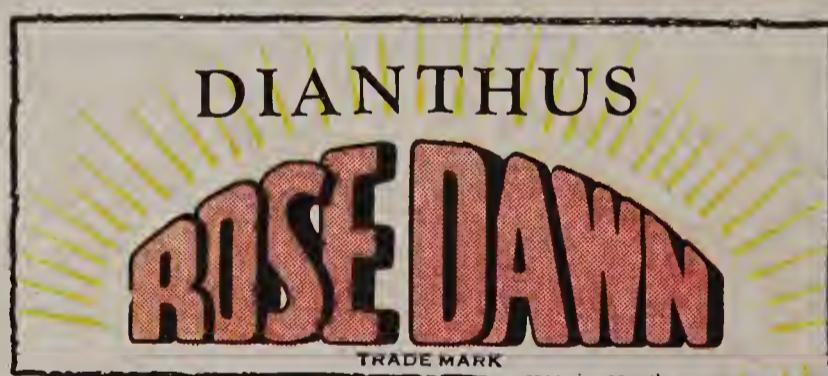
Editor McFarland



Here's a delightful little flower that's pretty **ALL THE TIME**. First it appears as a little cushion all soft and fuzzy like the back of a furry kitten. Then in May flower buds appear—hundreds of them—on short, straight stems that bristle out like the quills of a frightened porcupine. And then in late May and June blooms appear, like a beautiful miniature fireworks display, like hundreds of tiny rockets all exploding at once.



Like a Fuzzy Kitten



Just like hundreds of tiny sky rockets all exploding at once. See description at left.

Seven Points of Goodness

- (1) Hardy.
- (2) Evergreen foliage.
- (3) Low growing.
- (4) Keeps its shape.
- (5) Long blooming (4 to 6 weeks).
- (6) Blooms at Decoration Day.
- (7) Flowers erect.

8 for \$1.76

| | |
|-----------|-------------|
| 1 for .35 | 6 for 1.37 |
| 2 for .59 | 8 for 1.76 |
| 4 for .98 | 12 for 2.54 |

More than 12 at 20c each,
field-grown plants.

The picture at the left shows Dianthus Rose Dawn in the "Fuzzy-Kitten" stage. Note the beautiful bluish color. Rose Dawn is fine for border or rockery. Thrives in ordinary soil. Plant 10 to 12 inches apart.